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Fair use & the digital environment: Academic libraries, Covid-19, and digital transformation

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Fair Use & the Digital Environment: Academic Libraries, Covid-19, and Digital Transformation

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Presentation overview

- ❖ Global trends in academic libraries
- ❖ COVID-19 – Catalyst to digital
- ❖ Introducing Singapore, SMU, and SMU Libraries
- ❖ Copyright law in Singapore
- ❖ Libraries' advisory services: ensuring that we Copy Right
- ❖ Copyright and COVID-19 - Online teaching and learning
- ❖ Forthcoming copyright reforms
- ❖ What next?



TODAY

The word "TODAY" is written in a bold, blue, sans-serif font. Below the text is a stylized graphic consisting of a blue arc with a yellow inner curve, resembling a smile or a swoosh.

Trends in academic libraries

- ❖ Open Science | Open Access
- ❖ Integrated access to resources in multiple formats
- ❖ Open Educational Resources
- ❖ Machine learning and AI
- ❖ User-centered
- ❖ Upskilling library workers



COVID-19 – Catalyst to digital



Chris Bourg  @mchris4duke · May 25

We are not "re-opening" the library, because WE NEVER CLOSED.
Libraries are more than buildings and books. Mostly, they are people doing awesome things:

- ❖ Digital service delivery
- ❖ Digital and digitalized collections
 - ❖ More Open Access
- ❖ Online teaching and learning
 - ❖ Instruction + resources: New needs, increased demands
- ❖ Where is the workplace?



About Singapore

About Singapore Management University (SMU)

- ❖ Founded in 2000
- ❖ Focus on Management, Social Sciences, Technology and their intersections
- ❖ Aim to produce leading edge research that has global impact

Our Faculty

376 full-time faculty

Our Students

8,656 full-time undergraduates

2,184 full-time & part-time postgraduates

As of September 2019

SMU Schools and research areas



School of Accountancy

- Corporate Reporting & Disclosure
- Corporate Governance, Auditing & Risk Management
- Financial Intermediation & Information
- Financial Performance Analysis
- Accounting Information System



Lee Kong Chian School of Business

- Organisational Behavior & Human Resources
- Strategy & Organization
- Finance
- Quantitative Finance
- Operations Management
- Marketing
- Corporate Communication



School of Law

- Asian and Comparative Legal Systems
- Public International Law, Regional and Trade Law
- Corporate Finance and Securities Law
- Private Law
- Innovation, Technology and the Law
- Dispute Resolution
- Legal Theory, Ethics and Legal Education
- Public Interest Law, Community and Social Justice
- Public Law



School of Social Sciences

- Sociology
- Political Science
- Psychology
- Humanities



School of Economics

- Economics Theory
- Econometrics
- Applied Microeconomics
- International Economics
- Macroeconomics



School of Information Systems

- Data Science & Engineering
- Cybersecurity
- Information Systems & Management
- Intelligent Systems & Optimization
- Software & Cyberphysical Systems

Introducing SMU Libraries



SMU Libraries: Quick Facts

- ❖ Over 550,000 print and electronic books
- ❖ Access to over 80,000 print and electronic journals
- ❖ More than 170 electronic databases
- ❖ 38 staff: 23 professional librarians

Explore more here: <https://library.smu.edu.sg/about/about-us-overview>



SMU Libraries Leverage on Digital to Offer Quality Services During COVID-19

While the Libraries provide much-loved spaces and physical collections on campus, they were well positioned to transition to the digital landscape during Singapore's 'Circuit Breaker.'

Enhanced service delivery

- ❖ Curating digital resources
- ❖ “Pickup and go”
- ❖ Proactive chat
- ❖ Online teaching and learning

Copyright Law in Singapore and legal exceptions

The Singapore Copyright Act – and its Exceptions

- ❖ The Fair Dealing Defence
- ❖ Educational exceptions for multiple copying / digitisation

Obtaining Permissions / license from copyright owners

Collecting Societies and Institutional Licenses

- ❖ Copyright Licensing & Administration Society of Singapore (CLASS)
- ❖ Motion Picture Licensing Company (MPLC)

SMU Libraries' advisory services : Ensuring that we Copy Right

Copyright Education:

- The Guide to Copyright
- Workshops on Copyright for Staff and Students

Guide To Copyright

Find resources on copyright regulations in Singapore and learn more on making legal and ethical use of copyrighted works.

Copyright Basics

- Introduction
- Copyright @ SMU
- The Singapore Copyright Act
- Fair Dealing
- Copyright Checklist on Fair Dealing
- Contact Copyright Librarian

Copyright Advisory & Resources

- The Copyright InfoPack : From Intellectual Property Office of Singapore (IPOS)
- SMU Libraries' Copyright Advisory Resources
- Newsletters

Copyright & The Internet

- Using Internet Resources : What You Need To Know

FAQ on Copying & Distribution

- Making multiple copies/ Class Distribution
- When Do I Need Permission to Reuse?
- Photocopying For Personal Use
- Copyright and Reading Lists
- Why Could Using Others' Images on In Your Content Constitute Copyright Infringement?
- General FAQs on Copyright and Use of Copyrighted Works

Copyright Basics

Introduction

Welcome to SMU Libraries' Guide to Copyright.

This guide provides information and resources on Singapore copyright law and how it relates to academic activities such as research and teaching in SMU. The contents in this guide are intended for informational purposes only and does not constitute legal advice.

Copyright @ SMU

[SMU Intellectual Property Policy](#) [Student Access] [Staff Access]

This document details the intellectual property rights of staff and students of SMU.

Copyright in Course Materials

Faculty members hold copyright to the original Course Materials that they create. These include written lectures, power point presentations, study materials, tests, pre-recorded video lesson, recordings of lessons conducted online and in the selection of readings and assignments for their courses. Faculty may include a copyright notice on their Course Materials to emphasize that they are protected, and that further reproduction and redistribution are not permitted.

Students are obliged to respect copyright and may use course notes and make copies of course materials **for their own use only**. They may **not** reproduce, or allow others to reproduce, adapt, distribute, upload or make available for sale, all lecture notes and course materials publicly in any way, without written consent from the copyright owner. The making or distribution of unauthorized copies of course materials is strictly prohibited and any infringement may be subject to the disciplinary action by the University.

[The Motion Pictures Licensing Company \(MPLC Umbrella License\)](#) [Staff Access] [Student Access]

SMU has an umbrella licence from the Motion Picture Licensing Company (MPLC Umbrella Licence) to screen audio-visual content such as movies and other programmes for the purposes of entertaining and educating students, staff and faculty. The current MPLC Umbrella Licence covers the period 1 July 2019 to 1 July 2022.

The Singapore Copyright Act

Copyright is an intellectual property right recognized and protected by law. In Singapore this is essentially covered under the Copyright Act (Cap. 63). Copyright exists in all forms of works, such as books, periodicals, magazines, compilations of information, photographs, manuscripts, computer programs, drawings, sculpture, music scores, lyrics, sound recordings, films, television broadcasts, cable programmes etc. Read more about the Singapore Copyright Act [here](#) and note the exceptions on **Fair Dealing** and **Education**, which allow for copying within the stipulated limits. The Act is currently being reviewed by Ministry of Law.

- [Singapore Copyright Act For Educational Institutions: A Summary](#)

How do copyright regulations impact educational institutions and what does it mean for those undertaking research, study and teaching? This summary

SMU Libraries' advisory Services : Ensuring that we Copy Right

Copyright Consultations

- Academic Staff
- Postgraduates
- Undergraduates
- Librarians



Image by Stephanie Simpson, Flickr.com

COMMON COPYRIGHT QUESTIONS

HOW MUCH CAN I COPY FOR MY CLASS

CAN I UPLOAD 1 CHAPTER EVERY WEEK?



CAN I USE THIS PICTURE?

HOW TO SEARCH FOR FREE TO USE IMAGES?



HOW DO I ASK FOR PERMISSION

ARE WEB RESOURCES FREE TO USE?



WHAT ARE PUBLIC DOMAIN RESOURCES

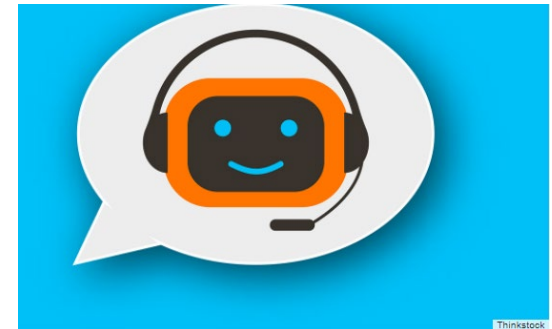


HOW DO I SHARE ONLINE RESOURCES?

Can Youtube videos be screened in class



Copyright Chatbot



Thinkstock

Copyright in a time of COVID-19

Supporting Online Teaching and Learning

New Needs, Increased Demands

No Emergency Exceptions

- ❖ **Students and Faculty unable to access physical resources**
- ❖ **Requests for electronic equivalent of print course content**
- ❖ **Increased demand for online resources**
- ❖ **Need for digitised content and scanned articles**
- ❖ **No change in legal limits to copying allowance**

Copyright in a time of COVID-19

Supporting Online Teaching and Learning

Strategies to meet needs of “new norm” without infringement

- ❖ **Print to electronic conversion – purchasing electronic versions of course reserves**
- ❖ **Subscription to electronic textbooks**
- ❖ **Getting permission from publisher and licensing bodies on a case-by-case basis**
- ❖ **Encouraging use of open access educational resources**
- ❖ **Pay-per-use licensing via Copyright Clearance Centre**

Copyright in Singapore : Future opportunities

- ❖ Public consultations and **Copyright Review Report** by Ministry of Law
- ❖ Broad based copyright reforms
- ❖ New supplementary educational exceptions
- ❖ Liberalisation of usage for freely available online resources
- ❖ Improved facilitation of online learning

What next for academic libraries?

- ❖ Rigorous attention to hygiene and safe distancing measures
- ❖ Larger shift to digital
 - ❖ E-resources with less budget
- ❖ Broader access to content
- ❖ Open Science & OERs
- ❖ Staff safety, development, wellness



Thank you!



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