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Adapting to the new normal : Collection development strategies in a post pandemic future

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Adapting To The New Normal : Collection Development Strategies In a Post Pandemic Future

Nazimah Ram Nath

Singapore Management University Libraries

Presentation overview

1. Introducing Singapore Management University & SMU Libraries

2. The new normal : What's in store?

3. Collection development in SMU Libraries – evolving with the new normal

4. Collective trends on collection development strategies in academic libraries

5. Tools / products and services for a robust digital transformation

6. Navigating the new normal

Singapore Management University: Schools and research areas

School of Accountancy

- Corporate Reporting & Disclosure
- Corporate Governance, Auditing & Risk Management
- Financial Intermediation & Information
- Financial Performance Analysis
- Accounting Information System

School of Law

- Asian and Comparative Legal Systems
- Public International Law, Regional and Trade Law
- Corporate Finance and Securities Law
- Private Law
- Innovation, Technology and the Law
- Dispute Resolution
- Legal Theory, Ethics and Legal Education
- Public Interest Law, Community and Social Justice
- Public Law

School of Economics

- Economics Theory
- Econometrics
- Applied Microeconomics
- International Economics
- Macroeconomics

Lee Kong Chian School of Business

- Organisational Behavior & Human Resources
- Strategy & Organization
- Finance
- Quantitative Finance
- Operations Management
- Marketing
- Corporate Communication

School of Social Sciences

- Sociology
- Political Science
- Psychology
- Humanities

School of Information Systems

- Data Science & Engineering
- Cybersecurity
- Information Systems & Management
- Intelligent Systems & Optimization
- Software & Cyberphysical Systems

Introducing SMU Libraries

SMU Libraries Collection Strength

Books (P/E)	Journal (P/E)	Media (P/E)	Database
70k, 480k	80k	44k	170+

The "New Normal" : What's In Store For Us?

"Changes in librarianship will mirror changes in society at large .. Changes that were already underway have accelerated (Lozada, 2020)"

Increasing reliance on digital technologies

Building Resilience against Disruption   **Implementing Risk-reduction strategies**

Prepare for Business Continuity   **Remote Access to Resources**   **Digital Transformation**

Distinctive collection digitization   **Accelerated changes**   **Blended Learning**

Online Learning   **Sustainable Solutions**   **Equitable Access**   **E-everything**

COVID-19 – Immediate Effects of the Pandemic

The Singapore "Circuit Breaker" : A lock down measure to limit movement

Cautious, Phased Reopening: Hybrid instruction & limited on-campus activities

Presented a set of unique challenges in practice for library

- Restricted access to physical library resources --- challenge for staff and library users
- High number of students needing e-resource access off-campus --increased challenge for students
- Remote learning: Increased online teaching activities -- challenge to faculty

Needs Analysis Based On User Feedback

ISSUES	AREA OF FOCUS
No physical access to Course Reserve print text books	Collection
Restrictions in concurrent accesses to e-resources	Collection / Equitable Access
Need for alternatives to print resources	Collection
Requests for digitization of core resources for online lessons	Collection / Copyright
More requests to use online resources in Reading Lists	Copyright

Key Observations From User Needs Analyses

- When physical resources become unavailable or the availability is limited, the need for accessing and using e-resources becomes higher

- Need to shift collection development practices and philosophies to support online learning

- Need to ensure students, teachers and researchers can be supported with necessary resources anytime and anywhere

Rethinking Options : Preparing Transitions

Prioritising greater access to content through electronic & digital options

Renegotiating & Relooking at current e-resource business models

Sourcing for new collection models to support accelerated need for digital resources

Chanelling and reallocating funds to support new needs :

New acquisitions

Copyright clearances

Reviewing licensing provisions and current access numbers to ensure equitable access to key resources

Collective Trends in Collection Development Strategy

"*Libraries demonstrate value to their institutions when they address particularly thorny problems for faculty and students, even if that means changing longstanding policies and practices...*

Jason Byrd, Associate Dean for Research and User Engagement
Adelphi University Libraries

a) Increase in the use of digital collections and libraries' investments in them
b) Collections in physical format seen as a barrier to access
c) Greater demand to overcome publishers' limits on library access to ebooks
d) New access models

Collective Trends in Collection Development Strategy

❖ Demand-Driven Acquisition

❖ Evidence-Based Acquisition

❖ E-Textbook Reserves

❖ Print to Electronic Conversion

❖ Title Matching Services

❖ Streaming Media

❖ Open Access Content

❖ Pay-per-use licensing via Copyright Clearance Centre

Image from gettyimages.com

12

Tools / Products and Services for a Robust Digital Transformation

The Acquisition à la carte:

- Demand Driven Acquisition (DDA)
- Evidence Based Acquisition (EBA)
- On-demand streaming video platform
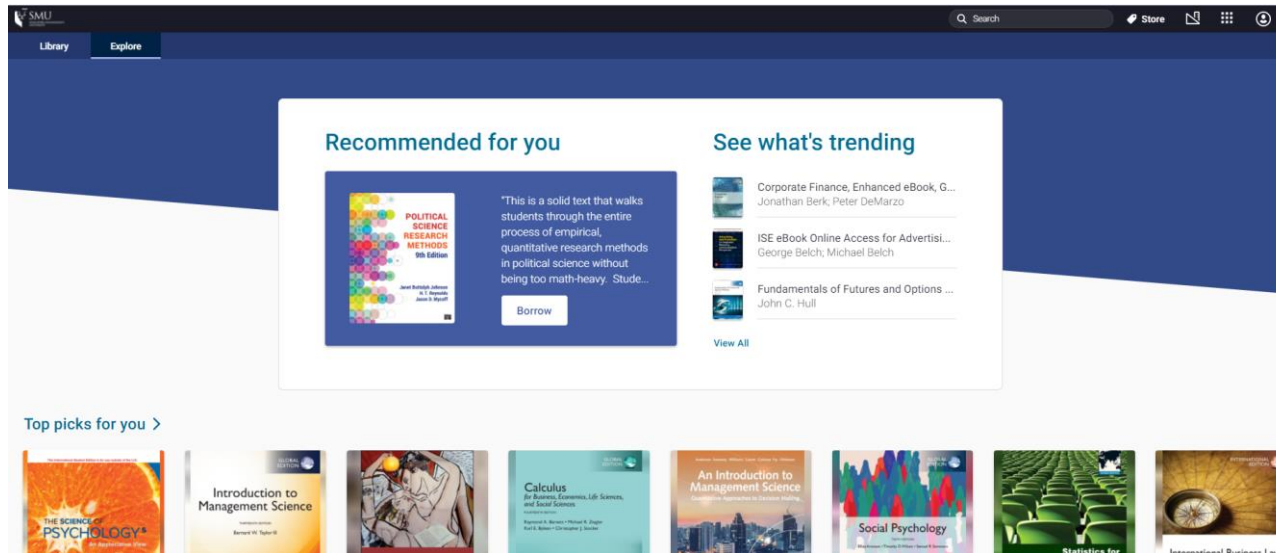- On demand instructional videos
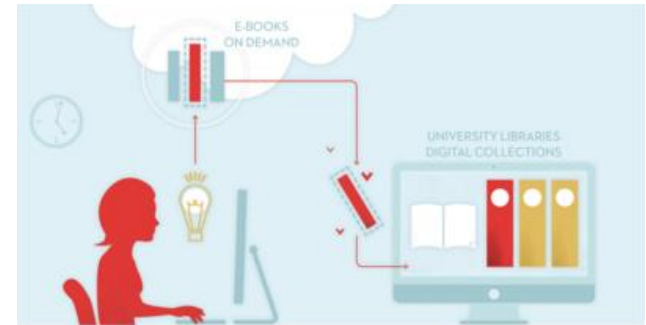
Image from University of Minnesota Libraries

JSTOR … WILEY … EBOOK CENTRAL … GOBI EBSCO … KANOPY … LINKEDin LEARNING

Tools / Products and Services for a Robust Digital Transformation

E-Textbooks
- Addresses the need to access textbooks remotely
- Aids in affordable learning

Tools / Products and Services for a Robust Digital Transformation

❖ **Title Matching Services**

Print –To-Electronic Conversions

Images: Shutterstock.com

Equity of Access with Open Access Content & Open Textbooks

Navigating the New Normal

Improved agility, making changes to how we develop and access our collections

Review print collection to determine which titles would be candidates for duplicating with ebook version

Larger shift to digital : EBA/DDA / eTextbooks, eReserves

E-resources with less budget & potential for collaboration / consortia

Broader access to content : E-content & E-Textbook Portals

Open Science & Open Educational Resources

DRIVING OUR FUTURE

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Thank you!

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