

Singapore Management University

Institutional Knowledge at Singapore Management University

Research Collection Library

SMU Libraries

7-2021

We are partners! Connecting through collaboration and engagement with communities at SMU libraries

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Part of the [Asian Studies Commons](#), and the [Library and Information Science Commons](#)

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WE ARE PARTNERS!

**CONNECTING THROUGH COLLABORATION AND
ENGAGEMENT WITH COMMUNITIES AT SMU LIBRARIES**

Wei Xia

Singapore Management University Libraries, Singapore

1. Introduction

- Overview of Singapore Management University (SMU)
- Quick facts: Singapore Management University Libraries (SMU Libraries)
- Research Librarians @ SMU Libraries

Singapore Management University



- A premier university in Asia and internationally recognized for its world –class research and distinguished teaching.
- City university, global Focus
- Established in 2000
- Home to around 10,000 undergraduates and postgraduates
- Six schools



Singapore Management University Libraries Quick Facts

- Situated at the heart of SMU's city campus
- Two physical libraries, Li Ka Shing Library and Kwa Geok Choo Law Library.
- Over 550,000 books (Over 480,000 e-books)
- 170+ electronic databases
- Access to 34,000+ titles of streaming media
- > 5 million downloads from Institutional Knowledge (InK)
- Print and electronic magazines and newspapers in lifestyle collection



Singapore Management University Libraries Quick Facts

- Over 1.3 million visitors in year 2019 (Pre Covid-19)
- Open – 96 hpw during term time; Learning Commons – 24/7 hrs (Pre Covid-19)
- 2,300 seats and 10,700 sqm across 2 libraries
- Physical and virtual learning environments and services
- 38 staff – 22 professional librarians



Learning & Engagement Unit – Research Librarians for Schools



Rajen, Head, Learning & Engagement



Hwee Ming, Accounting & Business



Redzuan, Business



Sumita, Business



Wei, Computing & Information Systems



Melody, Economics



Yee Xin, Law



Samantha, Law



Rebecca, Social Sciences

2. Engaging Faculty – Being in Their Workflow

Research librarians engage faculty to understand what matter to them and to be a part of their workflow:

Before the start of the term:

- Preparing for course reading lists

During the term:

- Integrating Information Literacy (IL) classes into the courses
- Supporting research
- Connecting with publishers and industry partners
- Reaching out in the COVID-19 pandemic

At the end of the term:

- Involvement in faculty performance assessment

2.1 Preparing for Course Reading Lists



Create your Course Readings in eLearn

Please use the Reading List in eLearn feature to create and/or update your Course readings for Term 1.

Go to: ***elearn > Content > Course Readings > Reading Lists.***

Need Help? Please follow this step-by-step **guide**.

Please click on 'Send List' button to complete the process by **27th Jul 2020**.

For further assistance, don't hesitate to contact [me](#).

[SMU Libraries](#)
Email: library@smu.edu.sg
Tel: 6828 0355



2.1 Preparing for Course Reading Lists



Libraries

[SMU Libraries](#) / [Research Guides](#) / [Managing Your Reading Lists](#) / [Home](#)

Managing Your Reading Lists: Home



Search this Guide

Search

Home

FAQs

Reading Lists 101

Reading List is a feature within eLearn that enables you to list together all the readings that you want to assign for a particular course. The main benefit? You can easily add (*from sources such as the library, external websites or your own files*), modify and rollover the list to the next term. Need assistance? Contact your [Librarian](#).

Start: Where are Reading Lists located

[Adding Resources - From Library](#)
[Adding Resources - From Web](#)
[Adding Resources - From Files](#)
[Adding Resources - Digitization](#)

 Finish: [Send & Publish](#)
[Rolling Over](#)

To start creating a Reading List for your course, log in to eLearn and follow the steps below:

1

[Home](#)
[Content](#)
[Grades](#)
[Class Info](#)
[Discussions](#)
[Assignments](#)
[Quizzes](#)
[Analytics](#)
[Tools](#)
[Bookn](#)

Search Topics



Overview

Course Readings

Add dates and restrictions...

2.2 Integrating Information Literacy Classes into the Courses

Information Systems Research

Library.smu.edu.sg

1

Objectives

- Identify and differentiate various research resources.
- Apply search skills to find and select right resources for your assignment.
- Be familiar with IS databases and resources.

2

• www.mentimeter.com

3

Topic

- Understand Topics:** business IT – integration of business and technology, for example, cloud services used in Fintech, technology used in the healthcare.

Example:
You are tasked to choose a cloud service for a Fintech client application. Some cloud service providers on the market are offering similar services with important differences. You need to consider factors such as opportunities, challenges, issues and risks when making a critical decision to move an important application to the cloud.

4

Topic

- Requirements:** conduct and introduce to class the outside research regarding:
 - the case background
 - the technology involved
 - the industry sector to better understand/analyze the case
 - a more effective solution.
- And you will be marked on "Sufficient and effective background research on the related topics had been conducted. The research content demonstrated was helpful for the case analysis and solution."

5

- What to look for: (example: cloud computing for Financial Services)
 - What are cloud services? Benefits? Impact?
 - Who are the current service providers on the market? – *background and current practice*
 - What are the arising needs and trends in cloud services for Fintech applications e.g., client bill payment application? – *potentials in the future*
 - Are there any examples of implemented cloud service e.g., handling billing and payment? – *best practice*
 - What issues do we need to be aware of e.g., implementation issues, integration issues and compatibility etc.? – *lessons learned*

6

★

Resources

- Articles from journals and magazines
- Reports & Analysis
- Company/industry information

7

★

Activities

- PART 1 IS Topic Research
- PART 2 Industry and Company Research
- PART 3 Useful Resources



8

Q1: Keywords when researching cloud technology and financial services

- Use a few keywords or phrases
 - Phrase search?
 - * (truncation)
 - Boolean Operators (and, Or)
 - Relevant or similar keywords

"cloud storage"
"cloud services"

System*, systems, system, systematic, ...

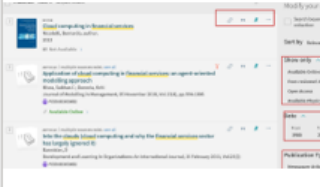
9

Q1: Keywords when researching cloud technology and financial services

- Cloud computing
- Cloud services
- Cloud storage and payment information
- Cloud services and Fintech
- Cloud financial services
- ...

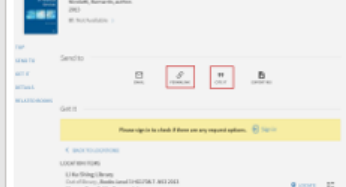
10

Q2 & Q3: Finding a book/an article



11

Q4: Useful features



12

Subject Databases

Search:

Type in a database title or an e-Journal title

FIND SPECIFIC: Journals | Databases | Books/Video | Course Resources | Research Guides

Q5: Find a subject database

Control

FIND SPECIFIC: Journals | Databases | Books/Video | Course Resources | Research Guides

A-Z Databases

Go

Core Subject Databases

Articles/Conference Proceedings

- IEEE Computer Society Digital Library
- ACM (Association of Computing Machinery) Digital Library

Reports and Analysis e.g., market analysis, trends, best practice, risks, issues etc.

- Gartner
- e-Books
- O'Reilly Safari
- Books 24x7 IT Pro (2 concurrent users)

Q5: Find a subject database - O'Reilly Safari

O'REILLY

Welcome! Get instant access through your library.

Just enter your academic institution email below:

Q5: Find a subject database - O'Reilly Safari

O'REILLY

Artificial Intelligence Databases

Search:

Go

Q5: Find a subject database - O'Reilly Safari

© Arjun Prasad 2014

Arjun Prasad, What has Learning and AI for Healthcare

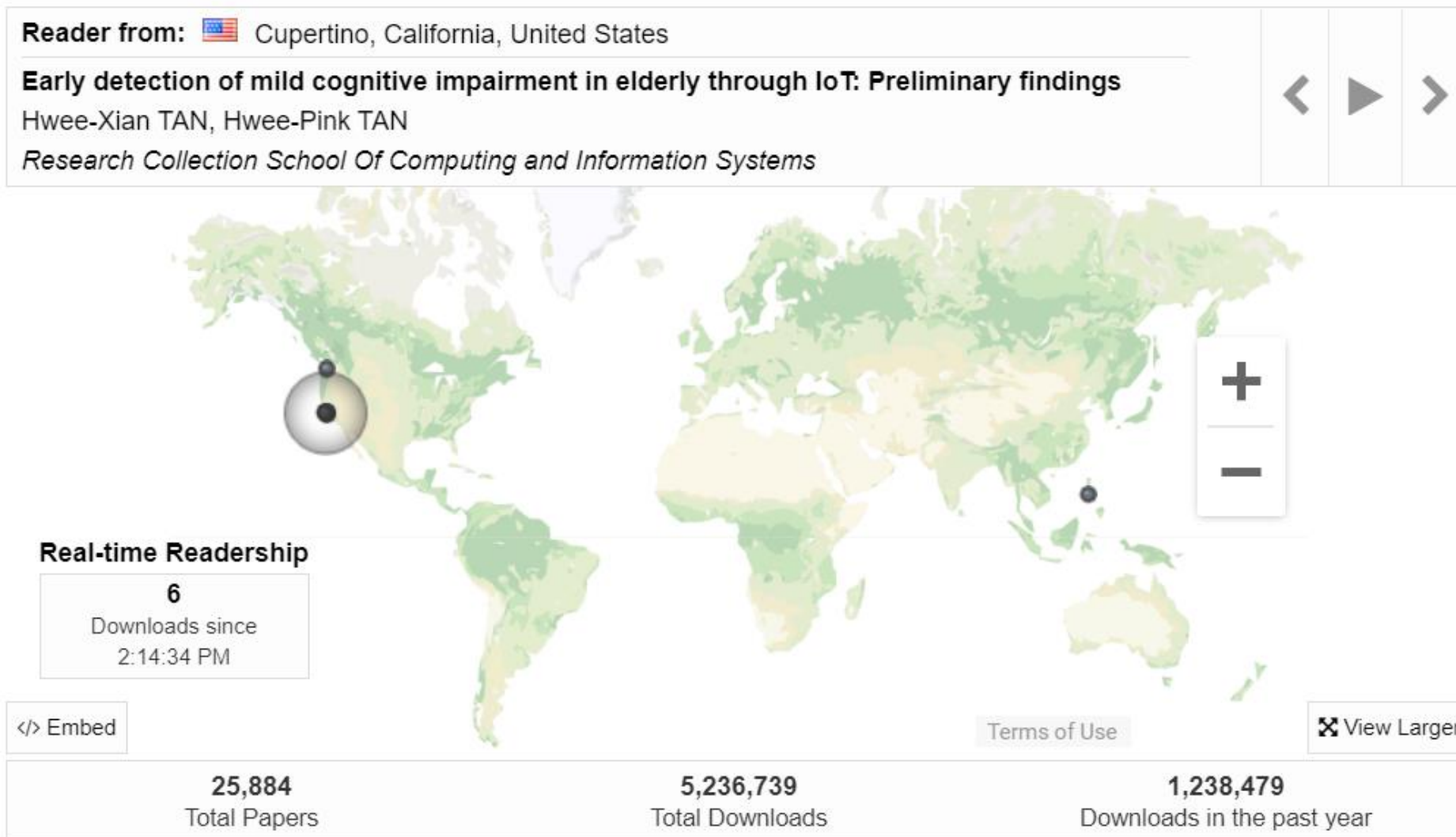
https://doi.org/10.1007/978-1-4939-2199-1_1

1. What is Artificial Intelligence?

Arjun Prasad

(1) Contents: IIR

2.3 Supporting Research - Institutional Knowledge (InK)



- Cumulative downloads since 2010 is over 5 million
- Open access to >25, 000 records and over 11,000 full text papers

2.4 Connecting with Publishers and Industry Partners



SMU
SINGAPORE MANAGEMENT
UNIVERSITY

18 NOVEMBER 2020, WEDNESDAY
5:00 PM TO 6:30 PM (SGT)

WEBINAR

What Next? The Future of Asia After the U.S. Presidential Election

Conversations with Wall Street Journal
Senior Journalists and SMU Professors

VOTE

The world is watching closely as American voters decide Nov 3rd, whether Donald Trump or Joe Biden will be the next U.S. president. So what happens next?



SMU Libraries

SINGAPORE BREAKFAST WITH WSJ EDITORS

SMU Libraries and the Wall Street Journal
cordially invites you to the inaugural

Singapore breakfast with WSJ Editors

Date: Wednesday, 18 September 2019

Time: 8:30 am – 10:30 am

Venue: SMU Libraries, Li Ka Shing Library, Level 2, The Hive

Synopsis

What does the rise of China, U.S.-China trade tensions means for the rest of the world? What are other top stories out of Asia?

2.5 Involvement in Faculty Performance Assessment

Most Elite Publication Venues are as follows:

Other Top-tier, high quality publication venues are as follows:

Research Statement Appendix 2

- Citation analysis of your publications



Please work with the SMU Research Librarian supporting SIS as required on the steps listed below.

- Step 1: Verify that all citations attributed to your name or your researcher ID are actually attributions to YOUR papers, for
- Web of Science citations
 - Scopus citations
 - Google Scholar citations

If you prefer to include CiteSeerX citation information as well, you are welcome to do that.

Sometimes these citation services link papers by an author/co-author with a similar name to you. Please make sure that all citations attributed to you are indeed from papers where **you** are an author or co-author. Similarly, please make sure that these citation services are not omitting any of your publications.

Once you work with the SMU Research Librarian to do this checking and cleaning up of your citations, your record within these citation database will be easy to verify and maintain going forward.

- Step 2: With clean and complete citation data (upon completing Step 1 above), please create a summary of your total citations in the following format:

	Web of Science	Scopus	Google Scholar
A. Citations as a lead author or lead co-author			
B. Citations as a contributing co-author			
Total citations (A + B above)			

Note: You are welcome to also include CiteSeerX citation counts, if you would like to do so.

2.6 Reaching out in the COVID-19 Pandemic - Virtual Coffee Catchup



Dear SIS Faculty,

Now that Term 1 has started, you may have questions about how SMU Libraries is supporting the work of you and your students in this new virtual environment.



Join me for a virtual coffee break (45 mins) on 11 September 2020, from 10:30am-11:15am. Drop-in to this Team session for an *informal* Q&A related to your teaching and research needs.



I look forward to seeing you then. Please share your interest in this session and questions [here](#).

Best regards,
Wei XIA

Research Librarian, Information Systems

weixia@smu.edu.sg

3. Preparing Students for the Real World



- Information and Digital Literacy Skills
- Course-Integrated IL Classes
- Credit-bearing IL Programs
- Beyond Traditional Services - Students Project Collaboration

3.1 Information and Digital Literacy Skills

Credit-bearing IL Program for Doctor of Engineering

Year 1 IS716		Year 2 IS717
	Orientation package (1 st week in Term 1) Library Overview by research librarians – 1hr Library Tour – 30 mins Avoiding plagiarism through the APA citation – online	Library Seminar 002: Getting started with academic publishing (3 hours) * Academic Publishing – 1 hour Predatory Conference, Fake Scholarly Articles - 1 hour Research impact/profiles – 1 hour
	Library Seminar 001: Getting started with your research (3 hours) * Mapping your literature review– 1 hour Current awareness – 1 hour Managing research data – 1 hour	5 bite-sized library workshops to choose from course offering in Term 1 (Aug/Sep) and Term 2 (Jan/Feb)

3.2 Beyond the Traditional Services



THREE PROBLEM STATEMENTS

To optimize operations and improve the Library's efficiency while maintaining the same level of service to users



**Optimizing Opening
& Closing Hours**



**Optimizing Staff
Scheduling at Help-**



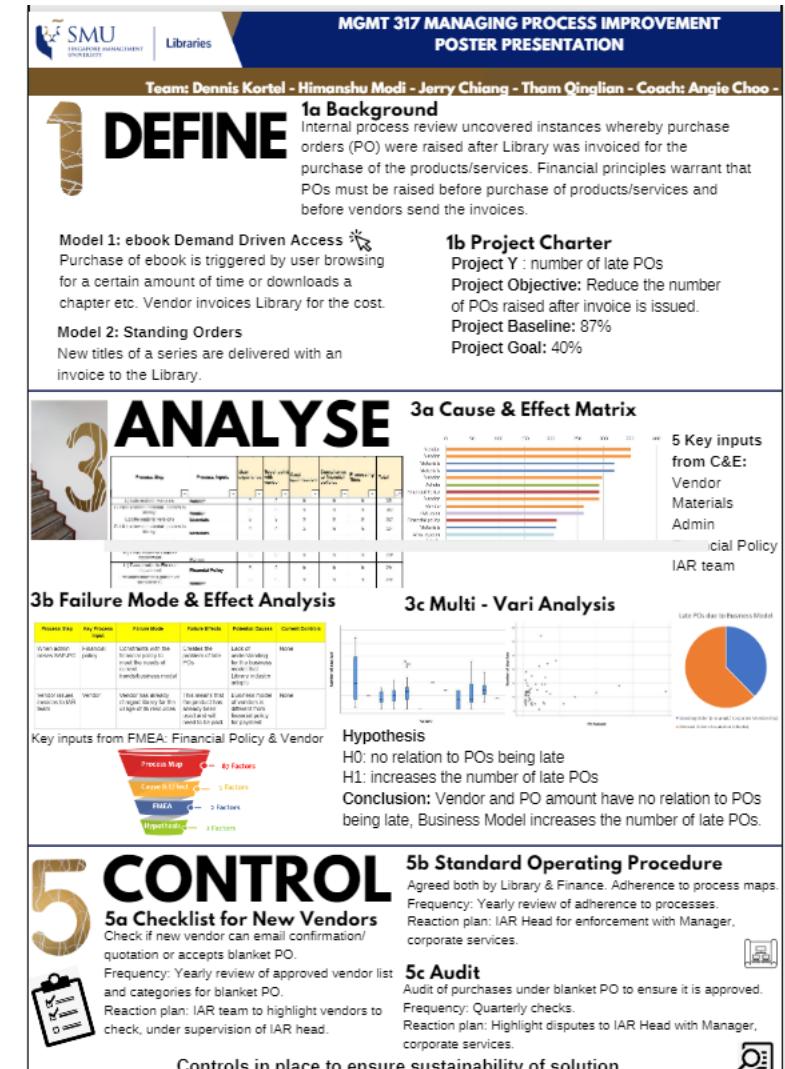
**Optimizing Queue Time
for Course Reserve Books**

3.2 Beyond the Traditional Services



Visualization and Statistical Analysis of Survey Data to Ascertain The Effectiveness of Library Training Efforts on Students' Research Skills

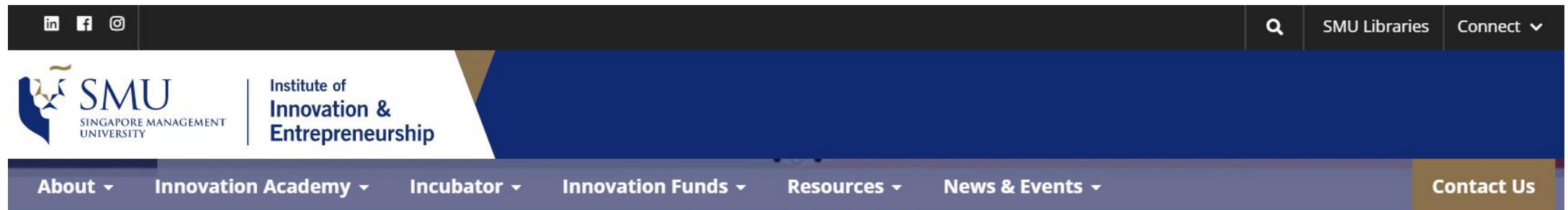
Mahima Damani; Manisha Goyal; Mohamed Lukman Bin Mohamed Syed



4. Connecting with the Community

- Being Anticipatory for a New Service
- Engaging through Events
- Collaborating with Thought Leadership
- Connecting through Digital Curation

4.1. Being Anticipatory for a New Service - Institute of Innovation and Entrepreneurship (IIE)

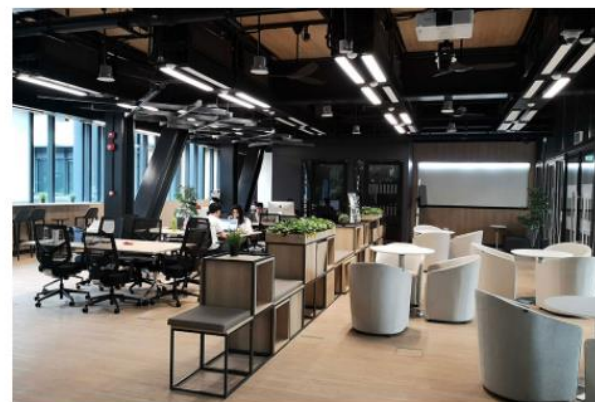


START YOUR JOURNEY



Innovation Academy

Our Innovation Academy offers the SMU Entrepreneur Experience (SEE). We develop the next generation of entrepreneurs through



Incubator

IIE's Incubator, the Business Innovations Generator (BIG) was established in 2009 to support big ideas. It aims to guide, advise



The Lee Kuan Yew Business Plan Competition | Grand Finals Pitch

On 19 March, 8 grand finalists competed for the grand prize. Each category winner (0 to 1) and

4.1. Being Anticipatory for a New Service



Knowing Your Environment

Country, Economy and Outlook

Knowing your funding

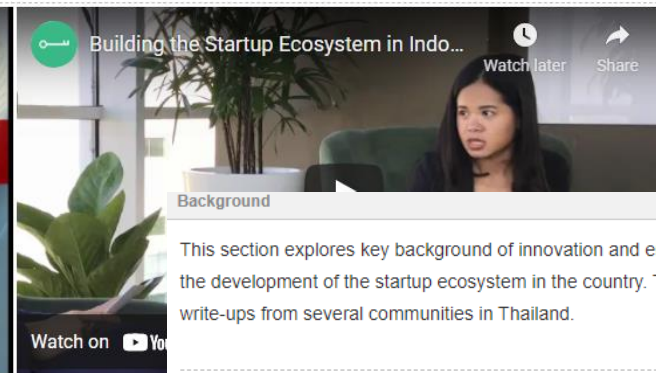


Knowing your Industry & Market

4.1. Being Anticipatory for a New Service



Check out this video listing of the successful startups in Indonesia.



This video shares the g

✚ Add / Reorder

Background

This section explores key background of innovation and entrepreneurship that lead to the development of the startup ecosystem in the country. This segment hosts reports or

What You Need to

This section expl
as laws, country

Background

This section explores key background of innovation and entrepreneurship that lead to the development of the startup ecosystem in the country. This segment hosts reports or write-ups from several communities in Thailand.

- [Introduction to the Thai Startup Ecosystem](#)
- [The Current State of the Thai Startup Ecosystem](#)
- [Startup Country Guide : Thailand](#)
- [Thailand Market Insights](#)
- [Thailand to turn Startups into 'Economic Warriors' via tech](#)
- [Thailand : Southeast Asia's Next Big Market?](#)
- [Thailand Investment Review: Digital & Tech Startups](#)

Sort Link Group

✚ Add / Reorder

Apr 16, 2021

Key Players and Community Groups

This section explores information on current players, vertical investors information in the ecosystem. Current SMU students are encouraged to prospect the following databases for company research in the ecosystem.

What You Need to Know

This section explores key information on setting up companies in Thailand as well as laws, country risks, policies, funding et cetera. (Note: This may have repetitions from the Business and Economics Tab)

- [Startup Universal - Thailand](#)
- [Step by Step Guide to Starting a Business in Thailand](#)
- [Starting a business in Thailand](#)
- [Doing Business in Thailand](#)
- [How to do business in Thailand](#)

Sort Link Group

- [EIU Country Reports](#)

Use this database to gain access to analyst reports and forecasts for both economic and political aspects. Includes reports business environment and risk assessment.

✚ Add / Reorder

Apr 16, 2021

Current Development and Trends

This section explores key developments and trends in the ecosystem. It includes information on size of the digital economy, consumer, Internet, Technology Framework et cetera. Current SMU students are encouraged to harness these resources for their

4.2. Engaging through Events

TruthLies

Join us for a lively, interactive forum as panellists debate, discuss, and deliberate

TRUTH & LIES: TRUST IN TIMES OF INFORMATION DISORDER

Date: Wednesday, 3 April 2019

Time: 2:00 pm – 5:30 pm

Venue: SMU Libraries, Li Ka Shing Library, Level 5, Quiet Area

SYNOPSIS

2016, that eventful year in the almanac when we remember Trump being elected as the US President and the buzz about fake news forward today, a lot has happened around fake news, online falsehoods, and misinformation on social media and our daily lives.

Introducing.... The fake scholarly articles



4.3 Connecting through Digital Curation



Dear SMU Community,

The U.S. Presidential Election is one week away. As the world waits to learn who will be the next president of the United States, satisfy your political cravings with the following news sites, election resources, books, and more.

POLLING



FiveThirtyEight

Named after the number of electors in the U.S Electoral College system, Nate Silver and his team aggregate polling data in one interface. Check out their [political news and analysis](#) too.

BALLOT RETURNS on NOVEMBER 3, 2020

[New York Times](#): Website and Mobile App

ARTICLES AND REPORTS

Newspaper & Magazine Articles

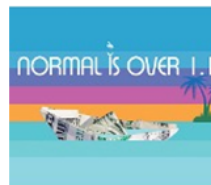
- [Electric cars are coming. How long until they rule the road?](#)
- [Sustainability investors shift their focus to social issues](#)
- [ESG investment favours tax-avoiding tech companies](#)
- [Wall Street's new mantra: green is good](#)
- [Business schools shift to a more sustainable future](#)
- [Why won't companies release good corporate sustainability data?](#)

Scholarly Articles & Reports

- [Digital sustainability and entrepreneurship: How digital innovations are helping tackle climate change and sustainable development](#)
Gerard GEORGE*, Ryan K Merrill, Simon J. D SCHILLEBEECKX*
- [Singapore as a sustainable city: Past, present and the future](#)
Tomoki FUJII* and Rohan RAY*
- [Sustainable development goals report 2020](#)
- [OECD environmental Outlook to 2050: The consequences of inaction](#)

*SMU authors

DOCUMENTARIES/ VIDEOS/ PODCASTS



ARTICLES

- [Digital transformation - A way to accelerate COVID recovery](#)
- [Predicts 2021: Data and analytics strategies to govern, scale and transform digital business](#)
- [Healthcare and life science digital transformation and innovation](#)
- [Covid-19 accelerates Singapore's digital push](#)
- [TraceTogether: Pandemic response, democracy, and technology](#)
- [Education digital transformation and innovation primer for 2021](#)
- [Predicts 2021: Education - Unprecedented disruption creates shifting landscape](#)
- Post pandemic scenarios:
 - [The future of smart cities](#)
 - [The future of digital government](#)
 - [The future of government IT services](#)

WEBINARS

[Use data to influence and drive transformation across the business](#)

Hosted by:



Debra Logan
Distinguished VP Analyst

[Data & analytics: Strategies to move forward in uncertain times](#)

Hosted by:



Chris Howard
Distinguished VP Analyst

[Prepare finance for digitalization](#)

Hosted by:



Richard Ries
VP, Advisory

eBOOKS

Look Inside ↗

Look Inside ↗

Look Inside ↗

Look Inside ↗

5. Building Partnerships – Rewarding yet Hard

- Way to recreate the roles and values of research librarians – collaboration, engagement, and partnership
- Long process, but rewarding yield
- Ways ahead, trials and tribulations

Thank You



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