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Institutional Knowledge at Singapore Management University

Research Collection Library

SMU Libraries

9-2023

AI in Universities and Libraries

Aaron TAY

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SMU Libraries
organized a
Hackathon on use
of Large Language
Models/Generative
Al in Aug 2023

26 & 27
AUGUST
2023
HACKATHON
Refining library & research experience with GPT

Welcome to SMU Libraries' inaugural hackathon Generate Your L(Al)brary, where technology enthusiasts and creative problem solvers come together to reimagine the future of libraries and research through the power of Al.

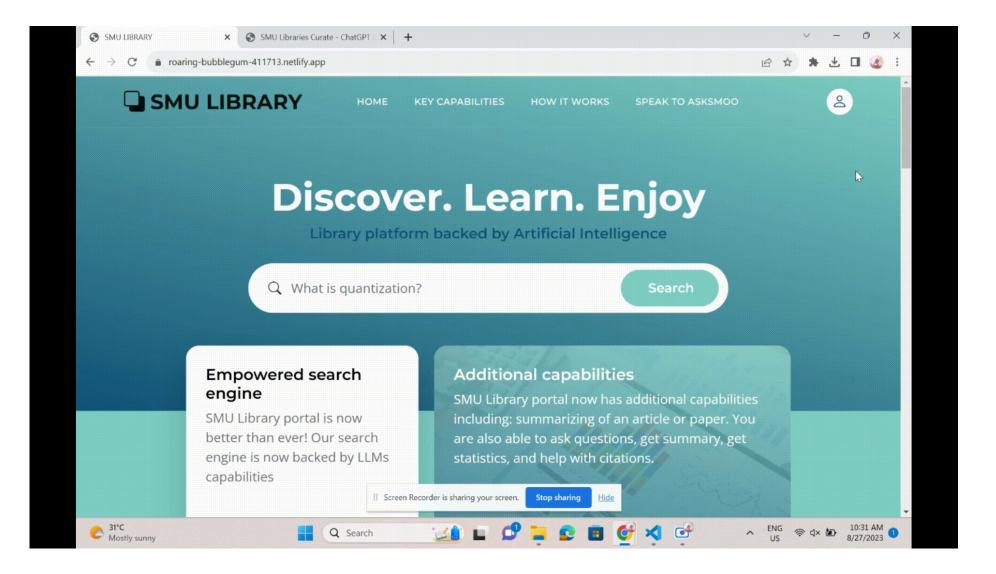
This year, our theme revolves around the concept of "Refining library and research experience with GPT". To empower participants in their exploration and experimentation, each participating team will receive sponsorship of up to USD 50 worth of OpenAI's API tokens (with access to GPT-4!) for the entire duration of the hackathon.

Join us for an exhilarating 24 hours of collaboration and exploration to leverage the power of technology to craft creative applications that enhance your library and research experience!

What did the hackathon participants come up with?

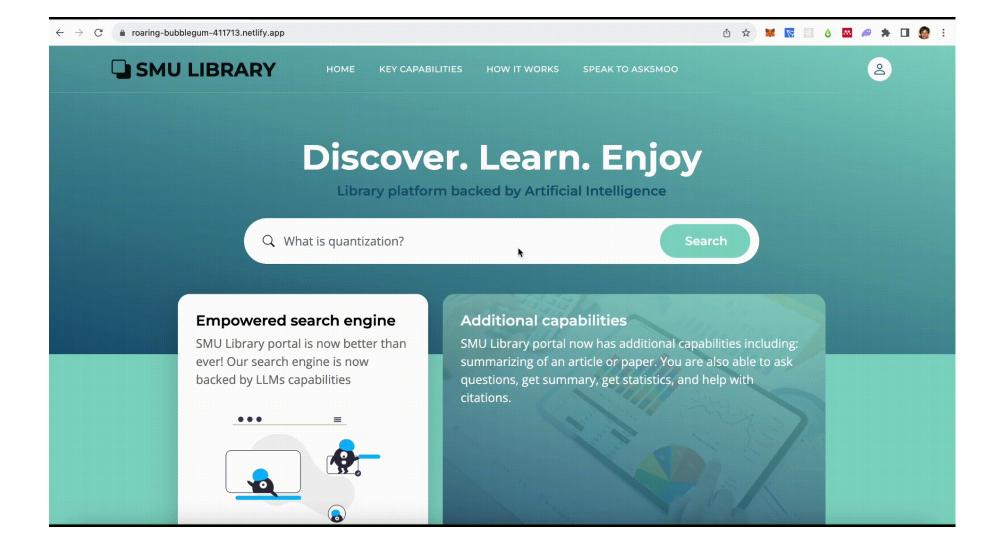


Search, and more Search (via Chatbot)





Search, Search and more Search (via Chatbot)





Search, and more Search (via Chatbot)

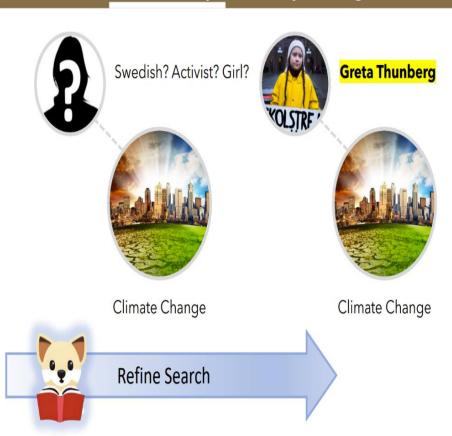
Solution Overview

Refine Search: Get closer to what you're really looking for

- · Browser extension
- Query SMU Libraries' database with natural language
- OpenAl's GPT-4 processes users' inputs to capture their intention
- Intelligently convert users' queries into search parameters
- · Search history captures users' past queries and allows search refinement
- · Highlight and search text

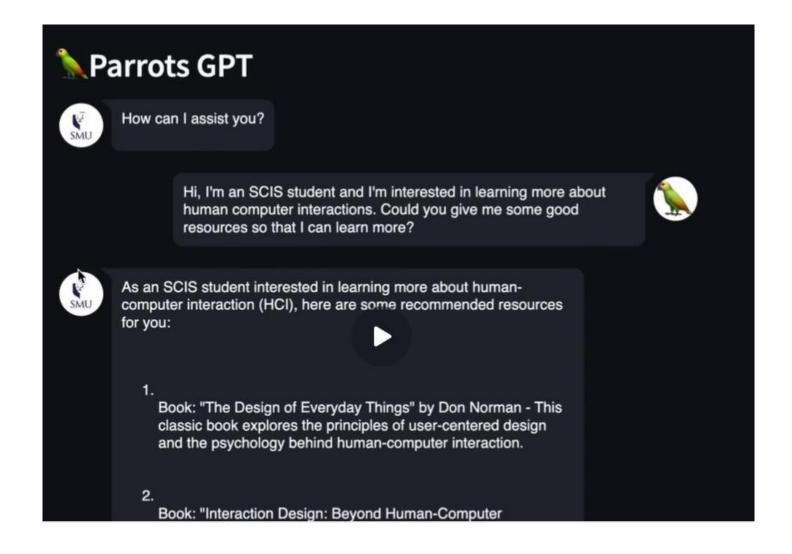








Search,
Search and
more Search
(via Chatbot)



Search, Search and more Search (via Chatbot)

Literature Review Generator

Please Input Variable X:

political connection

Please Input Variable Y:

accounting conservatism

Generate!

The impact of political connections on accounting conservatism has been a topic of interest in recent literature. Zhang, Nan, Liang, Qiaozhu an, Li, Huiying, and Wang, Xiao (2022) conducted a study to examine whether political connections lead to more or less opportunistic financi al reporting. Using a difference-in-differences approach, the authors compared changes in financial reporting behavior before and after closs e elections involving politicians with influence over the SEC. The study utilized prior research studies, data on accounting fraud and resta tements, and corporate governance variables. Surprisingly, the findings indicate that firms with increased political connections do not engage in more opportunistic reporting after close elections. In fact, these firms report less opportunistically, suggesting that political connections may enhance scrutiny by the SEC and mitigate opportunistic reporting. This study contributes to the understanding of the relationship between political connections and accounting conservation, highlighting the potential benefits of political connections in promoting transparency and accountability in financial reporting.

The impact of political connections has been extensively studied in various contexts and countries. Palansky (2021) finds that politically c onnected firms in Bangladesh have reduced voluntary corporate social responsibility (CSR) disclosures, suggesting a decreased need for CSR a s a legitimation strategy. Hung et al. (2018) examine the Egyptian context and find that firms with political connections through boards of directors and major shareholders are more likely to hire Big 4 audit firms and receive favorable audit opinions. Hoang et al. (2022) explore the association between political connections, political uncertainty, and audit fees in Pakistan, but their specific findings are not provid ed. Fensyan et al. (2022) focus on China and find that organizational relationship-based political connections positively affect private fir ms' access to bank loams, especially in regions with better institutional environments and industrial policy support. Mu and Yan (2020) inve stigate the impact of political connections on loan costs for privately held firms in China and find that connections to government official s lead to lower loan interest rates, with the effectiveness influenced by anti-corruption efforts. Zhao (2021) examines the relationship bet ween political connections and financial reporting quality in Malaysian firms and finds that government-linked investments and politically c onnected directors are associated with lower-quality financial information. Chen et al. (2014) study politically connected firms in Taiwan a nd find that they receive preferential treatment in bank loans, particularly from government-owned banks and during presidential election ye ars. Ahaad et al. (2022) analyze the relationship between corporate donations to political parties and firm performance in Czechia, finding that political connections are associated with superior reported profits. Tantawy and Moussa (2023) investigate the influence of political c ommections on the allocation of bailouts during the US financial crisis and find that being politically connected increased the relative bai lout packages for connected firms. Akcigit et al. (2023) use a theoretical model to analyze the impact of political connections on revenue, investor income, and social welfare in China, finding that while connections increase managers' income, they also lead to higher moral hazar d and a decrease in overall social welfare. Overall, these studies highlight the complex and varied effects of political connections on diff erent aspects of firm behavior and performance in different countries and contexts.

No literature are in this part

No literature are in this part



To be fair our database/search vendors are thinking the same

Scopus AI: Change the way you view knowledge

Elsevier's new generative AI provides you with concise, trustworthy AI-based summaries of your queries.

Whether you are looking to get up to speed on a new field quickly or find cross-disciplinary collaborators to push your research to the next level. Scopus AI can help.

https://beta.elsevier.com/products/scopus/scopus-ai

Introducing Dimensions Al Assistant.

Launching with a closed beta-release, Dimensions is applying artificial intelligence to our vast database with the aim of speeding up data exploration and interpretation.

How will it work?

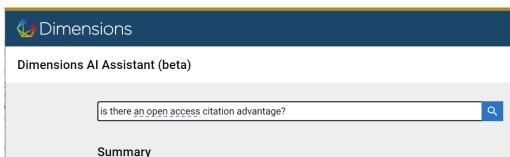
As part of the beta testing, users will be able to state a research interest and receive summaries generated by leveraging the Dimensions dataset and the large language models Dimensions General Sci-Bert and Open Al's ChatGPT.

This closed beta launch will collect feedback from our users and help us develop an even better data discovery experience, powered by cutting-edge artificial intelligence.

https://www.dimensions.ai/products/all-products/dimensions-ai-assistant/



Some academic search examples



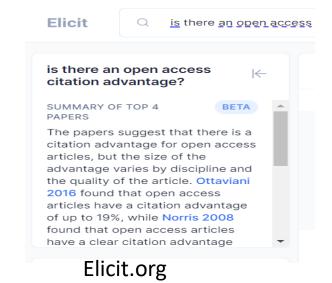
This study found that gold OA physics journals showed a definite open access citation advantage, whereas other disciplines showed no difference or no open access citation advantage [1]. The comparative citation analysis indicated that APC-funded OA articles sustained their citation advantage in comparison with toll-access ones, and the citation advantage was apparently a sustainable phenomenon. Moreover, the number of APC-funded OA articles increased and exhibited citation advantages in almost all fields [2]. According to the results, the OA citation advantage that is observed in the whole sample still holds even for the highly similar OA and NOA papers, implying that the OA citation surplus is not an artefact of the OA and NOA papers' differences in their topics and, therefore, in their citation potential [3]. The results suggest that there is an open access citation advantage, however it varies depending on the field and discipline [4].

There is evidence of an open access citation advantage. Open access articles published in hybrid journals receive more citations than those published in gold open access journals [1]. Hybrid Gold open access articles in the field of Clinical Medicine have a greater number of citations compared to subscription articles [2]. Making open access copies of manuscripts available in self-archiving or "green" repositories leads to a positive citation effect [3]. However, the citation advantage of open access articles in Japanese institutional repositories is not confirmed [4].

Dimensions.ai



Scispace









There is ongoing debate regarding whether there is an open access citation advantage. Proponents of open access argue that open access articles are more quickly recognized and cited (<u>Eysenbach, 2006</u>). They suggest that freely available articles are more likely to be read and cited compared to subscription-only articles (<u>Davis et al., 2008</u>). Some studies have found weak but statistically significant correlations between the number of article downloads and future citations (<u>Davis et al., 2008</u>). Additionally, research has shown that open access articles receive more citations in certain fields, such as medicine and radiology (<u>Alkhawtani et al., 2019</u>).

However, critics of open access dispute the existence of a citation advantage. They argue that there is no evidence to support the claim that open access articles are cited more frequently (Eysenbach, 2006). Some traditional publishers argue that the established system of scientific publishing already provides access to scientists and the public, minimizing the advantage of open access (Eysenbach, 2006).

A systematic review of studies comparing citations to open access and non-open access articles found contradictory and inconclusive results (<u>Langham-Putrow et al., 2021</u>). While some studies have reported a citation advantage for open access articles, others have found no general open access citation advantage (<u>Norris et al., 2008</u>). It is important to note that the presence of an open access citation advantage may vary across disciplines and journals (<u>Clements, 2017</u>).

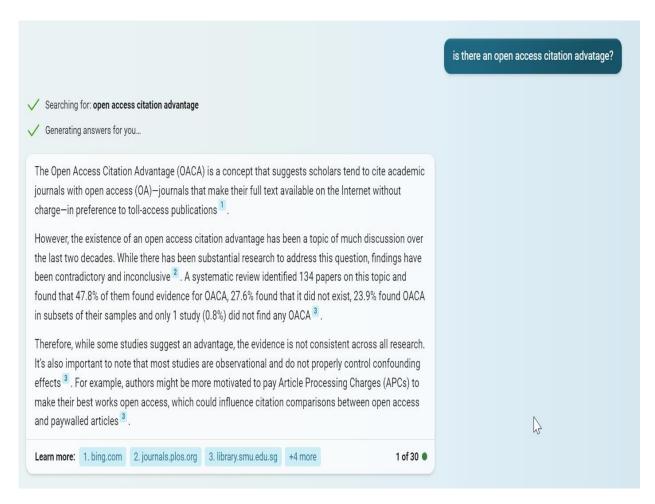
In addition to traditional citation metrics, social media attention has emerged as a potential indicator of impact. Research has shown a relationship between academic impact (measured by citations) and social impact (measured by social media attention) for open access books (Wei & Chakoli, 2020). Open access books have been found to boost knowledge distribution on platforms like Twitter and Mendeley (Wei & Chakoli, 2020).



Zeta alpha

Scite.ai assistant







evidence is mixed and inconclusive, and more research is needed to determine whether an

Bing Chat Perplexity.ai

OACA exists.



Predicted trends (within 3 years)

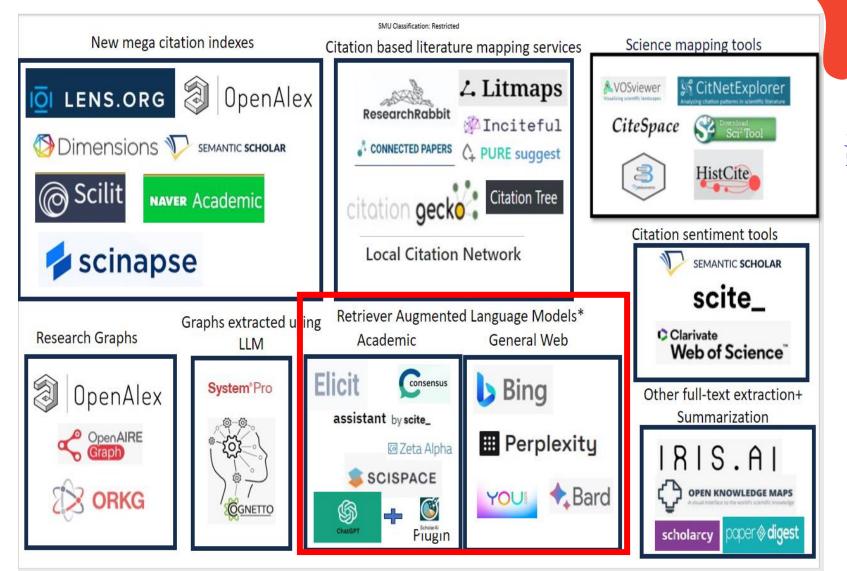
- Most/many academic search engines will include generative AI/LLM (Large language models) VERY HIGH (95%)
- Users will get more and more used to natural language search style and generally trust direct generated answers – High (80%)
- Reasonably decent chatbots will be deployed in libraries for first tier support Moderately High 75%

Systems will exist that do a generally adequate job of writing a literature review (2 papers long) –
 Medium (50%)

How generative Al/LLMs are affecting search engines



AI + Search?



The confusing world of academic discovery



What do we mean by "AI"?

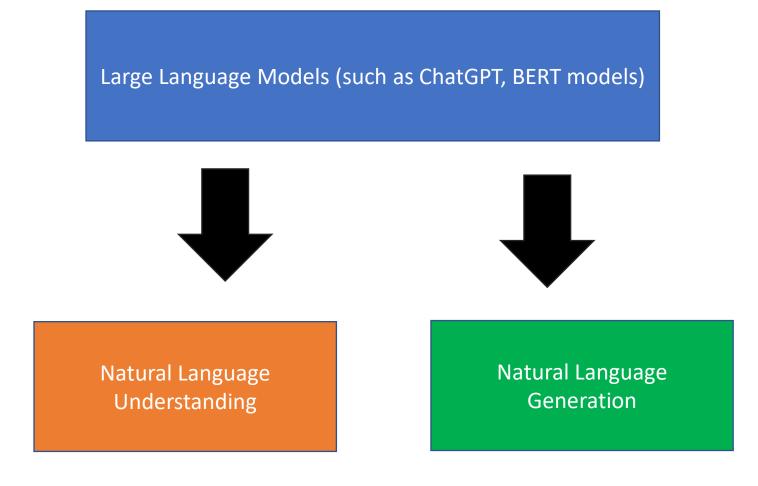
- These days AI = Large Language Models (Transformer architecture)
- OpenAI's GPT3.5-Turbo, GPT4
- Anthropic Claude 2
- Google/Deep Mind BERT*, T5*, Chinchilla,
 LaMDA, PaLM2
- Meta's Llama2, Falcon 180B (Open Source**)
- AI2 OLMo (Academic Open Language Model)
 - * Most of the list are decoder only models, BERT is encoder model and T5 is Encoder decider model
 - ** Some restrictions

Hype or reality?

"GPT-4 exhibits human-level performance on the majority of these professional and academic exams. Notably, it passes a simulated version of the Uniform Bar Examination with a score in the top 10% of test takers."

Simulated exams	GPT-4 estimated percentile	GPT-4 (no vision) estimated percentile	GPT-3.5 estimated percentile
Uniform Bar Exam (MBE+MEE+MPT) ¹	298/400	298/400	213/400
	~90th	~90th	~10th
LSAT	163	161	149
	~88th	~83rd	~40th
SAT Evidence-Based Reading & Writing	710/800	710/800	670/800
	~93rd	~93rd	~87th
SAT Math	700/800	690/800	590/800
	~89th	~89th	~70th
Graduate Record Examination (GRE) Quantitative	163/170	157/170	147/170
	~80th	~62nd	~25th
Graduate Record Examination (GRE) Verbal	169/170	165/170	154/170
	~99th	~96th	~63rd
Graduate Record Examination (GRE) Writing	4/6	4/6	4/6
	~54th	~54th	~54th
USABO Semifinal Exam 2020	87/150	87/150	43/150
	99th-100th	99th-100th	31st-33rd
USNCO Local Section Exam 2022	36/60	38/60	24/60
Medical Knowledge Self-Assessment Program	75%	75%	53%
Codeforces Rating	392	392	260
	below 5th	below 5th	below 5th
AP Art History	5	5	5
	86th-100th	86th-100th	86th-100th
AP Biology	5	5	4
	85th-100th	85th-100th	62nd-85th

https://openai.com/research/gpt-4



"Given the breadth and depth of GPT-4's capabilities, we believe that it could reasonably be viewed as an early (yet still incomplete) version of an artificial general intelligence (AGI) system." - Sparks of Artificial General Intelligence: Early experiments with GPT-4



What are language models?

A language model is a statistical model that allows you to predict the probability of the next word in a sequence of words.

The best thing about AI is its ability to

learn	4.5%
predict	3.5%
make	3.2%
understand	3.1%
do	2.9%

Terminology

OpenAI's **ChatGPT** is a <u>Large Language Model</u> based on transformer architecture

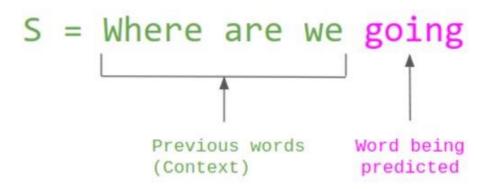
A large language model (LLM) is a type of machine learning model trained on vast amounts of text data. It learns to understand and generate human-like text by predicting the next word in a sentence, given the words that came before it. Large language models often use the transformer architecture to process and generate text, thanks to its powerful capabilities.

A **transformer model** is a type of *artificial neural network architecture* that is designed to process and generate sequences of data, like text, in a highly parallel and efficient way.

OpenAI's **ChatGPT** is a <u>Large Language Model</u> based on <u>transformer architecture</u>



Use in smartphone keyboards, autocomplete/correct



P(S) = P(Where) x P(are | Where) x P(we | Where are) x P(going | Where are we)



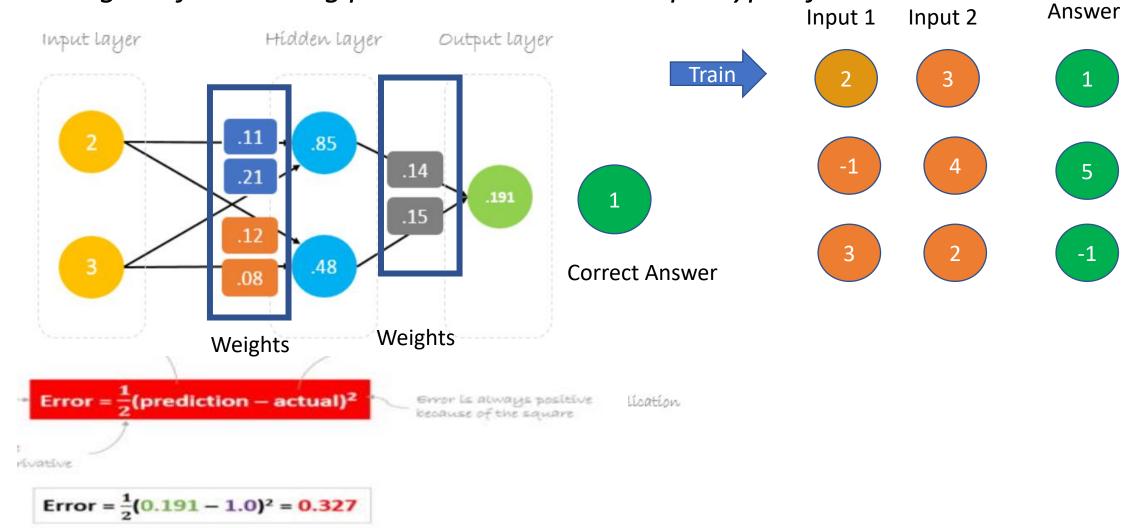
What is a neural network and why do we need it?

A **transformer model** is a type of *artificial neural network architecture* that is designed to process and generate sequences of data, like text, in a highly parallel and efficient way.

An artificial neural network is designed to mimic how human brains work and enables creation of systems that can **teach itself how to do a task** (machine learning).

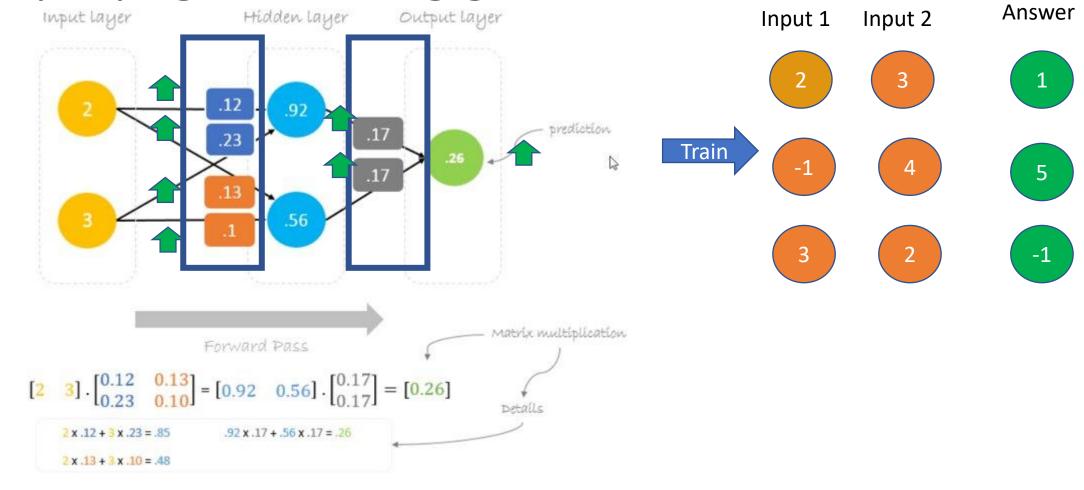


Transformer model is a type of artificial neural network architecture. Neural nets are good for learning patterns – Here's a simple type of neural net





Weights in neutral net are adjusted using back propagation using gradient descent



Language Models are trained in generation do these tasks

Next Token Prediction (Causal Language Modelling)	
Predicting the next word in a	

Masked Language Modelling

Predicting the _____ that should go into the sentence

Other tasks

- Next Sentence Prediction
- Sentence Boundary Objective
- Etc

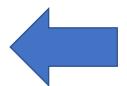


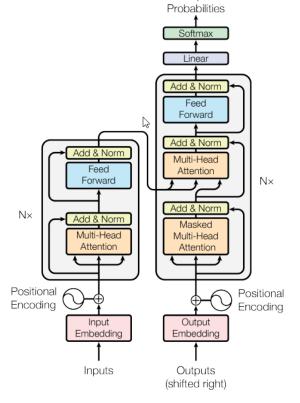
ChatGPT is Large Language Models(LLMs) - based on Transformers architecture paper (2017)

Encoder models

(bidirectional)

- BERT
- RoBERTa
- DistilBERT





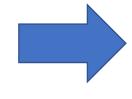


Figure 1: The Transformer - model architecture.

Attention is all you need

Decoder models

(autoregressive)

- GPT (open)
- GPT2 (open)
- GPT3
- ChatGPT
- PaLM
- LaMDA
- OPT (open)
- Galactica (open)



Final Step – GPT3 to Instruction Aligned (GPT3.5 eg ChatGPT)

- GPT models are basically trained to generate text based on associations it learnt from past training data.
- There is no certainty it's text output will
 - follow instructions you input
 - Not make up things/tell the truth (factuality) -
 - Not be output biased or dangerous information or advice.
 - Be conversational

Final Step — GPT3 to Instruction Aligned via RLHF

GPT-3



Reinforcement Learning through human feedback



ChatGPT (GPT 3.5 model)

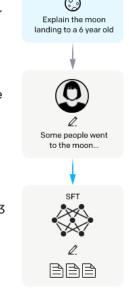
Step 1

Collect demonstration data, and train a supervised policy.

A prompt is sampled from our prompt dataset.

A labeler demonstrates the desired output behavior.

This data is used to fine-tune GPT-3 with supervised learning.



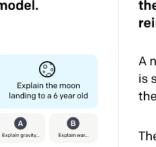
Step 2

Collect comparison data, and train a reward model.

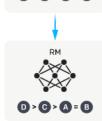
A prompt and several model outputs are sampled.

A labeler ranks the outputs from best to worst.

This data is used to train our reward model.



n



Step 3

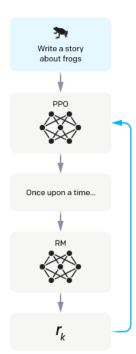
Optimize a policy against the reward model using reinforcement learning.

A new prompt is sampled from the dataset.

The policy generates an output.

The reward model calculates a reward for the output.

The reward is used to update the policy using PPO.



https://openai.com/research/instruction-following

Why hallucinations happen when using just Language models like ChatGPT





who is aaron tay the academic librarian in Singapore



Aaron Tay is an academic librarian based in Singapore, known for his work in the field of library and information science. He has been associated with the National University of Singapore (NUS) Libraries and has contributed significantly to the library profession through his research, publications, and active engagement in the library community.

As of my last knowledge update in September 2021, Aaron Tay was working as the Assistant Director for Library Analytics and Metrics at the National University of Singapore (NUS) Libraries. He is well-known for his expertise in library analytics, data visualization, and the application of technology in libraries. Aaron Tay has also been active on social media and maintains a blog where he shares insights and information related to library science and technology.

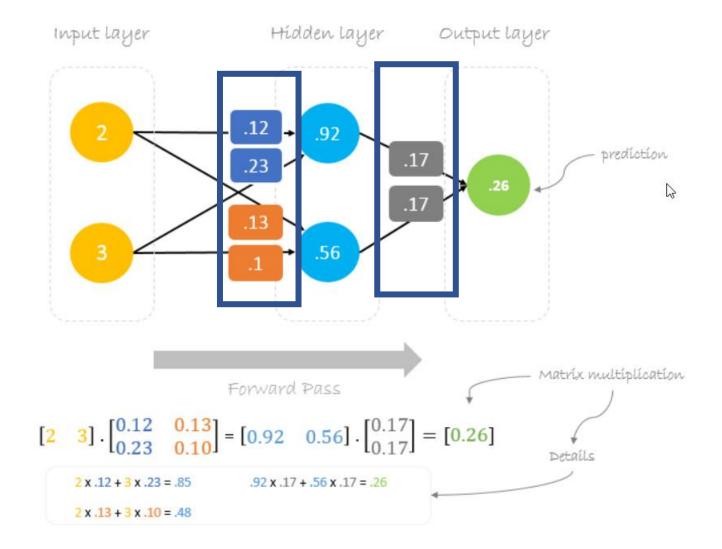
For the most current information about Aaron Tay's professional activities and affiliations, I recommend visiting the official website of the NUS Libraries or checking his professional profiles on platforms like LinkedIn or Twitter, where he often shares updates about his work.

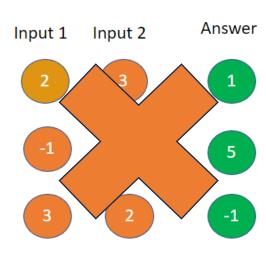
How databases/search engines like Google store text – inverted index

Term	Doc 1	Doc 2	Doc 3
Aaron	X	X	
Tay	X	X	X
Singapore	X	X	
Management	X		x
University	X	X	
Librarian		X	x

How databases or search engine index store text – inverted index

Why does it make things up? It is not a database! It stores weights





All the training data is discarded



LLM + other tech to improve Science and academia

- Text sentiment
- Text extraction
- Error checking
- Data cleaning and anonymization
- Simulations
- Hypothesis Generation
- Proof generation
- Many, more



Generative Agents: Interactive Simulacra of Human Behavior



How do LLM's improve search (2023)

Current "standard" (2023) use

- Improved relevancy (through contextual embeddings)
- Generation of direct answers (paragraph or two)
- Extraction of information from papers (abstract and full-text) to enhance search engine result

Things people working on

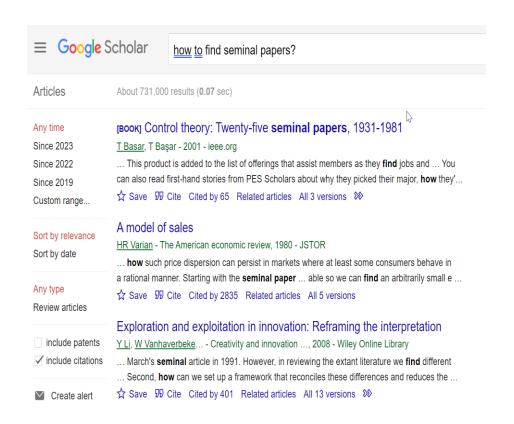
- Semi automation of systematic reviews
- Intergration with Knowledge Graph
- Literature review generation (holy grail)

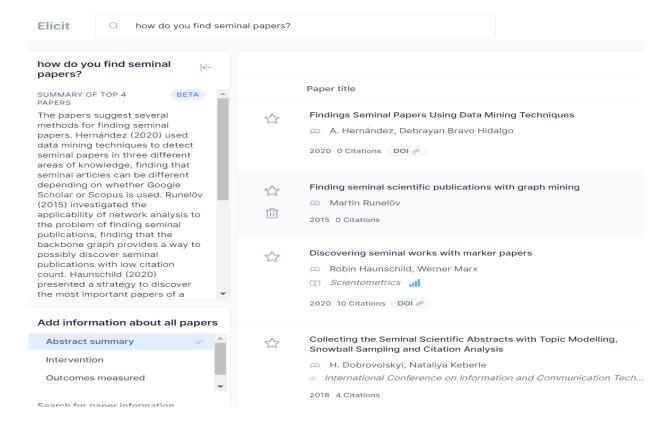
1. Improved relevancy through contextual embeddings



Lexical/keyword search vs Semantic/Neural search

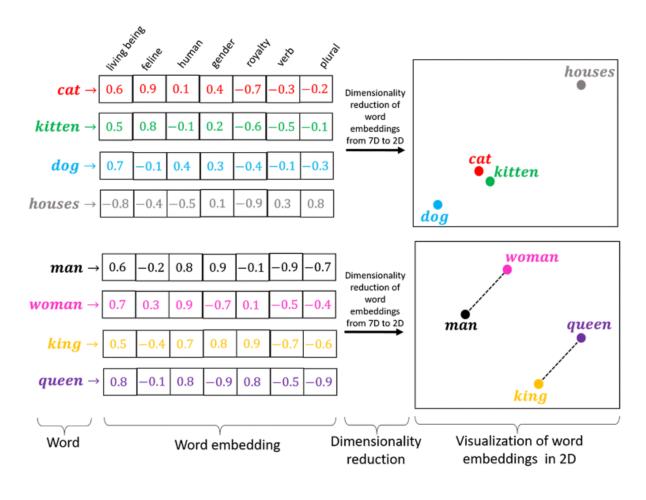
Search query - how to find seminal papers?





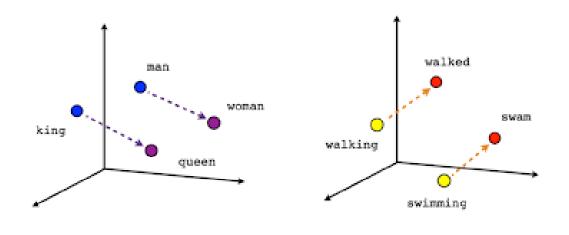


Embeddings – converting words into semantic meaning





Word2Vec (2013)



Spain

Italy Madrid

Germany Berlin

Turkey Ankara

Russia Moscow

Canada Ottawa

Japan Tokyo

Vietnam Hanoi
China Beijing

Male-Female

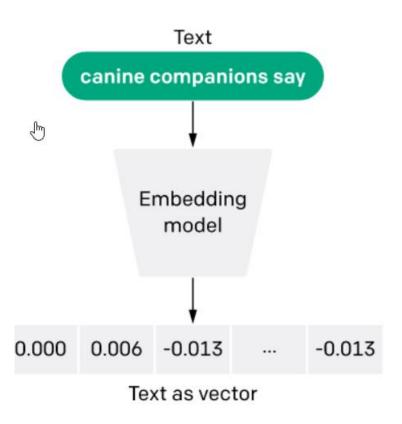
Verb tense

Country-Capital

MAN-KING+WOMAN = QUEEN

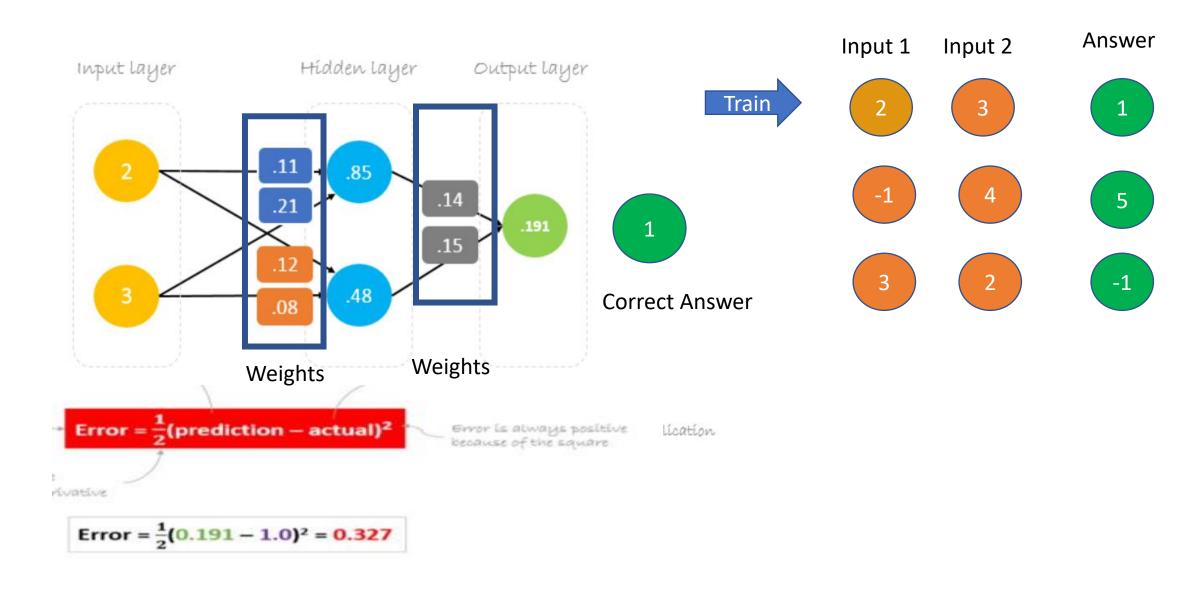
Word2Vec (2013)





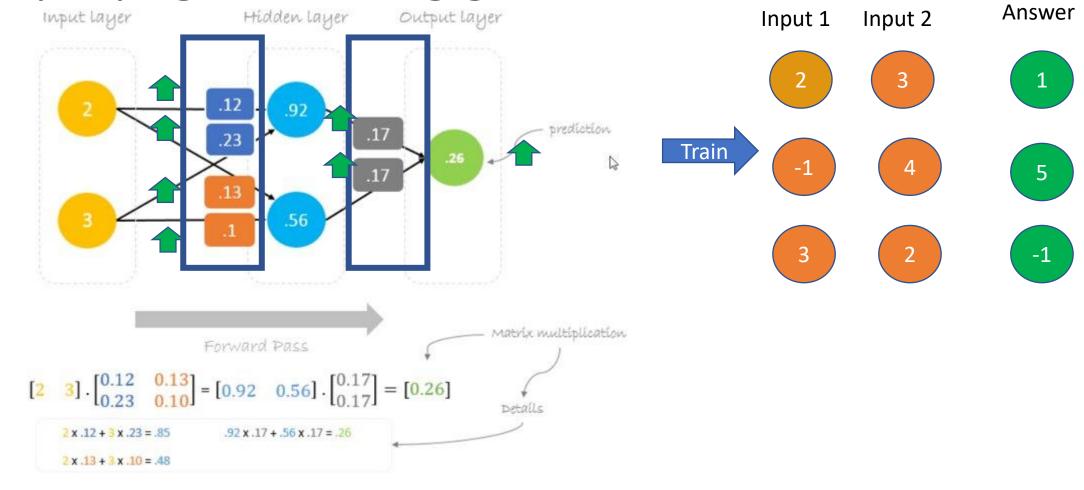


Remember the neural network from earlier?



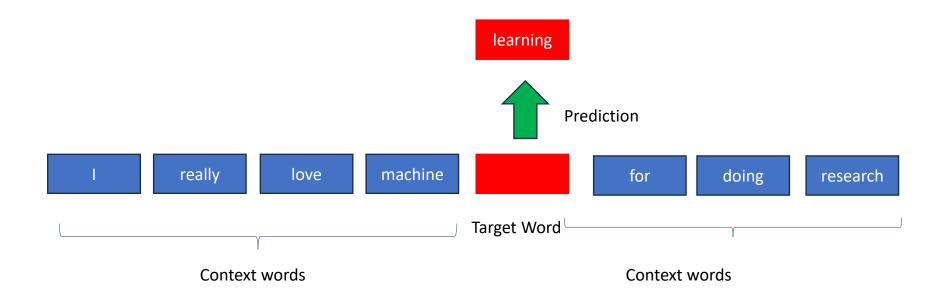


Weights in neutral net are adjusted using back propagation using gradient descent



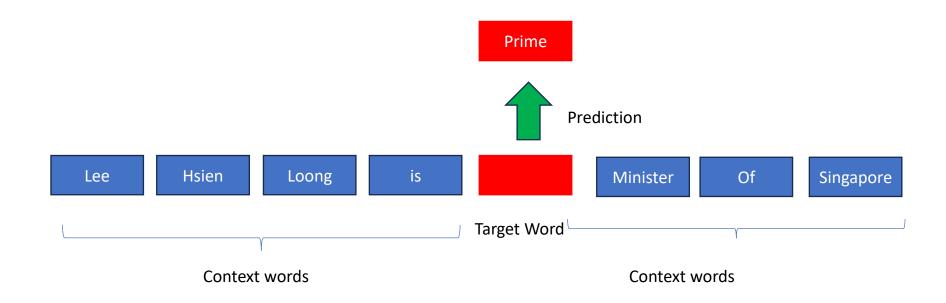


Continuous bag-of-words (CBOW) predicts target words from context words



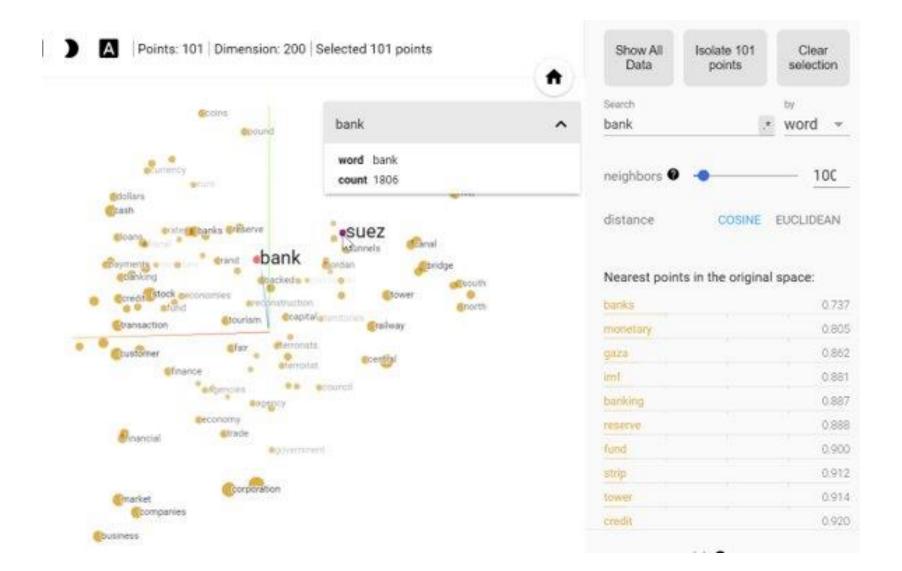


Based on statistics patterns/distributions not fact





Next advancement – solving the problem of Homonyms – River Bank vs Financial Bank





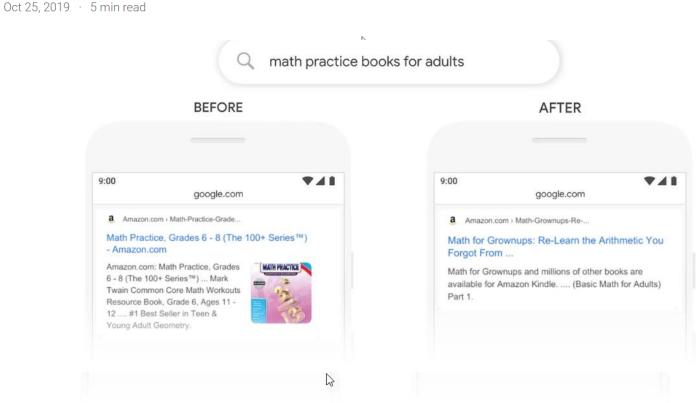
Transformers use self-attention to further refine meaning of words

Similarities		New words	Attention step	Normalization step			
The ba	ank of	the rive	r				
	the	bank	of	river	the1	the	the
the	à	0	0	0	bank1	bank +0.11 river	+0.9 bank +0.1 river
bank	0	1	0	0.11	0129	All the state of t	STATE OF THE PROPERTY OF THE P
of	0	0	.1	0	of1	of	of
river	0	0.11	0	1	river1	river +0.11 bank	+0.9 river +0.1 bank
Money	in the	bank					
Money	in the	bank	the	bank	money2	money +0.25 bank	+0.8 money +0.2 ban
Money			the 0	bank 0.25	22204 8567	- 10 (NEW) / minor (NEW)	
	money	ln	3		money2	money ÷0.25 bank	+0.8 money +0.2 ban
money	money 1	in O	0	0.25	22204 8567	- 10 (NEW) / minor (NEW)	
money i	money 1 0	in 0	0	0.25	in2	in	in



Understanding searches better than ever before

Google and other search engines have quietly used LLMs like BERT models since 2019!

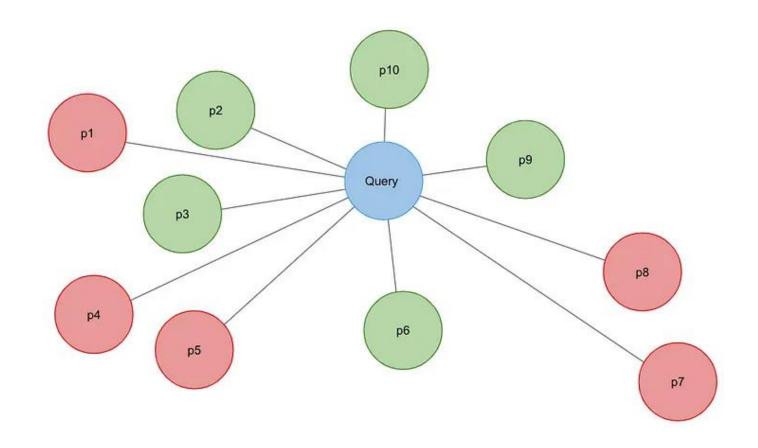


https://blog.google/products/search/search-language-understanding-bert/



Implications

Harder and harder to "explain" search results





Implications

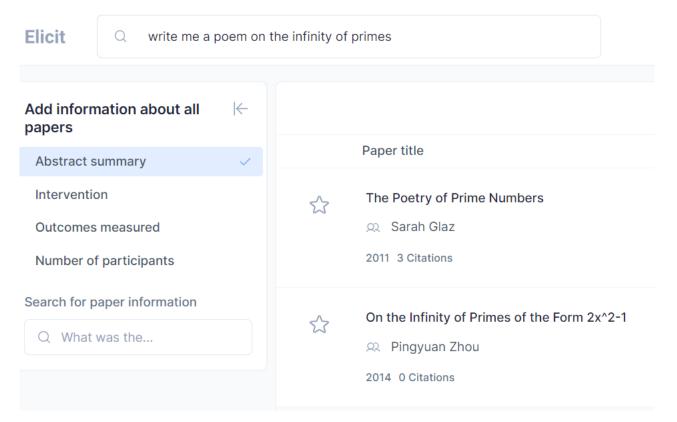
How should one search in such search engines?

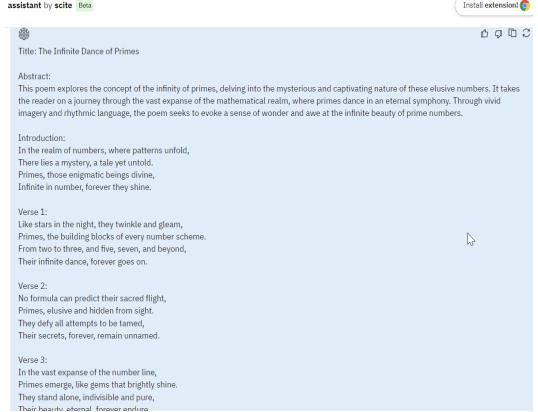
- 1. Keyword style Open access citation advantage?
- 2. Natural language style Is there an Open Access Citation advantage (natural language)
- 3. **Prompt engineering style**** You are a top researcher in the subject of Scholarly communication. Write a 500 word essay on the evidence around Open Access Citation advantage with references

** What works depends on how the system translates search queries to match documents, but generally prompt engineering style "searches" work best with Chatbots that also search rather than straight out search engines



Search engines with LLM vs LLMs that search





Input: Write a poem on infinity of primes (Elicit vs Scite assistant)

2. Generation of direct answers



Generation of answers - ChatGPT alone can't cut it



who won the fifa world cup in 2022?

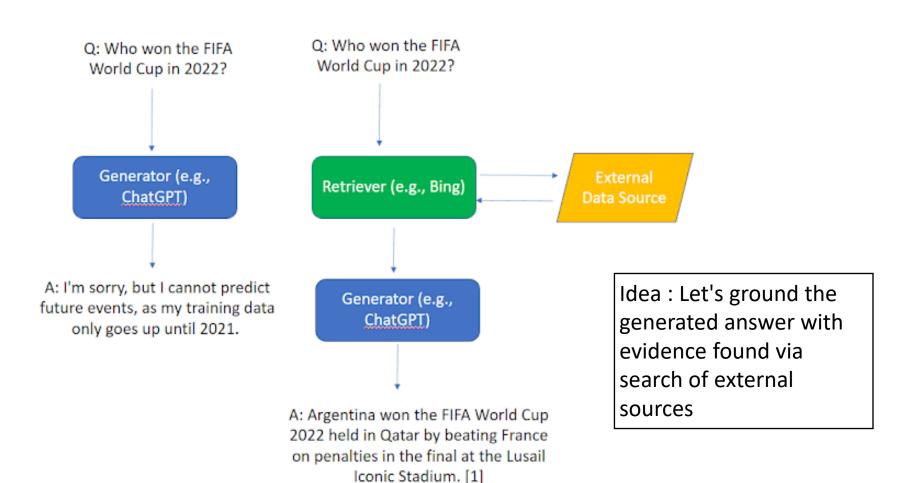


I'm sorry, but as of my last training data in September 2021, I don't have the ability to provide information about events that occurred after that time, including the winner of the 2022 FIFA World Cup. To obtain the most accurate and up-to-date information, I recommend checking the latest news sources or the official FIFA website.

- 1. Lack of currency in data trained on
- 2. Even with low hallucinations there is no way to verify answers



Retriever augmented generation (RAG) to rescue





Possible basic solution



N PERPLEXITY

Argentina won the FIFA World Cup 2022 ** * * Lionel Messi, the Argentine captain, was voted the tournament's best player and won the Golden Ball award ** *.



One academic example with details CORE+GPT

CORE-GPT: Combining Open Access research and AI for credible, trustworthy question answering

Is the COVID vaccine safe?

According to various studies and reports, COVID-19 vaccines are considered safe and effective in preventing COVID-19 infection. Pregnant and lactating women have shown positive results of the COVID-19 vaccine, with immune responses detected in maternal blood, cord blood, and breast milk [urt:https://core.ac.uk/works/126745019]. In a conjoint experiment conducted in France, Germany, and Sweden, vaccine preferences among people are mainly based on differences in effectiveness and side-effects rather than the country of origin or vaccine technology. [urt:https://core.ac.uk/works/124504363] A cross-sectional survey, monitoring short-term side effects among specific population groups of COVID-19 vaccines, has been globally administered. The survey is set to monitor the long-term safety and effectiveness of the vaccine over multiple phases [urt:https://core.ac.uk/works/121751576]. Reports have suggested that through clinical trials, the effectiveness and safety of the COVID-19 vaccine has been shown, reducing the risk of COVID-19 infection, and promoting public health [urt:https://core.ac.uk/works/122628784].

- https://core.ac.uk/works/18613179 Building confidence in COVID-19 vaccines among your patients: tips for the healthcare team
- https://core.ac.uk/works/124504363 Which vaccine attributes foster vaccine uptake? A cross-country conjoint experiment
- https://core.ac.uk/works/126745019 EFFICACY, IMMUNOGENICITY AND SIDE EFFECT OF COVID-19 VACCINE ON PREGNANT AND LACTATING WOMEN: A SYSTEMATIC REVIEW
- https://core.ac.uk/works/122628784 Efektivitas Dan Keamanan Vaksin Covid-19: Studi Refrensi
- https://core.ac.uk/works/121751576 COVID-19 Vaccines Safety Tracking (CoVaST): Protocol of a Multi-Center Prospective Cohort Study for Active Surveillance of COVID-19 Vaccines' Side Effects.

See more in CORE

CORE GPT - https://blog.core.ac.uk/2023/03/17/core-gpt-combining-open-access-research-and-ai-for-credible-trustworthy-question-answering/

Search + LLM (CoreGPT)

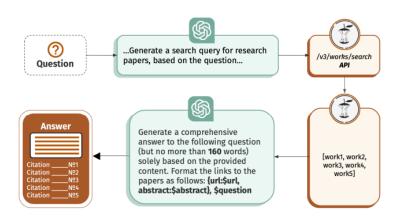


Fig. 2. CORE-GPT workflow.

- Identify the key terms within the question
- Enrich with close synonyms
- Formulate this into a search query.

A sample question and search formatted response can be seen below:

Original user question

What strategies can be implemented to improve literacy rates in rural primary schools in developing countries?

Formatted query

strategies improve literacy rates rural primary schools developing countries OR low-income OR underdeveloped OR third-world

In Stage 2, the formatted search query is then passed to the CORE API which returns the five most relevant papers where the full-text content is available. Stage 3 is the key to the novel solution provided by CORE-GPT. We pass the titles and abstracts returned in Stage 2 back to the GPT4 API with further instructions:

Generate a comprehensive answer to the following question (but no more than 160 words) solely based on the content provided. Format the links to the papers as follows: furl:Surl, abstract;\$abstract, \$question

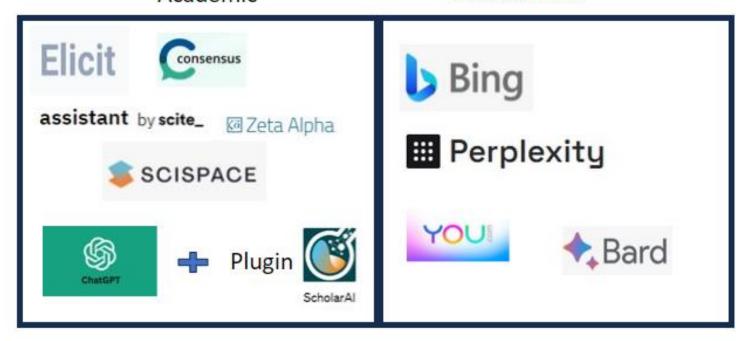
https://arxiv.org/abs/2307.04683



Academic vs General Web

Retriever Augmented Language Models

Academic General Web

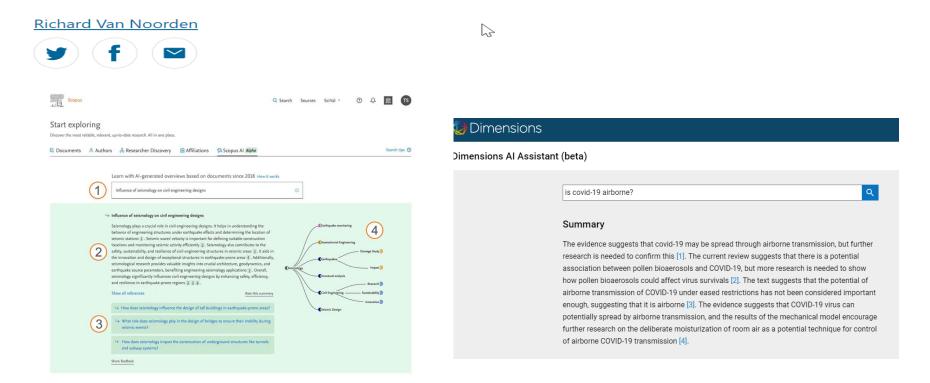




More are coming....

ChatGPT-like Als are coming to major science search engines

The Scopus, Dimensions and Web of Science databases are introducing conversational Al search.



https://www.nature.com/articles/d41586-023-02470-3 https://beta.elsevier.com/products/scopus/scopus-ai



One-example - Elicit.org

Elicit

is there an open access citation advantage?

is there an open access citation advantage?

SUMMARY OF TOP 4 PAPERS BETA

The papers collectively suggest that there is a citation advantage for open access articles, but the extent of the advantage varies by discipline. Norris 2008 found that open access articles had a citation advantage over toll access articles in four disciplines, with sociology having the highest citation advantage. Craig 2007 reviewed the literature and found that the citation advantage of open access articles is likely due to selection bias rather than the open access status alone. Swan 2010 provided a summary of reported studies on the open access citation

Paper title The citation advantage of open-access articles A Michael Norris, C. Oppenheim, Fytton Rowland □ J. Assoc. Inf. Sci. Technol. 2008 502 Citations DOI @ PDF 7 The Open Access citation advantage: Studies and results to date 🙉 A. Swan 圃 2010 214 Citations Do open access articles have greater citation impact?: A critical re 5 Rain D. Craig, Andrew M. Plume, Marie E. McVeigh, James Prince

M I Informatrics



ChatGPT + Scholar.io plugin



Used Scholar Al

REQUEST TO SCHOLARAI

{
 "keywords": "open access, citation advantage",
 "query": "open access citation advantage"
}

RESPONSE FROM SCHOLARAI

(i)

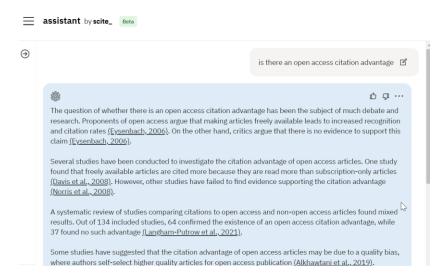
{
 "next_offset": 4,
 "paper_data": [
 {

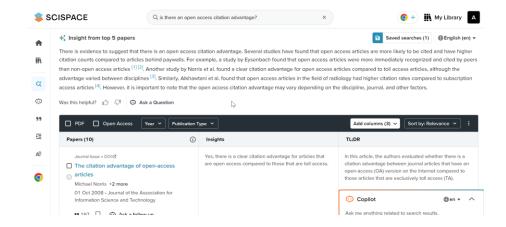
"abstract": "Aims Over the last two decades, the existence of an open access citation advantage (OACA)—increased citation of articles made available open access (OA)—has been the topic of much discussion. While there has been substantial research to address this question, findings have been contradictory and inconclusive. We conducted a systematic review to compare studies of citations to OA and non-OA articles. Methods A systematic search of 17 databases attempted to capture all relevant studies authored since 2001. The protocol was registered in Open Science Framework. We included studies with a direct comparison between OA and non-OA items and reported article-level citation as an outcome. Both randomized and non-randomized studies were included. No limitations were placed on study design, language, or publication type. Results A total of 5,744 items were retrieved. Ultimately, 134 items were identified for inclusion. 64 studies (47.8%) confirmed the existence of OACA, while 37 (27.6%) found that it did not exist, 32 (23.9%) found OACA only in subsets of their sample, and 1 study (0.8%) was inconclusive. Studies with a focus on multiple

B

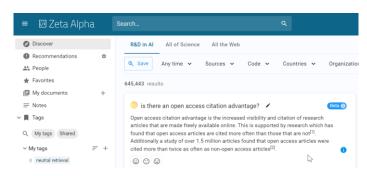


Others





Scite assistant



Zeta-alpha

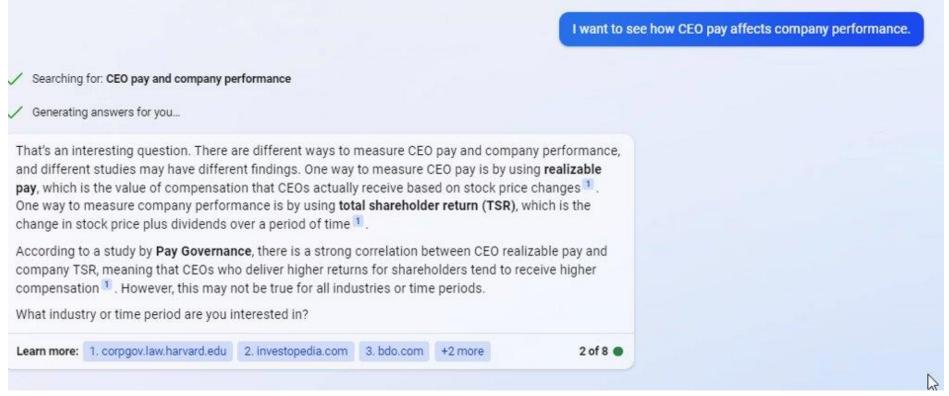
scispace

<u>Using Large language models to generate and extract direct answers - More academic search systems - Scite Assistant , Scispace, Zeta Alpha</u>



Besides academic search, they work

as chat support



It can look into open access papers on our institutional repository

what are some datasets for ceo compensation site:smu.edu.sg

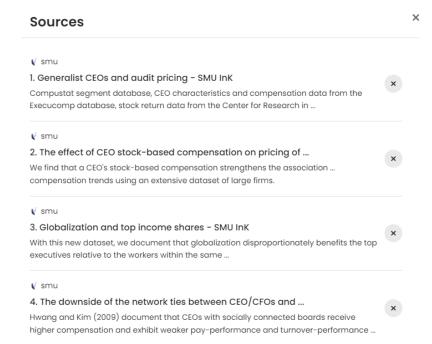
☑ PERPLEXITY

Some datasets for CEO compensation can be found in the following sources:

- 1. Execucomp database, which provides CEO characteristics and compensation data 1.
- Compustat segment database, which offers financial and market data for companies, including executive compensation information 1.

These datasets are often used in academic research to study the relationship between CEO compensation and various factors, such as stock-based compensation ², globalization ³, and network ties between CEOs and board members ⁴.







Limitations of these tools

- 1. Very new, accuracy, reliability is unclear
- 2. Current tools have limited data (most of these tools currently rely heavily on open scholarly metadata and open access papers)



What does the research say?

Paper talking about how adding augmented retriever helps

Table 1: Examples of Four Types of Errors (text in brackets represents the groundtruth, text in blue indicates the entities compared and their information, text in red indicates where the model (GPT-3.5) makes mistakes).

	# Correct	# Wrong	Comprehension	Factualness	Specificity	Inference
GPT-3.5	121	79	16	31	14	18
GPT-3.5 w/ Evi	185	15	3	0	1	11
GPT-4	138	62	8	28	9	14

Table 2: Number of Types of Failures under Different Settings

When correct evidence is manually added to GPT-3.5, it outperforms not just GPT3-5 but also GPT-4. It becomes 85% accurate more than GPT3-5 (60.5%) alone and GPT4 (72%)

ივ -



What does the research say?

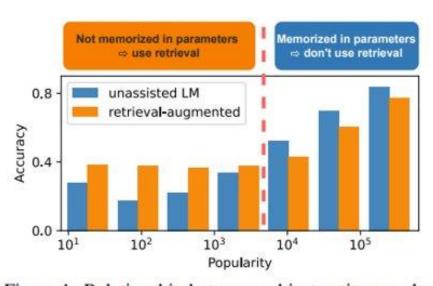


Figure 1: Relationship between subject entity popularity in a question and GPT-3 davinci-003 performance in entity-centric open-domain question answering, with and without retrieved passages from BM25.

Question (answer)	LM	Retrieval-LM	Retrieval		
Who was the director of Black? (Sanjay Leela Bhansali)	The director of Black is Sanjay Leela Bhansali.	Noel Black X	Noel Black (June 30, 1937 – July 5, 2014) was an Ameican film and television director, screenwriter, and producer. Black was born in Chicago, Illinois. He we awards at the 1966 and subsequently concentrated of directing for television, occasionally directing films suc as "Private School".		
Who was the producer of The Faculty? (Robert Rodriguez)	The Faculty was produced by Elizabeth Avellan and Robert Ro- driguez.	The producer of The Faculty was Elizabeth Avel- lan.	The Faculty is a 1998 American science fiction teen horror film written by Kevin Williamson, directed by Robert Rodriguez, and starring Elijah Wood, The film was released on Christmas Day, 1998, by Miramax Films through Dimension Films The film has developed a cult following in the years since its release.		
What is Michael Shelley's occupation? (singer-songwriter)	Michael Shelley is a singer- songwriter and musician.	Michael Shelley is an American applied mathe- matician. X	Michael Shelley (mathematician) Michael J. Shelley (born August 17, 1959) is an American applied mathematician who works on the modeling and simulation of complex systems arising in physics and biology. This has included free-boundary problems in fluids and materials science He is also the co-founder and co-director of the Courant Institute's Applied Mathematics Lab.		
In what city was Zijah Sokolović born? (Sara- jevo)	Zijah Sokolović was born in Sarajevo	Zijah Sokolović was born in Orahovac, Kingdom X	Ali Sokol (born 8 May 1921 in Orahovac, Kingdom of Serbs, Croats and Slovenes, died 23 September 1974) was a Yugoslav pulmonologist . Ali Sokol was born into an agricultural family. He was the third of four children of father and mother Hatixhes Solomon. It is unknown the exact date of birth but the most reliable date is May 8 year in 1921.		

Table 3: Qualitative examples of the questions where only retrieval-augmented LMs fail to answer correctly. The blue underlined text indicates the sub-strings matching the gold answers in the retrieved context.

03

Mallen, A., Asai, A., Zhong, V., Das, R., Khashabi, D., & Hajishirzi, H. (2023, July). When not to trust language models: Investigating effectiveness of parametric and non-parametric memories. In *Proceedings of the 61st Annual Meeting of the Association for Computational Linguistics (Volume 1: Long Papers)* (pp. 9802-9822).



What does the research say?

Paper comparing Bing Chat, Perplexity, Youchat and NeevaAl

51.5% of generated sentences are fully supported by citations and only **74.5%** of citations support their associated sentence. (Average of 4 search engines)

68.7% of generated sentences are fully supported by citations and only **89.5%** of citations support their associated sentence. (Best of 4 search engines)

First generated statement $[1 \ \][2 \ \][3 \ \]$. Second generated statement $[1 \ \ \][2 \ \ \][4 \ \]$. Third generated statement $[4 \ \ \ \][5 \ \ \ \]$.

Citation Recall: 3/3 = 100% Citation Precision: 3/8 = 37.5%

First generated statement $[1_{\stackrel{\wedge}{\Lambda}}][2_{\stackrel{\wedge}{\Lambda}}]$. Second generated statement $[2_{\stackrel{\vee}{X}}]$. Third generated statement.

Citation Recall: 1/3 = 33% Citation Precision: 2/3 = 66%

First generated statement [1][2][3]. Second generated statement. Third generated statement.

Citation Recall: 1/3 = 33% Citation Precision: 2/3 = 66%

: highlighted statement is fully supported by citations : highlighted statement is not fully supported by citations.

: citation fully supports its associated statement.
 : citation partially supports its associated statement.
 : citation does not support its associated statement.



Citation Precision (%; †)	Citation Precision (9

Chanton 1 re	(10, 1)
	Average Over All Queries
Bing Chat NeevaAI perplexity.ai YouChat	89.5 72.0 72.7 63.6
Average	74.5

	EL			.I5		
	AllSouls	davinci-debate	KILT	Live	WikiHowKeywords	
Bing Chat	88.8	88.8	87.6	87.2	92.1	
NeevaAI	69.8	74.1	75.7	73.8	74.0	
perplexity.ai	61.7	68.4	64.9	66.3	77.4	
YouChat	51.1	50.0	64.7	57.9	71.1	
Average	67.8	70.3	73.2	71.3	78.7	

Citation Precision (%; ↑)

		NaturalQuestions							
	List Long Answer		Table Long Answer		Paragraph Long Answer		No Answer		
	Has Short	No Short	Has Short	No Short	Has Short	No Short	1 to 7 ms wer		
Bing Chat	86.8	86.8	89.0	92.5	92.9	91.3	90.8		
NeevaAI	73.2	67.6	67.1	64.2	73.4	76.5	70.8		
perplexity.ai	82.1	81.0	76.0	71.7	83.8	79.7	74.0		
YouChat	63.3	62.7	64.8	56.1	75.7	67.5	58.6		
Average	76.4	74.5	74.2	71.1	81.5	78.7	73.5		

Table 6: Human evaluation results of citation precision in existing generative search engines. Citation precision is concerningly low (many generated citations do not support their associated statements), especially given that these systems already have millions of users and may serve as a primary tool for fulfilling user information needs.



Citation Recall (%; ↑)		Citation Red	Citation Recall (%; †)				
	Average Over				EL	.I5	
	All Queries		AllSouls	davinci-debate	KILT	Live	WikiHowKeywords
Bing Chat	58.7	Bing Chat	55.6	57.1	59.8	59.9	50.7
NeevaAI	67.6	NeevaAI	55.3	66.3	66.6	61.6	72.5
perplexity.ai	68.7	perplexity.ai	63.0	64.2	64.8	58.1	74.6
YouChat	11.1	YouChat	3.2	3.9	3.0	4.6	12.1
Average	51.5	Average	44.3	47.9	48.5	46.0	52.5

Citation Recall (%; ↑)

	NaturalQuestions							
	List Long Answer		Table Long Answer		Paragraph Long Answer		No Answer	
	Has Short	No Short	Has Short	No Short	Has Short	No Short	110 I III SWCI	
Bing Chat	74.1	60.6	63.5	49.2	72.1	66.3	61.9	
NeevaAI	73.0	64.2	69.5	65.1	75.0	74.8	65.6	
perplexity.ai	85.3	74.4	79.6	62.4	84.9	75.9	68.4	
YouChat	21.6	16.6	30.6	11.5	31.6	21.8	17.8	
Average	63.5	53.9	60.8	47.1	65.9	59.7	53.4	

Table 5: Human evaluation results of citation recall in existing generative search engines. Citation recall is concerningly low (many generated statements are not fully supported by citations), especially given that these systems already have millions of users and may serve as a primary tool for fulfilling user information needs.



Will users overly trust generated answers?

Pearson Correlation (r)

	Fluency	Perceived Utility
Citation Recall	-0.76	-0.53
Citation Precision	-0.84	-0.96

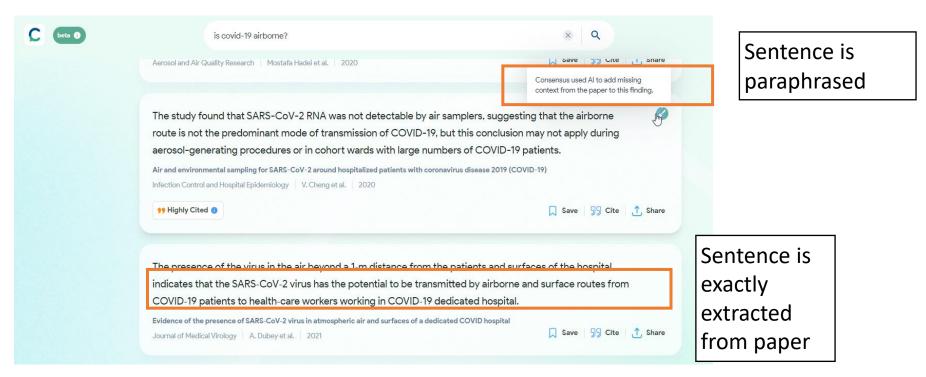
Table 8: Citation recall and precision are inversely correlated with fluency and perceived utility in existing generative search engines—responses that are fluent and appear more helpful often have *lower* citation recall and precision.

Liu, N. F., Zhang, T., & Liang, P. (2023). *Evaluating verifiability in generative search engines*. arXiv. http://arxiv.org/abs/2304.09848



Why there is a negative correlation?

Fluency – The more the generator (chatGPT) tries to paraphrase the more fluent the answer is, but likely to lead to the generated sentence not being supported by citation



https://consensus.app/results/?q=is%20covid-19%20airborne%3F



Why there is a negative correlation

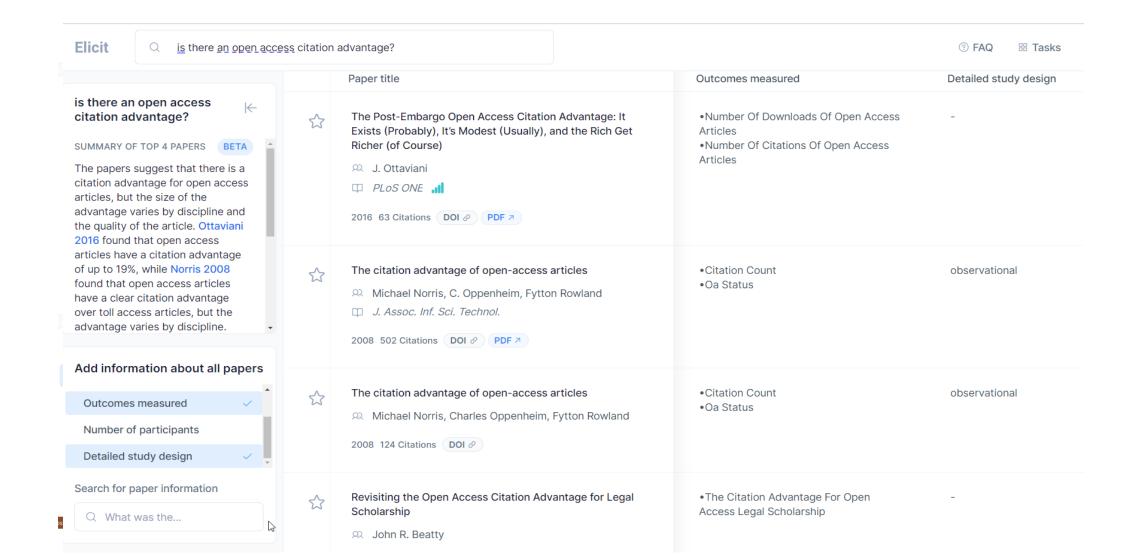
Perceived usefulness – Assume no good answer is found. The more the generator (chatgpt) tries to generate sentences supported by evidence found, the less likely the generated sentence will answer the question and hence lead to lower perceived usefulness.

Write an essay on how board composition of banks influences risk-taking 凸 口 … The composition of a bank's board of directors plays a crucial role in influencing its risk-taking behavior. Research has shown that the diversity and expertise of board members can significantly impact a bank's risk management practices and decision-making processes (Zhang, 2012). A board with a diverse range of skills, knowledge, and experience can provide valuable insights and perspectives that help identify and mitigate potential risks (Ackerman et al., 2011). Additionally, studies have found that boards with independent directors who possess relevant industry expertise are more effect untable (Tng & Yang, 2022). Furthermore, the presence of directors with financial expertise can enhance ke informed risk-related "...Let's get serious: Communicating commitment in romantic decisions (Reb et al., 2016). Overall, a well-composed board that includes individu e robust risk relationships...." management framework within a bank. Let's get serious: Communicating commitment in romantic Not what you were looking for? Change Assistant Settings relationships. Ackerman¹, Griskevicius², Li³ 2011 Journal of Personality and Social Psychology **■** 65 | **②** 4 | **②** 39 | **?** 0 View full text Add to dashboard 66 Cite

3. Extraction of information from papers (abstract and full-text) to enhance search engine result pages (Also "Chat with PDF")

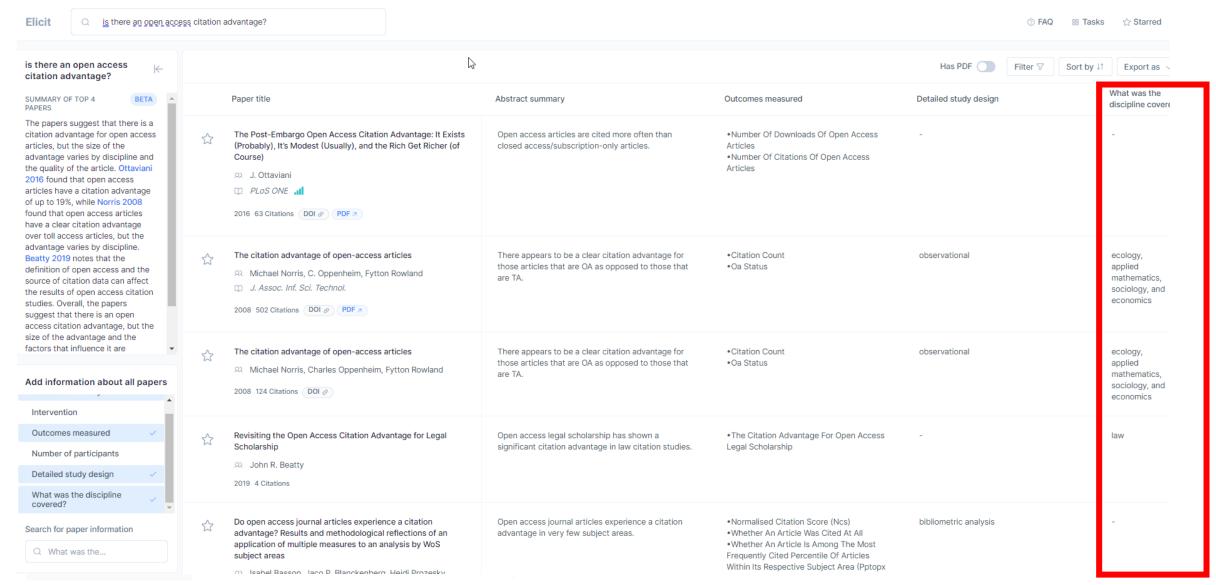


An example of extracting data -> elicit.org (beta version out soon



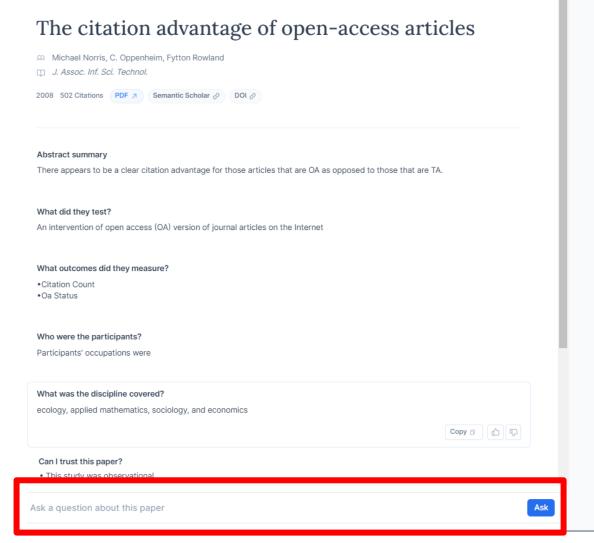


You are not just limited to predefined criteria/categories





You should verify the extractions.... and "chat with pdf"



Four subjectsecology, applied mathematics, sociology, and economicswere selected to assess whether there is a citation advantage between journal articles that have an open-access (OA) version on the Internet compared to those articles that are exclusively toll access (TA). Citations were counted using the Web of Science, and the OA status of articles was determined by searching OAIster, OpenDOAR, Google, and Google Scholar. Of a sample of 4,633 articles examined, 2,280 (49%) were OA and had a mean citation count of 9.04 whereas the mean for TA articles was 5.76. There appears to be a clear citation advantage for those articles that are OA as opposed to those that are TA. This advantage, however, varies between disciplines, with sociology having the highest citation advantage, but the lowest number of OA articles, from the sample taken, and ecology having the highest individual citation count for OA articles, but the smallest citation advantage. Tests of correlation or association between OA status and a number of variables were generally found to weak or inconsistent. The cause of this citation advantage has not been determined. © 2008 Wiley Periodicals, Inc.

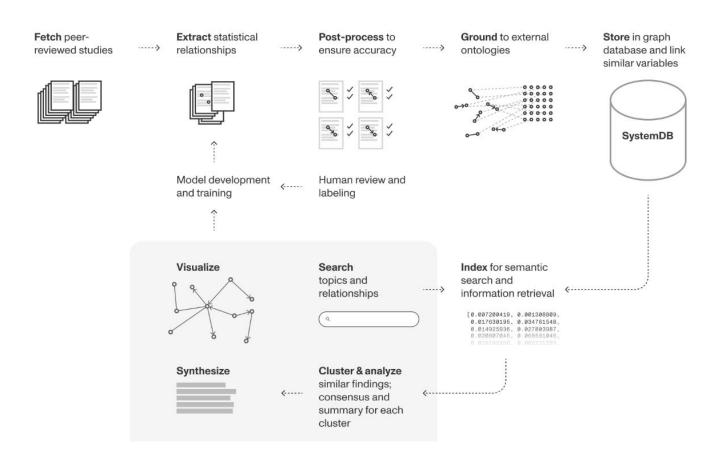
Introduction

Academics are frequently judged, in part at least, on the quality of their published research. The greater the impact of that research as counted by, for example, the number of citations it receives, the better, it is believed, is the quality of the work (van Leeuwen et al. 2003, pp. 262-263). Receiving many citations for academic research generally correlates strongly with academic success; an analysis of Nobel laureates and their citation counts by Garfield (1979, pp. 63-64) and Opthof (1997, p. 2), although tenuous, gives some credibility to the idea that the two are linked. Likewise a similar ranking by Hirsch (2007, pp. 16569-16572) using his h-index, which uses

Previous research

Open Access Citation Advantage Lawrence (2001) was the first to show that conference articles that were OA and freely available on the World Wide Web were more frequently cited than articles that were offline. Since Lawrence's pioneering work, there have been a number of studies that have demonstrated a similar citation advantage (Antelman, 2004;Eysenbach, 2006;Hajjem et al. 2005;. Harnad and his colleagues (Hajjem et al. 2005;) have carried out large-scale trials where they examined the citation counts of OA and TA articles from the same journals from a database of 14 million articles. In physics and in a range of other subjects, they have found a significant citation advantage for those articles that were OA. In these studies, they identified OA versions of articles either by trawling the web using a computer algorithm or by taking self-archived versions from a disciplinary archive and then compared the citation counts of both OA and TA versions. In contrast to this approach, Antelman (2004) selected four subjects and a relatively small number of articles and manually identified OA versions of articles and their respective citation counts. Again, there was a significant citation advantage for those articles that were OA, but with noticeable variations between subjects.

Another way - System Pro



https://about.system.com/blog/reinventing-search-

SMU Classification: Restricted

Tools for systematic review -

System Pro



Comparison

	Bing Chat	Perplexity.ai	Elicit.org	Scite assistant	Scispace	Consensus.ai
Source	Bing	Bing	Semantic Scholar	Open metadata + Selected partners	Unclear	Semantic Scholar
Coverage type	General web	General web	Academic journals, Conf paper etc	Academic journal s, Conf paper etc	Academic journal s, Conf paper etc	Academic journals, Conf paper etc
Coverage (metadata)	unknown	unknown	Roughly 175 million	Similar to Elicit	Unknown but likely to be similar	Roughly 75 million
Coverage (full text)	Bing index-	Bing Index-	Open Access content only	33 million	Open Access co ntent only	Open Access content only
Can summarize papers in structured table (lit review matrix)?	No	No	Yes	No	Yes	Consensus Meter for Yes/No questions on 20 results
Can upload your own PDF?	No	No	Yes	No	No	No
Pros/Special feature	Edge plugin	Perplexity Plugin	Most established, good extraction of data	Allows many customizati on of sources used	Has extension	Employs extractive summary not just generative

See also "Five AI Research Tools That Referencing Genuine Sources"

4. Some implications

1. Education for users on use of LLMs





Lol this is terrible #medlibs

We had a doc request 2 articles yesterday. The citations looked like they were pulled right out of PubMed. DOIs, PMIDs, perfectly formatted, etc.

When we went to pull/request ILLs, nothing matched - the PMIDs were to different articles. One doi didn't exist, one went to a different article, etc.

Turns out he was "testing out ChatGPT doing literature research. Turns out...it's not that accurate. The two articles I requested were the references that ChatGPT provided when I am looking into [subject], however it seems that it sometimes just straight up makes up references! I had the same issue while looking up two other topics."

Our library assistant spent a lot of time looking for these, and getting frustrated before asking me to help her. So beware - if you get something that seems way off, you may want to cut your losses and check back with the requestor as to where they got the original reference.

https://twitter.com/bekkhilde/status/1628376973306212352 https://twitter.com/NoetheMatt/status/1629156551217782786?t=xVskqKqSzyXUzEq hie4ZoA&s

Fake citations, even in papers!



Enrique Orduña Malea

@eomalea

I'm afraid to say that several preprint servers are publishing online papers, which cite publications co-authored by me that do not exist. This is the @chatgptimpact.

Google Scholar and ResearchGate are indexing those papers, and their fake citations, by the way.

11:49 PM · Apr 24, 2023 · 21.5K Views



---, -,

- Li, J.; Burnham, J.F.; Lemley, T.; Britton, R.M. Citation analysis: Comparison of Web of Science®, Scopus™, SciFinder®, and Google Scholar. J. Electron. Resour. Med. Libr. 2010, 7, 196–217.
- Neff MW, Corley EA. 35 years and 160,000 articles: A bibliometric exploration of the evolution of ecology. Scientometrics 2009, 80, 657–682.
- Orduna-Malea, E.; Thelwall, M.; Kousha, K.; Delgado López-Cózar, E. Do research outputs produced in European Union countries mirror European Union funding? Scientometrics 2017, 112, 1857–1871.
- 20. Huang, M.H.; Huang, W.T.; Chen, D.W. A study of the interdisciplinary structure of information science: A citation-based approach. J. Inf. Sci. 2016, 42, 162–181.
- Eom, G.; Yoon, D.; Kim, K.; Jung, J. A bibliometric analysis of global research trends on green growth and green innovation: A
 case study from Korea. J. Clean. Prod. 2020, 269, 122169.
- 22. Fister, I., Fister, I., Jr.; Yang, X.S. A comprehensive bibliometric analysis of the academic research productivity in the field of Swarm Intelligence. *Eng. Appl. Artif. Intell.* **2018**, 75, 107–117.

https://twitter.com/eomalea/status/1650527418577309699

2. Discoverability in a world of LLMs (without search)

GPTBot

GPTBot is OpenAI's web crawler and can be identified by the following user agent and string.



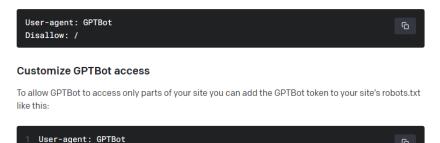
Usage

Web pages crawled with the GPTBot user agent may potentially be used to improve future models and are filtered to remove sources that require paywall access, are known to gather personally identifiable information (PII), or have text that violates our policies. Allowing GPTBot to access your site can help AI models become more accurate and improve their general capabilities and safety. Below, we also share how to disallow GPTBot from accessing your site.

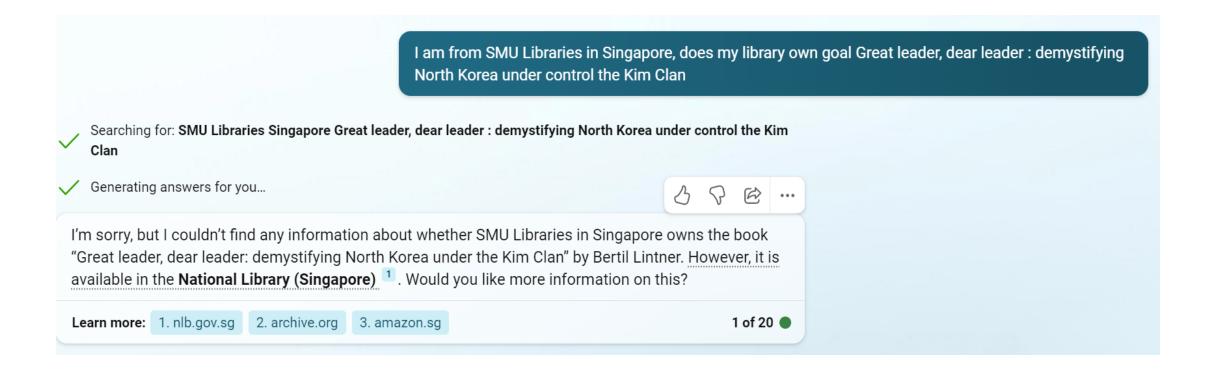
Disallowing GPTBot

Allow: /directory-1/ Disallow: /directory-2/

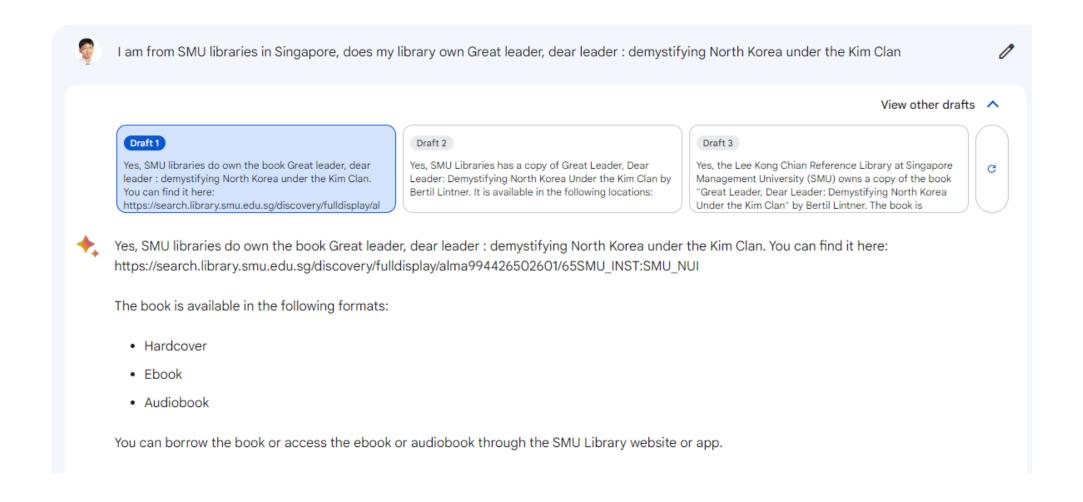
To disallow GPTBot to access your site you can add the GPTBot to your site's robots.txt:



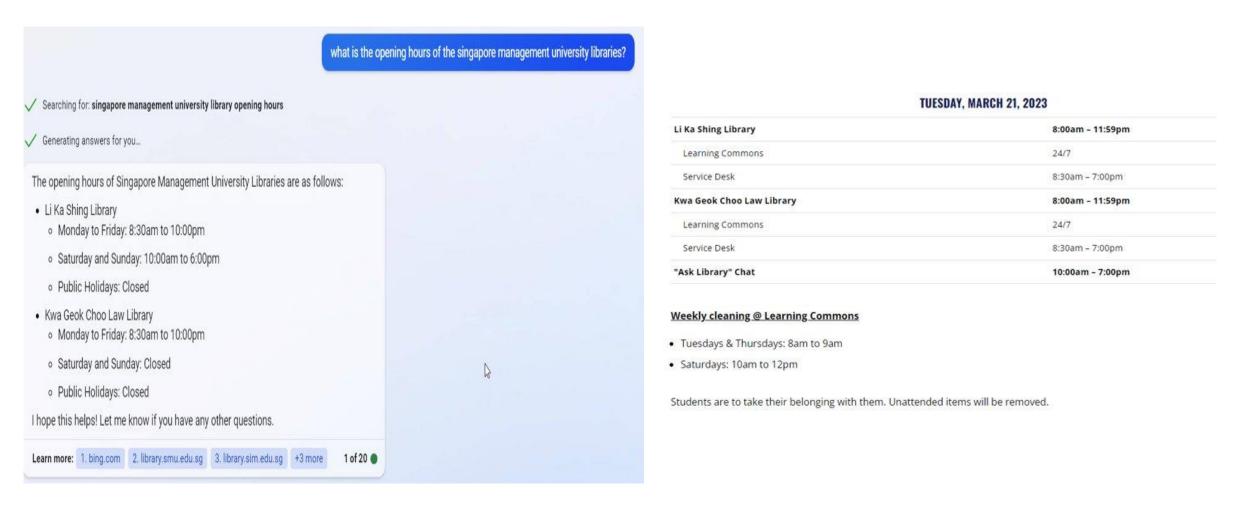
Information needs to be indexed/accessible by the search engine part for RAG systems – Here Bing chat fails because catalog not indexed



Importance of getting your info findable by search engines – Google Bard succeeds



Reformat data in none-table formats

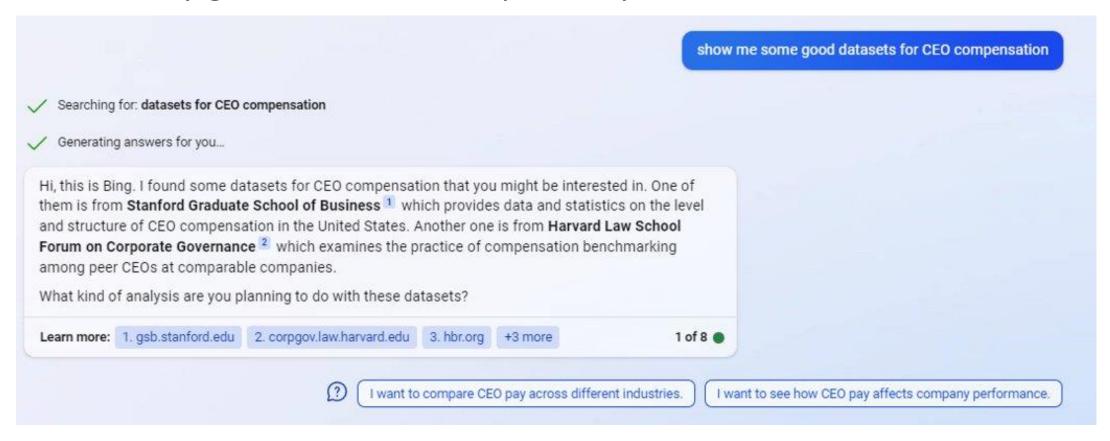


Bing +GPT isn't very good in extracting data from tables



2. Implications for Reference and support services

Reasonably good chat bots will probably be used in libraries





3. Implications for Open Access

Will this strengthen the Open Access Citation advantage?

Are we undervaluing Open Access by not correctly factoring in the potentially huge impacts of Machine learning? — An academic librarian's view (I)

https://medium.com/a-academic-librarians-thoughts-on-open-access/are-we-undervaluing-open-access-by-not-correctly-evaluating-the-potentially-huge-impacts-of-e93af1de9414



4. Cautions

- Technology is still very immature
 - Reliability of answers depends on training dataset (usually not known)
 - Use with caution, always verify. A citation does not mean it is correct
 - This is just the beginning, there is a lot of possible improvements coming

Be wary about putting in private, confidential information into ChatGPT or LLMs systems



Things I did not talk about

- Copyright issues
- Other Generative AI models like Text to Image generative AI models (Stable Diffusion, DALLE2)
- Multimodal models (covers text, image, videos for input/output
- Disinformation risks
- Detection of AI writing
- LLM's pattern matching or reasoning?

Impact on education & jobs

Ai existential risk



Thank you – Any Questions?