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# Scaled PCA: A New Approach to Dimension Reduction\*

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# Scaled PCA: A New Approach to Dimension Reduction

### Abstract

This paper proposes a novel supervised learning technique for forecasting—scaled principal component analysis (sPCA). The sPCA improves the traditional principal component analysis (PCA) by scaling each predictor with its predictive slope on the target to be forecasted. Unlike the PCA that maximizes the common variation of the predictors, the sPCA assigns more weights to those predictors with stronger forecasting power. In a general factor framework, we show that, under some appropriate conditions on data, the sPCA forecast beats the PCA forecast; and when these conditions break down, extensive simulations indicate that the sPCA still has a large chance to outperform the PCA. A real data example on macroeconomic forecasting shows that the sPCA has better performance in general.

JEL codes: C22, C23, C53

Keywords: Forecasting, PCA, Big Data, Dimension Reduction, Machine Learning

## 1 Introduction

Principal component analysis (PCA) is the oldest, dated back to Pearson (1901), and the most widely used dimension reduction method (Trevor, Robert, and Jerome, 2009). It transforms a large number of variables into orthogonal components so that these variables can be represented by a few principal components. It has wide applications in all areas of science, including in particular management, finance, economics, etc. Connor and Korajczyk (1986), Kelly, Pruitt, and Su (2020), Kim, Korajczyk, and Neuhierl (2020), Giglio and Xiu (2021), and Lettau and Pelger (2020a,b) are a few examples of extending and applying the PCA to finance. Today, in the age of big data, it is important to deal with the "curse of dimensionality". Without dimension reduction, forecasting with the conventional multivariate regressions suffers from in-sample over-fitting and out-of-sample poor performance. While the PCA is useful in reducing a large number of predictors to just a few combinations of them, one recognized weakness is that it ignores the target information completely.

In this paper, we propose a novel dimension reduction technique—scaled principal components analysis (sPCA), which scales each predictor with its predictive slope on the target to be forecasted. By design, the sPCA puts more weights on those predictors with stronger forecasting power. In contrast, the PCA puts equal weights on all the predictors. While the PCA summarizes the common variation of the predictors, it ignores the target and is an unsupervised learning technique. Hence, if some predictors are noisier than others, they will inevitably affect the forecast disproportionately. In the extreme case, the presence of irrelevant predictors would only add noise to the forecast, and it is possible to make the forecasting useless. The sPCA corrects exactly this deficiency by screening out such noisier predictors and assigning them shrinking weights. In this sense, the sPCA is designed to let the target guide dimension reduction, and is in spirit similar to the partial least squares (PLS) of Kelly and Pruitt (2013, 2015) for time series forecasting, and to the risk-premium PCA of Lettau and Pelger (2020a,b) for cross-sectional asset pricing.

We extract the sPCA factors in two steps. First, we run a predictive regression of the target on each predictor and scale the predictor with the regression slope. Second, we apply the PCA to the scaled predictors to obtain principal components as the sPCA factors. In this way, the sPCA tends to down-weight those predictors with weak forecasting power, while overweight those with strong forecasting power. As a result, the sPCA factors are more likely to outperform the PCA factors for forecasting purposes.

Theoretically, we consider the sPCA in a partially-relevant latent factor framework, where each predictor loads on two groups of factors: one group of relevant factors that are truly associated with the target and the other group of irrelevant factors that are not useful for forecasting the target. In our model, the factors are allowed to be either strong or weak. Our analyses indicate that when the factors are weak, if the number of predictors (N) and the number of periods (T) satisfy a mild condition, the sPCA forecast will dominate the PCA forecast. If the factors are strong, or the required condition does not hold, our extensive simulations show that the sPCA forecast still has a large chance to outperform the PCA forecast.

Empirically, we apply the sPCA to forecast the US inflation, industrial production, unemployment, and the S&P 500 index volatility with a basket of 123 macro variables (Ludvigson and Ng, 2007). We find that the sPCA consistently generates more accurate forecasts than the PCA both in- and out-of-sample, over a wide range of model specifications. The sPCA factors' loadings are more tilted towards a smaller subset of the macro variables that display stronger forecasting power, while the PCA factors' loadings are more disperse. In addition, the sPCA produces comparable or better forecasting performance compared with other commonly used supervised learning techniques, such as LASSO, ridge regression, elastic-net, target PCA in Bai and Ng (2008), etc.

Overall, this paper complements existing approaches for dimension reduction in forecasting with a large number of predictors. Recent examples on the expanding literature include Connor, Hagmann, and Linton (2012), Kelly and Pruitt (2015), Huang, Jiang, Tu, and Zhou (2015), Light, Maslov, and Rytchkov (2017), Freyberger, Neuhierl, and Weber (2020), Pelger (2020), Kelly, Pruitt, and Su (2019), Gu, Kelly, and Xiu (2019, 2020), Lettau and Pelger (2020a,b), and Chen, Pelger, and Zhu (2020), among others. Since the sPCA generally improves the PCA forecasting performance, it can potentially be applied in many such areas to yield improved results.

The rest of the paper is organized as follows. Section 2 introduces the sPCA method and develops some asymptotic properties. Section 3 explores real data applications, which is followed by Section 4 with a brief conclusion.

### 2 Methodology

#### 2.1 sPCA Method

Suppose there are *N* predictors, denoted by  $X_t = (X_{1,t}, \dots, X_{N,t})'$  for  $i = 1, \dots, N$  and  $t = 1, \dots, T$ , where *T* is the number of observations. We are interested in using these predictors to forecast a target variable  $y_{t+h}$ , with a forecast horizon of *h*. Each  $X_{i,t}$  is a relevant but imperfect predictor of the target. Hence, relying on a few of them is unlikely to capture the dynamics of the target well. However, including all the predictors in a conventional multivariate regression suffers from the curse of dimensionality, which often leads to in-sample overfitting and out-of-sample poor performance. To address this issue, a common approach is to impose a factor structure on the predictors and extract the latent factors with a reduced dimension.

Specifically, we consider in this paper a partially-relevant latent factor model on the joint dynamics of the *N* predictors  $X_t$  and the target  $y_{t+h}$ :

$$X_{i,t} = \mu_i + \lambda'_i f_t + e_{i,t} = \mu_i + \phi'_i g_t + \psi'_i h_t + e_{i,t},$$
(1)

$$y_{t+h} = \alpha + \beta' g_t + \epsilon_{t+h}, \tag{2}$$

where  $f_t = (g'_t, h'_t)'$  are *r*-dimensional unobserved factors, of which  $g_t$  are  $r_1$ -dimensional relevant factors that are associated with the target  $y_{t+h}$  and  $h_t$  are  $(r - r_1)$ -dimensional irrelevant factors. For each predictor  $i = 1, \dots, N$ ,  $\lambda_i = (\phi'_i, \psi'_i)'$  denote the loadings on  $f_t$ .

The factor-augmented regression model of Bai and Ng (2006) is a special case of equation (2). In their set-up, any factor in  $f_t$  can forecast  $y_{t+h}$ . In our framework, in contrast, only the factors  $g_t$ , a subset of  $f_t$ , are relevant to the target, which seems more plausible in real data applications (see, e.g., Kelly and Pruitt, 2015). The case of excluding the irrelevant factors  $h_t$  in equation (1) for

forecasting is explicitly analyzed in this paper because most of the theoretical results are based on all the factors.

Given the factor structure, a natural method to estimate the latent factors  $f_t$  is the PCA. Specifically, according to Bai (2003), the PCA estimates  $f_t = (g'_t, h'_t)'$  as  $\sqrt{T}$  times the eigenvectors associated with the *r* largest eigenvalues of  $M_{xx}$ , where  $M_{xx} = \frac{1}{N} \sum_{i=1}^{N} \dot{X}_i \dot{X}'_i$  denotes the  $T \times T$ dimensional sample covariance matrix with  $\dot{X}_i = (\dot{X}_{i,1}, \dot{X}_{i,2}, \dots, \dot{X}_{i,T})'$  and  $\dot{X}_{i,t} = X_{i,t} - \frac{1}{T} \sum_{s=1}^{T} X_{i,s}$ . Let  $\hat{F} = (\hat{G}, \hat{H})$  with  $\hat{G} = (\hat{g}_1, \hat{g}_2, \dots, \hat{g}_T)'$  and  $\hat{H} = (\hat{h}_1, \hat{h}_2, \dots, \hat{h}_T)'$ . The bulk of variation among  $X_t$  is summarized by the factors  $\hat{F}$ . One can conduct forecasting based on either all the factors  $(g_t \text{ and } h_t)$  if he prefers a low bias, or partial factors  $(g_t)$  if he prefers a parsimonious model and believes that the estimated partial factors are good enough. In either case, dimension reduction can be achieved because of  $r \ll N$ .

However, when the model is specified by equations (1) and (2), the PCA has a drawback of ignoring the target information. In particular, when factors are strong, the PCA fails to differentiate between the target-relevant and irrelevant latent factors, and there is no guarantee that the first  $r_1$  principal components can best predict the target. When the factors are weak, the PCA could fail to extract the signals from the large amount of noises, leading to biased forecasts even using all the factors. To overcome these deficiencies, the sPCA is designed to modify the PCA by incorporating the target information in the factor extracting procedure. In so doing, we predict the target with the sPCA in two steps:

1. Form a panel of scaled predictors,  $(\hat{\gamma}_1 X_{1,t}, \dots, \hat{\gamma}_N X_{N,t})$ , where the scaled coefficient  $\hat{\gamma}_i$  is the estimated slope from regressing the target on the *i*-th (standardized) predictor:

$$y_{t+h} = v_i + \gamma_i X_{i,t} + u_{i,t+h}, \quad i = 1, \cdots, N.$$
 (3)

2. Apply the PCA to  $(\hat{\gamma}_1 X_{1,t}, \dots, \hat{\gamma}_N X_{N,t})$  to extract *r* factors, and use them to predict the target. Specifically, calculate a  $T \times T$  matrix  $M_{XX}^\circ = \frac{1}{N} \sum_{i=1}^N \hat{\gamma}_i \dot{X}_i (\hat{\gamma}_i \dot{X}_i)'$ , where  $\dot{X}_i$  denotes the demeaned vector of predictor *i*. The sPCA factors,  $\hat{F}^{\text{sPCA}}$ , are equal to  $\sqrt{T}$  times of the eigenvectors of the matrix  $M_{XX}^\circ$ , which correspond to the *r* largest eigenvalues of  $M_{XX}^\circ$ 

arranged in a descending order. Let  $\hat{G}^{\text{sPCA}}$  be the first  $r_1$  columns of  $\hat{F}^{\text{sPCA}}$  and  $\hat{g}_t^{\text{sPCA}}$  be the transpose of the *t*-th row of  $\hat{G}^{\text{sPCA}}$ . With these estimates, one can conduct a full-factor based forecast by regressing  $y_{t+h}$  on a constant term and the estimated factors  $\hat{f}_t^{\text{sPCA}}$ , or conduct a partial-factor based forecast by regressing  $y_{t+h}$  on a constant term and the estimated factors  $\hat{f}_t^{\text{sPCA}}$ , or conduct a partial-factor based forecast by regressing  $y_{t+h}$  on a constant term and the estimated  $\hat{g}_t^{\text{sPCA}}$ . Then the sPCA forecast for  $y_{t+h}$  is:

$$\widehat{y}_{t+h}^{\text{sPCA}} = \widehat{\alpha}^{\text{sPCA}} + (\widehat{\pi}^{\text{sPCA}})'\widehat{f}_t^{\text{sPCA}} \quad \text{or} \quad \widetilde{y}_{t+h}^{\text{sPCA}} = \widetilde{\alpha}^{\text{sPCA}} + (\widetilde{\beta}^{\text{sPCA}})'\widehat{g}_t^{\text{sPCA}}, \tag{4}$$

where  $(\hat{\alpha}^{sPCA}, (\hat{\pi}^{sPCA})')'$  and  $(\tilde{\alpha}^{sPCA}, (\tilde{\beta}^{sPCA})')'$  are the respective slope estimates of the above two predictive regressions.

It is worthwhile mentioning that the scaled predictors  $(\gamma_1 X_{1,t}, \dots, \gamma_N X_{N,t})$  follow a latent factor structure as  $\gamma_i X_{i,t} = \gamma_i \mu_i + \gamma_i \lambda'_i f_t + \gamma_i e_{i,t}$ , where  $\gamma_i$  is the probability limit of  $\hat{\gamma}_i$  for each *i*. So the scaled predictors actually share the same factors  $f_t$  with the original predictors. Since the forecasted target  $y_{t+h}$  is related to the factors instead of the loadings, this naturally begs the question why the sPCA forecast can beat the PCA forecast, especially when all the factors are used to forecast  $y_{t+h}$ . The answer to this question is that the sPCA screens out the irrelevant predictors by assigning them shrinking weights. This procedure is particularly important since, compared with strong factors, signals of weak factors usually do not dominate the noises sharply. Without a signal-strengthening procedure, the traditional PCA could fail to extract the signals from the large amount of noises. We will see this point clearly in Section 2.3.

### 2.2 Assumptions

We make the following five assumptions for the subsequent theoretical results. Hereafter, *C* denotes a generic constant that is large enough and could be different at each appearance.

**Assumption 1**:  $\sup_t E ||f_t||^4 \leq C$  and  $\frac{1}{T} \sum_{t=1}^T f_t f'_t \xrightarrow{p} \Sigma_F$  for some  $r \times r$  positive definite matrix  $\Sigma_F$ .

**Assumption 2**:  $\sup_i E \|\lambda_i\|^4 \leq C$ . Let  $\mathcal{I}_{\lambda}$  denote the set of units whose  $\lambda$  is not equal to zero. We assume  $\operatorname{Card}(\mathcal{I}_{\lambda}) \asymp N^{\nu}$  for some  $\nu \in (0,1]$  and  $\frac{1}{N^{\nu}} \sum_{i=1}^{N} \lambda_i \lambda'_i \xrightarrow{p} \Sigma_{\Lambda}$  for some  $r \times r$  positive definite matrix  $\Sigma_{\Lambda}$ , where  $\operatorname{Card}(\cdot)$  denotes the cardinality of the input, i.e., the number of elements of the

input, and  $a \simeq b$  means that there exist two constants *c* and *C* such that  $cb \le a \le Cb$ .<sup>1</sup>

**Assumption 3**:  $e_{it} = \sigma_i e_{it}^*$ , where  $e_{it}^*$  is independent and identically distributed over *i* and *t* with the eighth moment bounded. In addition,  $C^{-1} \le \sigma_i \le C$ .

**Assumption 4**:  $\{\lambda_i\}, \{f_t\}, \text{ and } \{e_{it}\}$  are mutually independent.

**Assumption 5**: Let  $\mathscr{F}_t$  be the  $\sigma$ -field generated by  $g_t, \varepsilon_t, g_{t-1}, \varepsilon_{t-1}, \ldots$  Then  $E(\varepsilon_{t+h}|\mathscr{F}_t) = 0$  for any integer h > 0 and  $\sup_t E(\varepsilon_t^4) \le C$ . In addition,  $\{\varepsilon_{t+h}\}$  is independent with the three groups of variables in Assumption 4.

Assumptions 1 and 2 specify the strength of the factors. If  $\nu \in (0,1)$ , our model is a weak factor model since it violates the strong factor assumption  $N^{-1}\Lambda'\Lambda \xrightarrow{p} \Sigma_{\Lambda}$ ; see Bai (2003) and Bai and Li (2012), among others, for a detailed illustration on strong factor models. The weak factor specification is of practical relevance. Recently, for example, Daniele, Pohlmeier, and Zagidullina (2019) show that the eigenvalues of the return covariance matrix of the S&P 500 constituents can be well characterized by a mixed factor model in this paper for simplicity. Given that strong factor models are well understood in the literature, an extension of allowing partial factors to be strong can be made with some changes on the current arguments without theoretical challenges. Moreover, the assumption of a weak factor form is more sensible in our setting, where the predictors' signal-to-noise ratios are usually low.

Assumption 3 assumes independence among the errors  $\{e_{it}\}$ . Our asymptotic analysis relies on the theoretical results about the largest eigenvalue of a random matrix, and so we can allow limited correlations in errors according to Onatski (2012). Assumptions 4 and 5 are standard for factor analysis with heterogenous loadings. As pointed out by Bai and Ng (2006), these assumptions are rather general.

Hereafter, to avoid unnecessary mathematical complexity, we confine the analysis to a simple two-factor model, one relevant factor  $g_t$  and one irrelevant factor  $h_t$ . To evaluate the forecasting performance, we follow the literature and use the asymptotic mean square forecast error (MSFE)

<sup>&</sup>lt;sup>1</sup>We sincerely thank the associate editor for inspiring us to consider the sPCA in a weak factor framework.

as the evaluation criterion,

MSFE = 
$$\lim_{N,T\to\infty} \frac{1}{T} \sum_{t=1}^{T} (y_{t+h} - \hat{y}_{t+h})^2.$$
 (5)

Consider the scaling coefficient from the regression of  $y_{t+h}$  on (standardized) predictor  $X_{it}$  in equation (3), we have

$$\widehat{\gamma}_{i} = \frac{\frac{1}{T}\sum_{t=1}^{T} (X_{it} - \bar{X}_{i})(y_{t+h} - \bar{y}_{t+h})}{\frac{1}{T}\sum_{t=1}^{T} (X_{it} - \bar{X}_{i})^{2}} = \beta \phi_{i} + o_{p}(1),$$
(6)

where we use the standardized condition  $\frac{1}{T}\sum_{t=1}^{T} (X_{it} - \bar{X}_i)^2 = 1$  for each *i*. Hence, the scaled predictor  $\hat{\gamma}_i X_{it}$  is very close to  $\gamma_i X_{it}$ , which is equal to

$$\gamma_i X_{it} = \beta \phi_i \Big[ \mu_i + \phi_i g_t + \psi_i h_t + e_{it} \Big] = \underbrace{\beta \phi_i \mu_i}_{\mu_i^\circ} + \underbrace{\beta \phi_i^2}_{\phi_i^\circ} g_t + \underbrace{\beta \phi_i \psi_i}_{\psi_i^\circ} h_t + \underbrace{\beta \phi_i e_{it}}_{e_{it}^\circ}.$$
(7)

In (7), the scaled series  $\gamma_i X_{i,t}$  reflects the *i*-th predictor's forecasting power on the target. A predictor with stronger forecasting power (i.e., higher absolute value of  $\gamma_i$ ) on average receives a larger weight, whereas a predictor with weaker forecasting power receives a smaller weight. In short, the sPCA applies the PCA to the scaled predictors ( $\hat{\gamma}_1 X_{1,t}, \dots, \hat{\gamma}_N X_{N,t}$ ), rather than to the raw predictors ( $X_{1,t}, \dots, X_{N,t}$ ), to better capture the predictive information contained in  $X_{i,t}$ .

#### 2.3 Asymptotic Forecasting Performance

This subsection presents the asymptotic forecasting performance of the sPCA and the PCA. The results are used for the comparison purpose. We first provide the asymptotic results on the estimated sPCA and PCA factors, respectively.

Proposition 1. Under Assumptions 1-5,

1. If 
$$\frac{N^{1-\nu}}{T^2} \to 0$$
, the estimated sPCA factors, denoted by  $\widehat{F}^{sPCA}$ , are consistent and admit

$$\frac{1}{\sqrt{T}} \|\widehat{F}^{\text{sPCA}} - \dot{F}R'_{\text{sPCA}}\| \asymp_p N^{-\nu/2} + T^{-1} + \frac{N^{1-\nu}}{T^2},$$

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where  $\dot{F} = (\dot{f}_1, \dot{f}_2, ..., \dot{f}_T)'$  with  $\dot{f}_t = f_t - \frac{1}{T} \sum_{s=1}^T f_s$ ,  $R_{sPCA}$  is some invertible rotational matrix, and  $A \asymp_p B$  means that there exist two constants c and C such that  $cB \le A \le CB$  with probability approaching one.

2. (a) Let  $\hat{F}^{PCA}$  denote the estimated PCA factors. If  $\frac{N^{1-\nu}}{T} \ge c$  for some c > 0, then  $\hat{F}^{PCA}$  is not a consistent estimator of  $\dot{F}$ , in the sense that for any invertible matrix  $R_{PCA}$ , the following holds,

$$\frac{1}{\sqrt{T}}\|\widehat{F}^{\text{PCA}}-\dot{F}R'_{\text{PCA}}\|\geq c^*,$$

with a strictly positive probability for some constant  $c^*$ . (b) If  $\frac{N^{1-\nu}}{T} \rightarrow 0$ ,  $\hat{F}^{PCA}$  is consistent and admits

$$\frac{1}{\sqrt{T}} \|\widehat{F}^{\mathrm{PCA}} - \dot{F}R'_{\mathrm{PCA}}\| \asymp_p N^{-\nu/2} + \frac{N^{1-\nu}}{T}.$$

We have three remarks on Proposition 1. First, the consistency condition for the sPCA is obviously weaker than that for the PCA. As such, if the values of N and T satisfy  $\frac{N^{1-\nu}}{T^2} \rightarrow 0$  and  $\frac{N^{1-\nu}}{T} \ge c$  for some c > 0, the sPCA forecast will dominate the PCA forecast because the former is consistent but the latter is not. Second, even  $\frac{N^{1-\nu}}{T} \rightarrow 0$ , the sPCA forecast still has a chance to outperform the PCA forecast since it is likely that the sPCA estimates the factors more precisely. Intuitively, if the forecast is consistent, the first-order MSFE can be decomposed into two components. One component arises from the regression errors in the predictive equation, which is independent of the estimation methods of the factors, and the other component is due to the estimation errors of the factors. Apparently, a precise estimation of the factors will lead to a smaller magnitude of MSFE. Third, when  $\nu = 1$ , the model reduces to a strong factor model. Our analysis indicates that

$$\frac{1}{\sqrt{T}} \| \hat{F}^{\text{PCA}} - \dot{F} R'_{\text{PCA}} \| \asymp_p N^{-1/2} + T^{-1}.$$

This result is consistent with the literature, see Bai (2003).<sup>2</sup>

<sup>&</sup>lt;sup>2</sup>Bai (2003) shows that  $\frac{1}{\sqrt{T}} \| \hat{F}^{PCA} - \dot{F} R'_{PCA} \| = O_p(N^{-1/2}) + O_p(T^{-1/2})$ . However, we note that this result is not the sharpest. In the subsequent analysis on the limiting distribution, it is seen that this result can be improved by replacing  $T^{-1/2}$  with  $T^{-1}$ .

With the results in Proposition 1, we can identify the sufficient conditions for the sPCA to outperform the PCA. If  $N^{-\nu/2} + T^{-1}$  is dominated by  $N^{1-\nu}/T^2$ , it is certainly dominated by  $N^{1-\nu}/T$ . In this case, the sPCA dominates the PCA in estimating the factors. If  $N^{-\nu/2} + T^{-1}$  dominates  $N^{1-\nu}/T^2$ , since  $T^{-1}$  and  $N^{1-\nu}/T^2$  are both dominated by  $N^{1-\nu}/T$ , it suffices to compare  $N^{-\nu/2}$  and  $N^{1-\nu}/T$ . If  $N^{1-\nu}/T$  dominates  $N^{-\nu/2}$ , we still have that the sPCA dominates the PCA when estimating the factors. Given this discussion, we have the following proposition.

**Proposition 2.** Under Assumptions 1-5, if  $\frac{N^{1-\nu}}{T^2} \to 0$  and  $\frac{N^{1-\nu/2}}{T} \to \infty$ , the sPCA forecast outperforms the PCA forecast.

As pointed out earlier, the sPCA assigns different weights to different predictors, and in the extreme case when a predictor contains no relevant information, it assigns a weight of order  $O_p(\frac{1}{\sqrt{T}})$  to the predictor to screen out noise, which sharpens the advantage of the sPCA. Hence, the weaker the factors, i.e., the smaller the v, the more chance that the sPCA outperforms the PCA. This can be seen from Proposition 2. The condition  $\frac{N^{1-\nu/2}}{T} \rightarrow \infty$  is more likely to hold if v is small. As regard to the condition  $\frac{N^{1-\nu}}{T^2} \rightarrow 0$ , we note that it is imposed for the purpose of the consistency of the sPCA. When this condition breaks down, we conjecture that the sPCA still has a superior performance since it delivers a relatively better estimation of factors although both the sPCA and the PCA factors are not consistent in this case. However, we do not analyze further this case due to the lack of tools in the literature for inconsistent estimating. There are a few exceptions. For example, Onatski (2012) and Lettau and Pelger (2020a,b) consider inconsistency comparison in the very weak case ( $\nu = 0$ ). However, their analysis depends critically on the tools from the random matrix theory, which seem not applicable in our context because of the shrinking weights in the sPCA.

To further understand the implications of Proposition 2, we depict Figure 1 under the condition  $T \simeq N^{\eta}$  with  $\eta \in (0, \infty)$ . In this figure, the rectangle area is partitioned into four regions, which are labeled as I, II, III, and IV, respectively. According to Proposition 2, if  $(\eta, \nu)$  falls in Regions II and III, the sPCA forecast will outperform the PCA forecast. More specifically,



#### Figure 1: Partitioned regions for different results

Notes: The graph is depicted under the assumption of  $T \simeq N^{\eta}$  with  $\eta \in (0, \infty)$ .

Region I:  $1 - 2\eta - \nu > 0$ . The sPCA and the PCA forecasts are both inconsistent.

Region II:  $1 - \eta - \nu > 0$  but  $1 - 2\eta - \nu < 0$ . The sPCA forecast is consistent, but the PCA is not.

Region III:  $1 - \eta - 0.5\nu > 0$  but  $1 - \eta - \nu < 0$ . The sPCA and the PCA forecasts are both consistent, but the order magnitude of the MSFE for the sPCA is smaller.

Region IV:  $1 - \eta - 0.5\nu < 0$ . The sPCA and the PCA forecasts are both consistent, the MSFEs of two methods are in the same order of magnitude. Which method is better depends on the values of  $\phi_i, \psi_i$  and the variance values of  $e_{it}$ .

in Region II, the sPCA forecast is consistent, but the PCA is not; in Region III, the sPCA and the PCA forecasts are both consistent, but the magnitude of the sPCA's MSFE is smaller. In Region I, we conjecture that the sPCA could still outperform the PCA although both methods deliver inconsistent forecasts. The case of Region IV will be discussed in details in the following subsection. From Figure 1, one may have an impression that when  $N \leq T$ , it suffices to consider the case of Region IV. However, we point out that this is not true. Consider the case of  $T = CN^{\eta}$ with C = 10. When T = 100, we have  $N \leq T$  for all  $\eta \geq 0.5$ . So even for  $N \leq T$ , it is still possible that  $\eta < 1$ . In other words, one should not use the observed values of N and T to roughly determine the region. Instead, given the fact that the increase of the number of predictors is more speedy than the increase of the time periods, it is more plausible to assume  $\eta < 1$ . In a nutshell, Regions II and III tend to represent the cases of practical relevance.

#### 2.3.2 Other Cases

If *N*, *T*, and  $\nu$  satisfy  $\frac{N^{1-\nu/2}}{T} \rightarrow 0$ , or if  $(\eta, \nu)$  falls in Region IV in Figure 1, Proposition 1 implies

$$\frac{1}{\sqrt{T}} \|\widehat{F}^{\text{sPCA}} - \dot{F}R'_{\text{sPCA}}\| = O_p(N^{-\nu/2}), \text{ and } \frac{1}{\sqrt{T}} \|\widehat{F}^{\text{PCA}} - \dot{F}R'_{\text{PCA}}\| = O_p(N^{-\nu/2}).$$

In this case, the estimation errors of the sPCA and the PCA are in the same order of magnitude. Thus, if one expects to figure out which method is better, he has to calculate the concrete formulas of the MSFE. The following proposition gives the expressions of the first-order MSFE for both the sPCA and PCA forecasts, which is based on  $\nu = 1$  for the strong factor case. However, the results for other points in Region IV are almost the same with the mere change that *N* is replaced by  $N^{\nu}$ .

**Proposition 3.** Under Assumptions 1-5, as  $N \to \infty$ ,  $T \to \infty$ , and  $\sqrt{N}/T \to 0^3$ , the first-order MSFEs of the PCA and sPCA forecasts have the following expressions

$$MSFE_{PCA} = \frac{1}{T} 3\sigma_{\epsilon}^{2} + \frac{1}{T} \sum_{t=1}^{T} \beta^{\star\prime} (\Lambda'\Lambda)^{-1} \Gamma_{t}^{PCA} (\Lambda'\Lambda)^{-1} \beta^{\star},$$
  
$$MSFE_{sPCA} = \frac{1}{T} 3\sigma_{\epsilon}^{2} + \frac{1}{T} \sum_{t=1}^{T} \beta^{\star\prime} (\Lambda'W\Lambda)^{-1} \Lambda' \Gamma_{t}^{sPCA} \Lambda (\Lambda'W\Lambda)^{-1} \beta^{\star},$$

where  $\beta^* = (\beta, 0)'$ ,  $\Gamma_t^{\text{PCA}} = \frac{1}{N} \sum_{i=1}^N E(\lambda_i \lambda_i' e_{it}^2)$ ,  $\Gamma_t^{\text{sPCA}} = \frac{1}{N} \sum_{i=1}^N E(\phi_i^4 \lambda_i \lambda_i' e_{it}^2)$ , and  $W = \text{diag}(\phi_1^2, \dots, \phi_N^2)$ .

Proposition 3 indicates that, under current assumptions, it is difficult to determine which method dominates the other. On the one hand, if  $e_{it}$  is homoskedastic across *i*, the MSFE of the PCA can be smaller than that of the sPCA. On the other hand, if  $\phi_i^2$  happens to be the inverse of var( $e_{it}$ ), the MSFE of the sPCA can be smaller than that of the PCA. For this reason, in Section 2.5 we resort to simulations to investigate that, with what probability, the sPCA outperforms the PCA. Our simulations indicate that the probability is about 0.7. This result looks plausible. To see the intuition, under the normalization  $\frac{1}{T}\dot{F}'\dot{F} = I$ , we have

$$p_i^2 + \psi_i^2 + \sigma_i^2 \approx 1, \tag{8}$$

where  $\sigma_i^2 = \operatorname{var}(e_{it})$ . Then, a large absolute value of  $\phi_i$  would generally lead to a small  $\sigma_i^2$ . For the sPCA, we assign a weight  $\hat{\gamma}_i = \beta \phi_i + \mathbf{u}_i$  to the *i*-th predictor. So the variance of the scaled data is approximately  $\phi_i^2 \sigma_i^2$  for a generic *i*. Intuitively, the PCA can be linked to the ordinary least square regressions (see, e.g., Bai (2003)), while the sPCA can be linked to the generalized least square regressions with a specific weighting matrix  $W = \operatorname{diag}(\phi_1^2, \phi_2^2, \dots, \phi_N^2)$ . Theoretically, the most efficient estimator would use the inverse residual covariance matrix as a weight *W*. Hence, the closer the weighting matrix *W* gets to the inverse residual covariance matrix, the higher the efficiency. We refer readers to Pelger and Xiong (2020) for detailed discussions on this point. Given that  $\phi_i^2$  is generally negatively related to  $\sigma_i^2$ , we have that, with a large probability, the weighting matrix *W* resembles the inverse residual covariance matrix. This means that, with a large probability, the sPCA factors are estimated more precisely because the errors are more likely to be homoskedastic.

#### 2.4 Single Factor Forecast

In this subsection, we briefly discuss the single-factor case of using the first sPCA factor to conduct forecasting, which has some theoretical interest as the factor represents an aggregate index of all the predictors. Moreover, it is worth mentioning that the identification in a partially-relevant-factor forecasting model is different from that in a fully-relevant-factor forecasting model, which has not attracted much attention in the literature. However, for the sake of brevity, we leave the identification issue in the online appendix, where we also compare the sPCA with the PLS (Kelly and Pruitt, 2013, 2015).

We provide a set of sufficient conditions under which the sPCA forecast outperforms the PCA forecast in the single-factor forecast case.

**Proposition 4.** Suppose  $E(e_{it}^2) = \sigma_e^2$  for all *i* and *t*. We have

Case 1:  $0 < \xi^{\circ} \leq \xi$ , if  $|\phi_i| > |\psi_i|$  and  $\phi_i \psi_i \geq 0$  for all *i*; Case 2:  $0 > \xi^{\circ} \geq \xi$ , if  $|\phi_i| > |\psi_i|$  and  $\phi_i \psi_i < 0$  for all *i*; Case 3:  $0 > \xi \geq \xi^{\circ}$ , if  $|\phi_i| < |\psi_i|$  and  $\phi_i \psi_i \geq 0$  for all *i*; Case 4:  $0 < \xi \leq \xi^{\circ}$ , if  $|\phi_i| < |\psi_i|$  and  $\phi_i \psi_i < 0$  for all *i*, where

$$\xi^{\circ} = \frac{\sum_{i=1}^{N} \phi_{i}^{\circ} \psi_{i}^{\circ}}{\sum_{i=1}^{N} (\phi_{i}^{\circ 2} - \psi_{i}^{\circ 2})} = \frac{\sum_{i=1}^{N} \phi_{i}^{3} \psi_{i}}{\sum_{i=1}^{N} \phi_{i}^{2} (\phi_{i}^{2} - \psi_{i}^{2})}, \quad and \quad \xi = \frac{\sum_{i=1}^{N} \phi_{i} \psi_{i}}{\sum_{i=1}^{N} (\phi_{i}^{2} - \psi_{i}^{2})}$$

The sPCA forecast outperforms the PCA forecast in the case of using the first factor to conduct forecasting, i.e.,  $MSFE_{sPCA} \leq MSFE_{PCA}$ , if the factor loadings  $\phi_i$  and  $\psi_i$  in equation (1) belong to one of the above four cases.

Proposition 4 involves four cases on the signs of  $\phi_i \psi_i$  and  $|\phi_i| - |\psi_i|$  to simplify our discussions about the signs on the numerator and denominator of  $\xi = \sum_{i=1}^N \phi_i \psi_i / \sum_{i=1}^N (\phi_i^2 - \psi_i^2)$ . The intuition can be elaborated by the first case, in which the numerator and denominator of  $\xi$  are both positive. Let  $z_i = \psi_i / \phi_i$  measure the noise-to-signal ratio of predictor *i*. Define  $\omega_i = \frac{\phi_i \psi_i}{\phi_i^2 - \psi_i^2} = z_i / (1 - z_i^2)$ . Since  $\omega_i$  is an increasing function of  $z_i$  over the region of  $z_i < 1$ , a predictor with stronger forecasting power, i.e., lower noise-to-signal ratio, has a lower value of  $\omega_i$ . Denote  $\omega_i^u$ and  $\omega_i^d$  to be the numerator and denominator of  $\omega_i$ , and so we have  $\xi = \frac{\omega_i^u + \omega_2^u + \dots + \omega_N^u}{\omega_i^d + \omega_2^d + \dots + \omega_N^u}$ . Then, the weighting scheme of the sPCA puts a larger weight on predictor *i* if its  $\omega_i = \omega_i^u / \omega_i^d$  has a smaller value, which can in turn reduce  $\xi$  due to the general inequality that  $\frac{a}{b} \leq \frac{\sum_i a_i}{\sum_i b_i}$  if  $\frac{a}{b} \leq \frac{a_i}{b_i}$  for each *i*. The same argument carries through for the other three cases. Hence, the sPCA forecast outperforms the PCA forecast in terms of MSFE.

We note that the above analyses are based on the assumption of stationarity. However, when the predictors are highly persistent, say local-to-unit process or fractional integrated, we caution the readers that our sPCA method could have a chance to break down, depending on the sources of the persistence. For example, if the persistence of predictors comes from the idiosyncratic errors or irrelevant factors or both, our method may not work because the useless information dominates the useful one. However, we note that, when this happens, the PCA also breaks down for the same reason (see, e.g., Bai (2004) and Bai and Ng (2004)). So it is not an issue specific to our method, although the estimation accuracy of scaling values in the sPCA depends on the persistence. Developing a method that is immune to the persistence of predictors is an interesting topic but beyond the scope of this paper, and we leave it for future research.

#### 2.5 Simulation Evidence

In this subsection, we conduct Monte-Carlo experiments to compare the *finite sample* forecasting accuracies of the sPCA with the PCA. Our simulation design is based on a simple two-latent-factor model with one being target-relevant. To be more specific, we begin by simulating the time series of two factors that are independently and normally distributed with zero mean and unit variance, i.e.,  $g_t \sim N(0,1)$  and  $h_t \sim N(0,1)$ . The target is generated by  $y_{t+h} = g_t + \epsilon_{t+1}$ , where  $\epsilon_{t+1} \sim N(0,1)$ , so that the infeasible best forecast has a lowest MSFE of 1. There are *N* observable predictors  $X_{i,t}$  (i = 1, ..., N), which load on both the relevant factor  $g_t$  and the irrelevant factor  $h_t$ . Idiosyncratic noises are also generated from the normal population with zero mean and standard deviation of  $\sigma_i$ , and are independent across predictors and over time.

#### 2.5.1 Weak Factor Case

We first examine the performance in the weak factor setting, in which we set all  $\phi_i$  and  $\psi_i$  to be zero except *n* predictors with  $n \ll N$ . The *n* predictors are randomly drawn from the independent uniform distribution with support [0,1], denoted by U[0,1]. The standard deviations of idiosyncratic noises  $\sigma_i$  (i = 1, ..., N) are drawn independently from U[0,1]. To allow for heterogeneity over time, we consider multiplying each  $\sigma_i$  with a time-dependent random variable  $\sigma_t$  (t = 1, ..., T), which is drawn from an uniform distribution with support [0.5, 1.5].

#### [Place Table 1 about here]

Table 1 presents the simulated forecasting performance of the sPCA and the PCA with different degrees of weakness. We focus on their MSFEs in an out-of-sample environment, and consider forecasting with one, two, and three estimated sPCA and PCA factors, respectively. These three cases correspond to under-, correct-, and over-estimation of the number of factors. The results are obtained with 100 repetitions with a sample size of N = 500 and T = 250. We split the data into two parts, and use the first 200 time periods for sample training and the remaining 50 periods for out-of-sample evaluation. We report the median out-of-sample MSFEs for the sPCA and PCA forecasts. Panel A considers the cross-sectional heteroskedasticity alone, and

Panel B considers both the cross-sectional and the time-series heteroskedasticities.

Panel A of Table 1 indicates that the first sPCA factor has an MSFE less than 1.30 across the values of n/N. This result contrasts with the first PCA factor that produces an MSFE above 1.50 in general. In the case of two factors, the MSFE of the sPCA forecast ranges from 1.03 to 1.19, while the MSFE of the PCA ranges from 1.11 to 1.57 as n decreases from 50 to 10, which implies that the sPCA forecast dominates the PCA forecast unanimously. The MSFE of the PCA is far from the best value of 1, and, therefore, none of these forecasts is consistent, confirming our theoretical conclusions. As expected, including the over-estimated three factors leads to little change in the MSFE of the PCA and sPCA. Panel B shows that the conclusions remain true when we consider the cross-sectional and time-series heterogenous noises simultaneously. In summary, consistent with our theoretical analyses, the simulated results in Table 1 show that the sPCA dominates the PCA in the weak factor setting, and the dominance becomes more pronounced when the degree of weakness grows.

#### 2.5.2 Strong Factor Case

We next compare the forecasting performance of the sPCA with the PCA in the strong factor setting, where the number of nonzero loadings is n = N. Since the asymptotic MSFEs of the sPCA and the PCA depend on the joint distribution of factor loadings  $\phi_i$  and  $\psi_i$  and the standard deviation of idiosyncratic noise  $\sigma_i$ , we consider different parameter specifications and compute the asymptotic MSFEs through simulations. We draw  $\phi_i$  and  $\sigma_i$  randomly from a correlated uniform distribution with support [0,1], and draw  $\psi_i$  independently from the uniform distribution with support [0, $\psi$ ], where  $\psi$  governs the average relative importance of the systematic noise. This design allows us to highlight the role of  $\rho = corr(\phi_i, \sigma_i)$  in shaping the asymptotic efficiency of the sPCA relative to the PCA.

#### [Place Figure 2 about here]

Figure 2 displays a heat-map of the differences in the asymptotic MSFE between the PCA and the sPCA, in which a positive (negative) value indicates the outperformance (underperformance)

of the sPCA. We find that the sPCA tends to deliver a more accurate forecast (i.e., a positive difference) when  $\phi_i$  and  $\sigma_i$  are negatively correlated or when  $\psi$  is small. In these cases, a higher signal value of  $\phi_i$  tends to be associated with a lower idiosyncratic noise  $\sigma_i$  and a lower systematic noise  $\psi$ . Similarly, a lower signal value of  $\phi_i$  tends to be associated with a higher idiosyncratic noise  $\sigma_i$  and systematic noise  $\psi$ , which suggests that the signal-to-noise ratios are more dispersed in the cross section. By incorporating the target information, the sPCA overweighs the predictors with a high signal-to-noise ratio, and down-weights the predictors with a low signal-to-noise ratio. In this way the sPCA effectively enhances the efficiency in extracting the factors relative to the PCA.

#### [Place Table 2 about here]

Table 2 presents the out-of-sample MSFEs with one, two, and three sPCA and PCA factors by assuming (N,T) = (50,250) and (N,T) = (100,250), respectively. The results show that the first sPCA factor unanimously generates a lower MSFE than the first PCA factor across all the parameter specifications. The performance improvement tends to be larger as the value of  $\psi$ increases. This is intuitive because a higher  $\psi$  means a larger component of the irrelevant factor attributing to the predictors, and so it is more likely to contaminate the first PCA factor. The first sPCA factor is less affected by the irrelevant factor as it is target-driven and can filter out the systematic noise. When we employ two or three factors, the outperformance of the sPCA relative to the PCA becomes weaker, because both the sPCA and PCA forecasts are consistent in this case. Overall, the sPCA tends to outperform the PCA in general, especially when the correlation between  $\phi_i$  and  $\sigma_i$  is negative, which is consistent with the heat-map of Figure 2.

#### 2.6 Number of sPCA Factors

Determining the number of factors is an important topic in factor analysis, which has received much attention over the last two decades. Most of the existing studies focus on determining the number of strong factors (see, e.g., Bai and Ng, 2002; Ahn and Horenstein, 2013). Since the current paper also allows the presence of weak factors, the method to determine the number of factors must be consistent with this assumption. Fortunately, the literature has designed methods

for weak factors (e.g., Onatski, 2012). In addition, some methods, such as Ahn and Horenstein (2013), seem to continue to work in the weak factor setting. Overall, one may rely on methods in the existing literature to determine the number of weak factors in real applications.

### **3** Empirical Evidence

In this section, we apply the sPCA to macroeconomic forecasting with real data. We compare the in- and out-of-sample forecasting performance of the sPCA with that of the PCA. We also compare the sPCA with alternative big-data forecasting methods, such as target PCA (tPCA), PLS, LASSO, and Ridge regression.

#### 3.1 Data

We consider 123 macro variables from the FRED-MD database spanning from January 1960 to December 2019, which are maintained by St. Louis Fed.<sup>4</sup> As described in McCracken and Ng (2016), the FRED-MD database represents a recent effort by the authors and St. Louis Fed staffs to compile a standard macroeconomic database to facilitate big-data macro research. It extends the widely used Stock and Watson's (2006) data set and covers broad economic categories such as output and income, labor force and unemployment, consumption expenditure and housing indicators, money stock and credit, and price indices. The detailed variables and transformation codes to ensure stationarity of each macro variable are provided in the on-line data appendix.

We apply the sPCA to these 123 macro variables to forecast the 1-month ahead US inflation, industrial production (IP) growth, change in unemployment rate, and the S&P 500 index volatility. Among these four applications, inflation, IP growth, and unemployment rate predictions are widely examined in the macroeconomic forecasting literature, and the S&P 500 index volatility prediction with macro variables is carefully explored by Ludvigson and Ng (2007).

#### [Place Figure 3 about here]

<sup>&</sup>lt;sup>4</sup> http://research.stlouisfed.org/econ/mccracken/sel/.

Figure 3 plots the  $R^2$ s of predicting 1-month ahead inflation, IP growth, change in unemployment rate, and the S&P 500 index volatility with one of the 123 macro variables, respectively. To highlight the incremental forecasting power, we control for lagged values of the target with the number of lags selected by BIC.

Panel A of Figure 3 shows that, among different categories, interest rates and prices related variables have the highest predictive power for future inflation, followed by housing, labor and output related variables. Panels B and C show that labor market conditions and interest rates related variables display the highest predictive power for future IP growth and unemployment rate. Panel D shows that several money and prices related variables and housing and interest rates related variables have the highest predictive ability for the S&P 500 index volatility. Overall, Figure 3 demonstrates that one should not treat individual predictors equally in extracting factors for prediction, because their forecasting abilities vary.

#### 3.2 In-sample Results

This section examines the in-sample forecasting performance.

#### [Place Table 3 about here]

First, Table 3 reports in a descending order the first 15 eigenvalues of the covariance matrix of the raw and scaled macro variables, where the scaling parameter is the predictive slope of the variable on the forecasted target. The eigenvalues are normalized to sum up to 1 and reflect the dominance of each factor in explaining the total variations of the macro variables. We observe that the distributions of the eigenvalues are more concentrated among the first few factors for the sPCA than the PCA. In specific, the first PCA factor explains about 15% of the total variation, while the first sPCA factor explains 20% to 37% of the total variation depending on the target to be forecasted. The eigenvalues corresponding to the second and third sPCA factors are also much larger than that corresponding to the PCA factors. This result suggests that the sPCA, which scales each predictive variable by its predictive power, reorders the latent factors according to their predictive power.

#### [Place Figure 4 about here]

Second, we examine the compositions of the PCA and sPCA factors and plot their loadings on each macro variable. Figure 4 shows that the first PCA factor is related to the real economic condition, which loads mainly on output, labor and housing related variables. The second and third PCA factors are nominal factors, which load mainly on interest rate and price related variables. The fourth and fifth PCA factors load heavily on housing and interest rate related variables, while the seventh PCA factor has larger loadings on price related variables.

#### [Place Figure 5 about here]

In contrast, Figure 5 shows that the loadings of the sPCA factors are much more concentrated within only a few key variables. Specifically, to forecast inflation, the first sPCA factor loads on interest rate related variables, and the second sPCA factor on price related variables. To forecast the IP growth, the first sPCA factor loads mainly on output and labor related variables, akin to the first PCA factor, and the third sPCA factor loads solely on interest rate related variables. To forecast the unemployment rate, the first sPCA factor loads mainly on output and labor related variables. To forecast the S&P 500 index volatility, the first sPCA factor loads on labor and housing related variables, the second factor on interest rate and price related variables, and the fourth factor has larger loadings on interest rate and money related variables, respectively.

Third, we compare the in-sample forecasting performance between the sPCA and the PCA. Figure 6 depicts the adjusted  $R^2$  (in percentage) of predicting the 1-month ahead inflation (Panel A), IP growth (Panel B), change in unemployment rate (Panel C), and the S&P 500 index volatility (Panel D) by the PCA and sPCA factors, respectively. Within each panel, we consider the forecasting performance with number of factors ranging from one to 15.

#### [Place Figure 6 about here]

Panel A of Figure 6 presents the inflation prediction results. It shows that the first PCA factor generates an  $R^2$  less than 1%, which increases to 8% with seven PCA factors and to 9% with 15 PCA factors. Hence, the first PCA factor, which mainly captures the real economic condition, has little forecasting power on inflation. The inflation-relevant factors, which heavily load on interest

rate and price variables, have lower ranks as the second and the seventh PCA factors. In contrast, by using the sPCA to forecast inflation, the  $R^2$  is about 5.5% with the first factor and about 15% with the first 15 factors.

It is evident in Panel A that the sPCA effectively pushes up the eigenvalues corresponding to the inflation-relevant factors so that the first couple of sPCA factors contain the main predictive information, which naturally outperform the same number of PCA factors. Although including more PCA factors improve the forecasting performance, the sPCA consistently beats the PCA even with 15 factors (15% vs. 9%), lending empirical support to our theoretical result in Section 2.3.1. We observe a similar pattern in Panel D on the S&P 500 index volatility prediction.

Panel B of Figure 6 presents the IP growth prediction results. It shows that the first sPCA and PCA factors have similar predictive power, since they both load on the real economic condition related variables such as outputs and labors. With five factors, the  $R^2$  of the sPCA becomes larger and reaches about 16%, while the PCA underperforms with an  $R^2$  about 10%. However, with 15 factors, the PCA eventually catches up and it performs similarly as the sPCA with an  $R^2$  about 17%. We obtain similar results in Panel C on the unemployment rate prediction. Overall, the results in Panels B and C indicate that, when just using the first few factors, the sPCA method is more likely to dominate the PCA method. When including more factors, the performance of the PCA could eventually catch up and converge to that of the sPCA, consistent with our theoretical results in Section 2.3.2.

#### 3.3 Out-of-sample Results

In this section, we explore the out-of-sample forecasting performance.

#### [Place Figure 7 about here]

Figure 7 plots the out-of-sample  $R_{OS}^2$ s (in percentage) of predicting 1-month ahead inflation (Panel A), IP growth (Panel B), unemployment rate (Panel C), and the S&P 500 index volatility (Panel D) by up to eight PCA and sPCA factors, respectively. The  $R_{OS}^2$  is computed against an autoregressive model with lagged target as a benchmark, and a higher  $R_{OS}^2$  value indicates

better forecasting performance. While the in-sample  $R^2$  is generally non-decreasing as we include more factors, the out-of-sample  $R_{OS}^2$  is not necessarily monotonic, since the increased estimation errors could outweigh the marginal benefit of including an additional factor, which translates into deteriorated out-of-sample forecasting performance. All factors and predictive regressions are recursively estimated with an expanding window scheme. The initial estimation window ranges from January 1960 to December 1984 and the out-of-sample evaluation period is from January 1985 to December 2019.

Panel A of Figure 7 shows that, to forecast inflation, the first sPCA factor generates an  $R_{OS}^2$  of 7%, which increases to about 18% when including eight sPCA factors. In sharp contrast, the first PCA factor has no predictability. While an eight-factor PCA model catches up and generates an  $R_{OS}^2$  of 15%, it still underperforms the sPCA. Panels B, C, and D exhibit similar patterns when forecasting IP growth, unemployment, and the S&P 500 index volatility. In summary, Figure 7 suggests that the sPCA beats the PCA in out-of-sample forecasting at least up to the first eight factors, which is consistent with the earlier in-sample results.

#### [Place Table 4 about here]

Table 4 compares the out-of-sample forecasting performance of the sPCA with alternative machine learning methods that also apply to a large number of predictors. Specifically, we consider the target PCA (tPCA), PLS, LASSO, Elastic Net, and Ridge regressions, respectively. Among these methods, tPCA relies on the hard threshold criteria in Bai and Ng (2008) to select targeted predictors; PLS extracts multiple factors iteratively as suggested in Kelly and Pruitt (2013); the penalized forecast regressions are estimated with the standardized values of macro variables, and the strength of penalties are determined recursively through three-fold cross validations. We also explore the LASSO regression on principal components of the macro variables, i.e., eigenvector rotated macro variables. Aside from the baseline sPCA that scales each predictor with its regression slope, we also consider a modified version, sPCA°, that scales each predictor with the *t*-value of the regression slope. The empirical results in Table 4 show that, across all the four target-driven methods considered, the sPCA displays comparable, and in many cases better, performance with these alternative forecasting methods.

## 4 Conclusion

In this paper, we propose a novel supervised learning technique, sPCA, for forecasting with many predictors. The sPCA improves the traditional PCA by scaling each predictor with its predictive slope on the target to be forecasted, and assigns more (less) weights to those predictors that have stronger (weaker) forecasting power.

Theoretically, we motivate our sPCA with a general factor framework that allows the factors to be either weak or strong, and show that the sPCA can outperform the PCA under a wide range of appropriate conditions on data. Extensive simulations also support the superior performance of the sPCA in a finite sample setting. In real data applications, we show that the sPCA works well in forecasting the US inflation, industrial production growth, unemployment rate, and the S&P 500 index volatility with a panel of 123 macro variables, and it outperforms the PCA both in- and out-of-sample in general. In addition, the sPCA performs similarly or better than several other supervised learning techniques commonly used in a big data environment.

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#### Figure 2: Asymptotic Forecasting Performance Difference Between the sPCA and PCA

This figure plots the asymptotic forecasting performance difference between the sPCA and PCA in a two-latent-factor model with heterogenous idiosyncratic errors. We calculate this asymptotic performance difference as the asymptotic mean squared forecast error (MSFE) of the PCA minus that of the sPCA divided by the number of predictors N = 500. A positive value with brighter color indicates that the sPCA forecast is more accurate than the PCA forecast. Loadings on the relevant factor,  $\phi_i$ , and the standard deviation of idiosyncratic error,  $\sigma_i$ , are drawn randomly from correlated uniform distributions with support [0,1], and loadings on the irrelevant factor are drawn independently from an uniform distribution with support [0, $\psi$ ].

	0.9	-0.091	-0.26	-0.42	-0.57	-0.71	-0.84	-0.98	-1.1	-1.2	-1.3
	0.8				-0.37	-0.5	-0.64	-0.72	-0.8	-0.93	-1
	0.7						-0.41	-0.5	-0.59	-0.72	-0.76
	0.6								-0.45	-0.48	-0.58
	0.5										-0.41
	0.4										
	0.3										
$\operatorname{corr}(\phi_i,\sigma_i)$	0.2										
	0.1										
	0		0.33								
	-0.1	0.42	0.39								
	-0.2	0.45	0.43	0.42	0.38	0.37	0.34				
	-0.3	0.51	0.49	0.48	0.47	0.42	0.4				
	-0.4	0.57	0.56	0.54	0.5	0.48	0.45	0.42	0.39		
	-0.5	0.6	0.59	0.59	0.56	0.55	0.51	0.48	0.45	0.41	0.37
	-0.6	0.66	0.64	0.64	0.62	0.6	0.55	0.54	0.49	0.46	0.43
	-0.7	0.72	0.71	0.7	0.68	0.66	0.62	0.57	0.56	0.52	0.48
	-0.8	0.76	0.77	0.76	0.72	0.69	0.67	0.63	0.59	0.55	0.5
	-0.9	0.79	0.79	0.79	0.75	0.75	0.71	0.67	0.64	0.61	0.57
		0.1	0.2	0.3	0.4	0.5	0.6	0.7	0.8	0.9	1.0
	$\psi$										

#### Figure 3: In-sample Forecasting of Macro Variables

This figure plots in-sample *R*<sup>2</sup>s (in percentage) of predicting 1-month ahead inflation (Panel A), industrial production growth (Panel B), unemployment rate (Panel C), and the S&P 500 index volatility (Panel D) using each of the 123 macro variables from the FRED-MD data set of McCracken and Ng (2016), consisting of output and income (No. 1-16), labor market (No. 17-47), consumption and housing (No. 48-64), money and credit (No. 65-78), interest and exchange rate (No. 79-99), and prices (No. 100-123). To highlight the incremental predictive power of each variable, we control for lags of the target with the number of lags selected by BIC. Macro variables are collected at a monthly frequency and the sample period is 1960:01–2019:12.



#### Figure 4: Loadings of the PCA factors on macro variables

This figure plots the loadings of the first to eighth PCA factors on the 123 macro variables. The macro variables are collected at a monthly frequency from the FRED-MD data set of McCracken and Ng (2016), consisting of output and income (No. 1-16), labor market (No. 17-47), consumption and housing (No. 48-64), money and credit (No. 65-78), interest and exchange rate (No. 79-99), and prices (No. 100-123). The sample period is 1960:01–2019:12.



#### Figure 5: Loadings of the sPCA factors on macro variables

This figure plots the loadings of the first to eighth sPCA factors on 123 macro variables when predicting the 1-month ahead inflation, industrial production growth, unemployment rate, and the S&P 500 index volatility, respectively. The macro variables are collected at a monthly frequency from the FRED-MD data set of McCracken and Ng (2016), consisting of output and income (No. 1-16), labor market (No. 17-47), consumption and housing (No. 48-64), money and credit (No. 65-78), interest and exchange rate (No. 79-99), and prices (No. 100-123). The sample period is 1960:01–2019:12.



## Figure 5 (continued)



30

#### Figure 6: In-sample Forecasting Performance of the PCA and sPCA factors

This figure plots the in-sample *R*<sup>2</sup>s (in percentage) of predicting the 1-month ahead inflation (Panel A), industrial production growth (Panel B), unemployment rate (Panel C), and the S&P 500 index volatility (Panel D) by using the PCA and sPCA factors extracted from 123 macro variables, respectively. We control for the lags of the target the number of lags selected by BIC. The macro variables are collected at a monthly frequency from the FRED-MD data set of McCracken and Ng (2016), consisting of output and income (No. 1-16), labor market (No. 17-47), consumption and housing (No. 48-64), money and credit (No. 65-78), interest and exchange rate (No. 79-99), and prices (No. 100-123). The sample period is 1960:01–2019:12.



31

#### Figure 7: Out-of-sample Forecasting Performance of the PCA and sPCA factors

This figure plots the out-of-sample  $R_{OS}^2$ s (in percentage) of predicting 1-month ahead inflation (Panel A), industrial production growth (Panel B), unemployment rate (Panel C), and the S&P 500 index volatility (Panel D) by using the PCA and sPCA factors extracted from 123 macro variables, respectively. All factors and predictive regressions are recursively estimated with an expanding window scheme. The initial estimation window ranges from 1960:01 to 1984:12 and the out-of-sample evaluation period is from 1985:01 to 2019:12.



#### Table 1: The MSFEs of the sPCA and PCA Forecasts with Weak Factors

This table reports the out-of-sample mean squared forecast errors (MSFEs) of the sPCA and PCA forecasts in the case of weak factors and heterogenous noises. Simulations are based on a two-latent-factor model with one relevant factor. The sample size is (T,N) = (250,500). Both factors are i.i.d normally distributed, and are weak in the sense that only n = 50, 40, 30, 20, or 10 out of N = 500 predictors are loading on the two latent factors. Non-zero loadings on the relevant factor  $\phi_i$  and on the irrelevant factor  $\psi_i$  are drawn independently from an uniform distribution with support [0,1]. Panel A considers the case in which the idiosyncratic errors are heterogenous cross-sectionally, and the standard deviations of the idiosyncratic errors  $\sigma_i$  follow an uniform distribution with support [0,1]. Panel B adds the time series heterogeneity, and the standard deviations of the idiosyncratic errors are further multiplied by a random variable  $\sigma_t$ , which is drawn from an uniform distribution with support [0,5,1.5]. We use the first 200 observations for parameter training and the rest 50 for for out-of-sample evaluation. Reported are the median MSFE of 1, 2, and 3 sPCA and PCA factors on the basis of 100 simulations.

		sPCA		PCA				
п	1 factor	2 factors	3 factors	1 factor	2 factors	3 factors		
Panel A: Heterogenous idiosyncratic errors (cross-sectionally)								
50	1.262	1.048	1.056	1.507	1.109	1.111		
40	1.278	1.033	1.038	1.532	1.140	1.135		
30	1.269	1.066	1.070	1.509	1.292	1.270		
20	1.274	1.107	1.107	1.499	1.429	1.421		
10	1.292	1.194	1.194	1.565	1.571	1.569		
Panel B: Heterogenous idiosyncratic errors (cross-sectionally & time series)								
50	1.268	1.027	1.032	1.513	1.225	1.220		
40	1.246	1.030	1.039	1.492	1.337	1.311		
30	1.311	1.131	1.135	1.548	1.504	1.489		
20	1.291	1.110	1.109	1.557	1.558	1.557		
10	1.362	1.272	1.280	1.720	1.719	1.716		

#### Table 2: The MSFEs of the sPCA and PCA Forecasts With Strong Factors

This table reports the out-of-sample mean squared forecast errors (MSFEs) of the sPCA and PCA forecasts in the case of strong factors and heterogenous noises. Simulations are based on a two-latent-factor model with one relevant factor. The sample size (T,N) = (250,50) in Panel A and (T,N) = (250,100) in Panel B. Loadings on the relevant factor  $\phi_i$  and standard deviation of idiosyncratic error  $\sigma_i$  are drawn from correlated uniform distributions with support [0,1], whereas loadings on the irrelevant factor is drawn independently from an uniform distribution with support  $[0,\psi]$ . We use the first 200 observations for parameter training and the rest 50 for for out-of-sample evaluation. Reported are the median MSFE of 1, 2, and 3 sPCA and PCA factors on the basis of 100 simulations.

		sPCA			РСА		
$\operatorname{corr}(\phi_i, \sigma_i)$	ψ	1 factor	2 factors	3 factors	1 factor	2 factors	3 factors
Panel A: T	= 200	N = 50					
-0.75	0.5	1.115	1.024	1.028	1.179	1.043	1.048
-0.75	1	1.208	0.998	1.003	1.403	1.007	1.013
-0.50	0.5	1.119	1.047	1.055	1.189	1.061	1.065
-0.50	1	1.238	1.026	1.032	1.457	1.035	1.039
0	0.5	1.138	1.033	1.041	1.227	1.031	1.034
0	1	1.273	1.053	1.057	1.529	1.050	1.054
0.50	0.5	1.156	1.042	1.048	1.267	1.048	1.054
0.50	1	1.310	1.062	1.068	1.584	1.049	1.056
0.75	0.5	1.188	1.060	1.066	1.323	1.047	1.048
0.75	1	1.330	1.070	1.077	1.568	1.055	1.058
Panel B: $T = 200$ , $N = 100$							
-0.75	0.5	1.130	1.048	1.056	1.188	1.056	1.061
-0.75	1	1.234	1.031	1.040	1.433	1.036	1.044
-0.50	0.5	1.118	1.034	1.042	1.186	1.041	1.042
-0.50	1	1.230	1.000	1.006	1.450	1.007	1.009
0	0.5	1.134	1.023	1.030	1.223	1.023	1.025
0	1	1.255	1.001	1.009	1.499	1.002	1.009
0.50	0.5	1.159	1.025	1.030	1.280	1.020	1.026
0.50	1	1.351	1.074	1.084	1.609	1.072	1.075
0.75	0.5	1.143	0.991	0.997	1.284	0.988	0.990
0.75	1	1.342	1.070	1.078	1.602	1.063	1.066

34

### Table 3: Eigenvalues of the covariance matrixes of the raw and scaled macro variables

This table reports the first to fifteenth eigenvalues in a descending order for the covariance matrixes of the raw and scaled macro variables, where the scaling parameter is the predictive slope of the variable on the forecasted target. The eigenvalues are normalized to have a sum of one.

	PCA		sPCA					
		Inflation	IP	Unemploy	Volatility			
1st	0.15	0.19	0.33	0.37	0.22			
2nd	0.07	0.14	0.10	0.11	0.10			
3rd	0.07	0.13	0.07	0.07	0.08			
4th	0.05	0.08	0.07	0.06	0.08			
5th	0.04	0.06	0.06	0.04	0.06			
6th	0.03	0.03	0.03	0.03	0.04			
7th	0.03	0.03	0.03	0.03	0.03			
8th	0.02	0.03	0.02	0.02	0.03			
9th	0.02	0.02	0.02	0.02	0.03			
10th	0.02	0.02	0.02	0.02	0.02			
11th	0.02	0.02	0.02	0.02	0.02			
12th	0.02	0.02	0.02	0.02	0.02			
13th	0.02	0.01	0.01	0.01	0.02			
14th	0.02	0.01	0.01	0.01	0.02			
15th	0.02	0.01	0.01	0.01	0.02			

#### Table 4: Out-of-sample $R_{OS}^2$ s of forecasting with macro variables

This table reports the out-of-sample  $R_{OS}^2$ s (in percentage) of predicting the 1-month ahead inflation, industrial production, unemployment rate and the S&P 500 index volatility with 123 macro variables. The methods include the PCA, sPCA, target PCA (tPCA), partial least square (PLS), LASSO, Elastic Net, and Ridge regression. sPCA° refers to an alternative sPCA method that scales each predictor by its *t*-value in regression rather than the regression slope. We also consider LASSO regression on principal components of macro variables. For the PCA, sPCA, tPCA, PLS, and sPCA°, we employ the first five factors. For tPCA, we use the hard threshold criteria in Bai and Ng (2008) to select the target predictors. For LASSO, Elastic Net, and Ridge regression, we estimate forecast via a three-fold cross validation. All factors and predictive regressions are recursively estimated with an expanding window scheme. The initial estimation window ranges from 1960:01 to 1984:12 and the out-of-sample evaluation period is from 1985:01 to 2019:12. Statistical significance for  $R_{OS}^2$ s is based on the Clark and West (2007) test and \*, \*\*, and \*\*\* indicate significance at the 10%, 5%, and 1% levels, respectively.

	Inflation	IP	Unemploy	Volatility
PCA	10.98***	7.88***	7.96***	3.39*
sPCA	15.24***	13.17***	15.55***	12.56**
sPCA°	17.52***	13.20***	15.76***	11.36**
tPCA	15.08***	9.10***	14.72***	10.28**
PLS	12.27***	0.10***	8.84***	7.97**
LASSO	16.66***	8.22***	12.60***	14.57***
ENet	16.94***	8.86***	11.91***	14.04***
Ridge	9.40***	9.02***	10.61***	12.63**
LASSO (PCs)	17.64***	4.20***	9.02***	6.10***