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Singapore: Value creating elites lead the world

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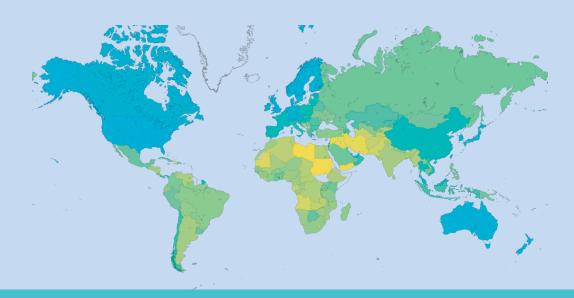


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Singapore: Value creating elites lead the world

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Singapore: Value creating elites lead the world

Singapore sits atop the global rankings for the second year running, with an EQx score of 68.1 and the highest value creating elites of all of the 151 countries assessed. Given the global challenges of 2020-2021 and the potentially rocky road ahead for many countries, how the city-state has captured and retained its top position merits closer investigation to understand what components of its success might be adapted by other nations.

Perhaps most strikingly, Singapore ranks either first or in the top echelon in nearly half of the indicators measuring Economic Value (iv, rank # 1). Its free trade stance (TRF, iv.10, rank # 1), anti-protectionism (IPM, iv.10, rank # 1), and openness to business (OFB, iv.10, rank # 4) have encouraged high levels of Foreign direct investment (FDI, iv.10, rank # 1). This market openness, when combined with strong institutions and political stability, a staunch commitment to Property rights (PRI, i.2, rank # 1), and extremely low levels of Political corruption (COR, i.1, rank # 3), has helped Singapore to position itself as a regional hub for multinational corporations. Given the continued uncertainty of Hong Kong's future and Singapore's successful management of the pandemic, we might expect Singapore to continue to consolidate this strong regional positioning.

Venture capital (VC) finance, a new indicator introduced in this year's EQx analysis, highlights another area in which Singapore has excelled, placing first in both perceptions of VC availability to entrepreneurs (VCA, ii.6, rank # 1) and in total VC investment (VCK, ii.6, rank # 1). This access to venture capital is key to the entry of new firms into the market—where Singapore performs quite strongly—and to the creation of new elites. These aspects of economic dynamism are also reflected in the rankings for the Creative Destruction Pillar (ii.6, rank # 11) and turnover measures (TUL, ii.6, rank # 28 & TUS, ii.6, rank # 24), where Singapore per-

forms relatively well. Given the high availability of VC, however, Singapore's levels of entrepreneurship (ENT, ii.6, rank # 23) suggest that its entrepreneurial culture could be improved. Indeed, this has been a matter of explicit discussion within the government for several years now, with an articulated ambition of transforming Singapore into a hub for innovation and enterprise. One challenge confronting Singapore's often risk-averse society is how to foster an environment that encourages risk, creativity, and innovation—even when risk may lead to failure. Effecting such a transformation will require a shift in both societal values and local educational systems that long have emphasized guaranteed results over risk and creativity.

Despite Singapore's strong overall scorecard, the country is penalized in the Power Sub-Index (rank # 15). The presence of powerful political and economic elites indicates the potential for Value Extraction in the future, even if the current elites are running Value Creation business models. Moreover, within the Power indicators themselves, Singapore's picture is mixed. On the one hand, Singapore scores poorly in several political dimensions, including Press freedom (PFD, i.1, rank # 131) and LGBT+ Inclusiveness (LIN, i.2, rank # 82), areas where Singapore's strong state has come under international criticism. On the other hand, the citystate ranks relatively well in several economic power measures and has avoided the centralization of economic power within the state itself. Moreover, in addition to the excellent marks already discussed for low corruption levels and the sanctity of property rights, Singapore also scores exceptionally highly in several other 'positive' indicators within the Political Power Index Area (i, rank # 22), such as Institutional quality (DBI, i.2, rank # 2), Government's responsiveness to change (RTC, i.1, rank # 1), and Protecting minority investors (PMI, i.2, rank # 3).

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