

Singapore Management University

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3-2021

### Digital learning and innovative possibilities from the pandemic as part of Singapore Management University (SMU) Libraries' digital transformation

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***Digital Learning and Innovative Possibilities from the  
Pandemic as part of Singapore Management University  
(SMU) Libraries' Digital Transformation***

***Rajen Munoo  
Head, Learning and Engagement***

# Overview of Presentation

- Part 1: About SMU and SMU Libraries
- Part 2: Innovative Possibilities during the Pandemic
- Part 3: Strategic Planning for Digital Transformation
- Part 4: Application: Break-out Room Discussions

# Part 1

# About SMU and SMU Libraries



- Founded in 2000
- City campus
- Focus on Management, Social Sciences, Technology and their intersections
- Aim to produce leading-edge research that has global impact

## **Our Faculty**

**376** full-time faculty

## **Our Students**

**Enrolment of about 10,000**  
undergraduate and  
postgraduate students

# SMU Schools and Research Areas



**School of Accountancy**

- Corporate Reporting & Disclosure
- Corporate Governance, Auditing & Risk Management
- Financial Intermediation & Information
- Financial Performance Analysis
- Accounting Information System



**Lee Kong Chian School of Business**

- Organisational Behavior & Human Resources
- Strategy & Organization
- Finance
- Quantitative Finance
- Operations Management
- Marketing
- Corporate Communication



**School of Law**

- Asian and Comparative Legal Systems
- Public International Law, Regional and Trade Law
- Corporate Finance and Securities Law
- Private Law
- Innovation, Technology and the Law
- Dispute Resolution
- Legal Theory, Ethics and Legal Education
- Public Interest Law, Community and Social Justice
- Public Law



**School of Social Sciences**

- Sociology
- Political Science
- Psychology
- Humanities



**School of Economics**

- Economics Theory
- Econometrics
- Applied Microeconomics
- International Economics
- Macroeconomics



**School of Computing & Information Systems**

- Data Science & Engineering
- Cybersecurity
- Information Systems & Management
- Intelligent Systems & Optimization
- Software & Cyberphysical Systems

# SMU Libraries: Quick Facts

- Over 550,000 print and electronic books
- Access to over 80,000 print and electronic journals
- More than 170 electronic databases
- 38 staff: 23 professional librarians

Explore more here: <https://library.smu.edu.sg/about/about-us-overview>



**Li Ka Shing Library**



**Kwa Geok Choo Law Library**

# **Part 2**

# **Innovative Possibilities**

# **during the Pandemic**



# Commitment

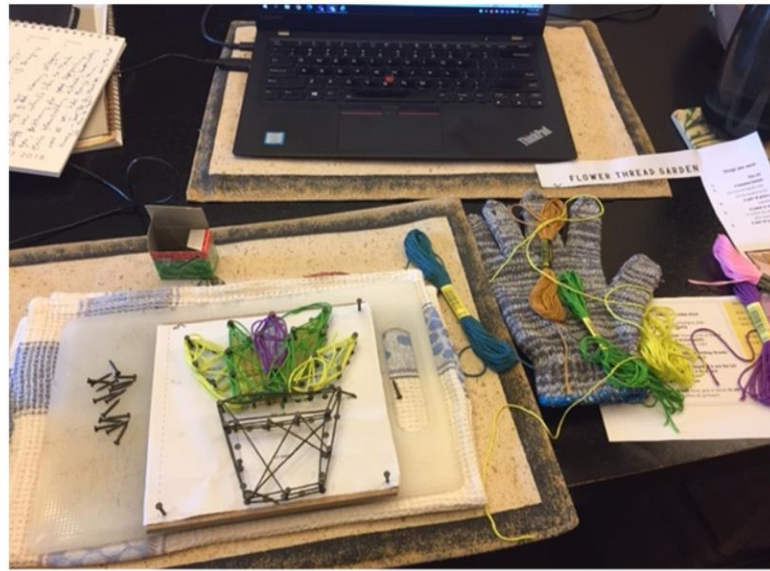
## SMU Libraries COVID-19 Service Continuity

SMU Libraries will continue to provide information and research services in the digital environment. Services at the physical libraries will be available to support students' coursework in addition to faculty research.

# Team and Operational Readiness

- Connected and communicated with campus partners e.g. Office of Safety and Security (OSS), Office of Campus Security (OCIS), Office of Human Resources and Administration (OFHRA)
- Regular meetings with Library Planning Team (LPT)
- Split Team Arrangements: Team A/B
- Work from Home Arrangements
- Regular communication – Updates on website; eDM and social media
- Staff Welfare – Care pack, Virtual team building, Mindfulness talks etc.

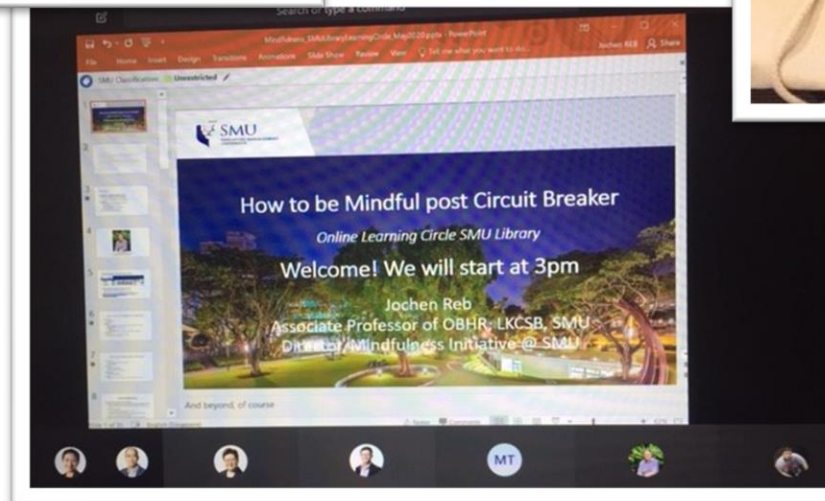




## Snapshots



## Snapshots



## Snapshots

# Digital Literacy: Upskilling Staff

- Emergency Preparedness Teaching & Learning (EPTL)
- Changing mind-sets
- Boosting staff morale and motivation
- Using new tools
- Curating digital resources such as e-textbooks, OER
- Hybrid teaching and learning activities
  - Converting f-2-f classes to online
  - Conducting online research consultations



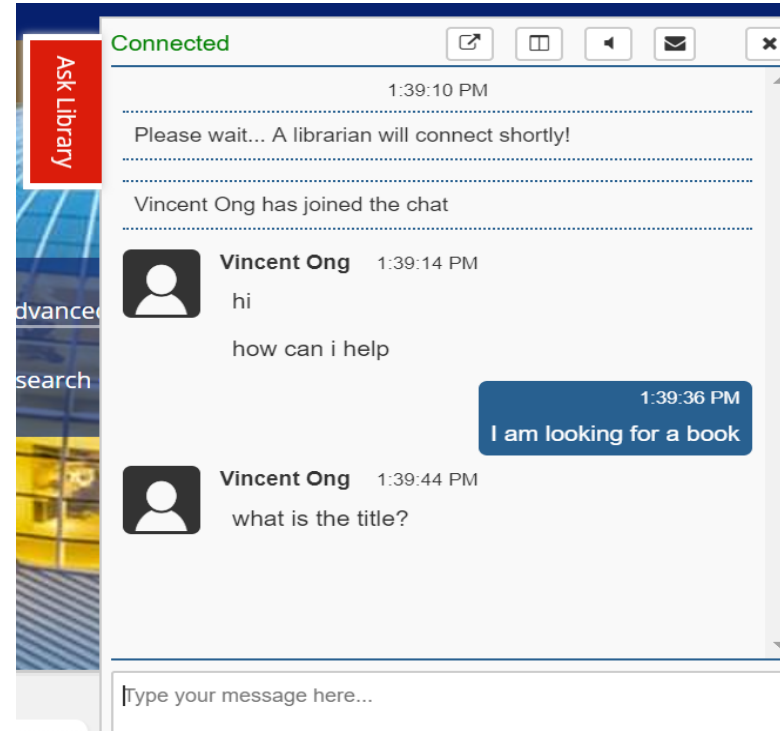
# Enhanced Services

- Access: Students (both UG and PG) who enrolled in courses and faculty who have approval to be on campus
- Borrowing, checkout, and recall policies were reviewed
- ‘Pick-up-and-go’ service
- Document delivery and photo-copying arrangements
- Online research help by Research Librarians
- Research guides for self-directed learning
- Online resources via digital library to SMU community 24/7
- Questions via email and chat

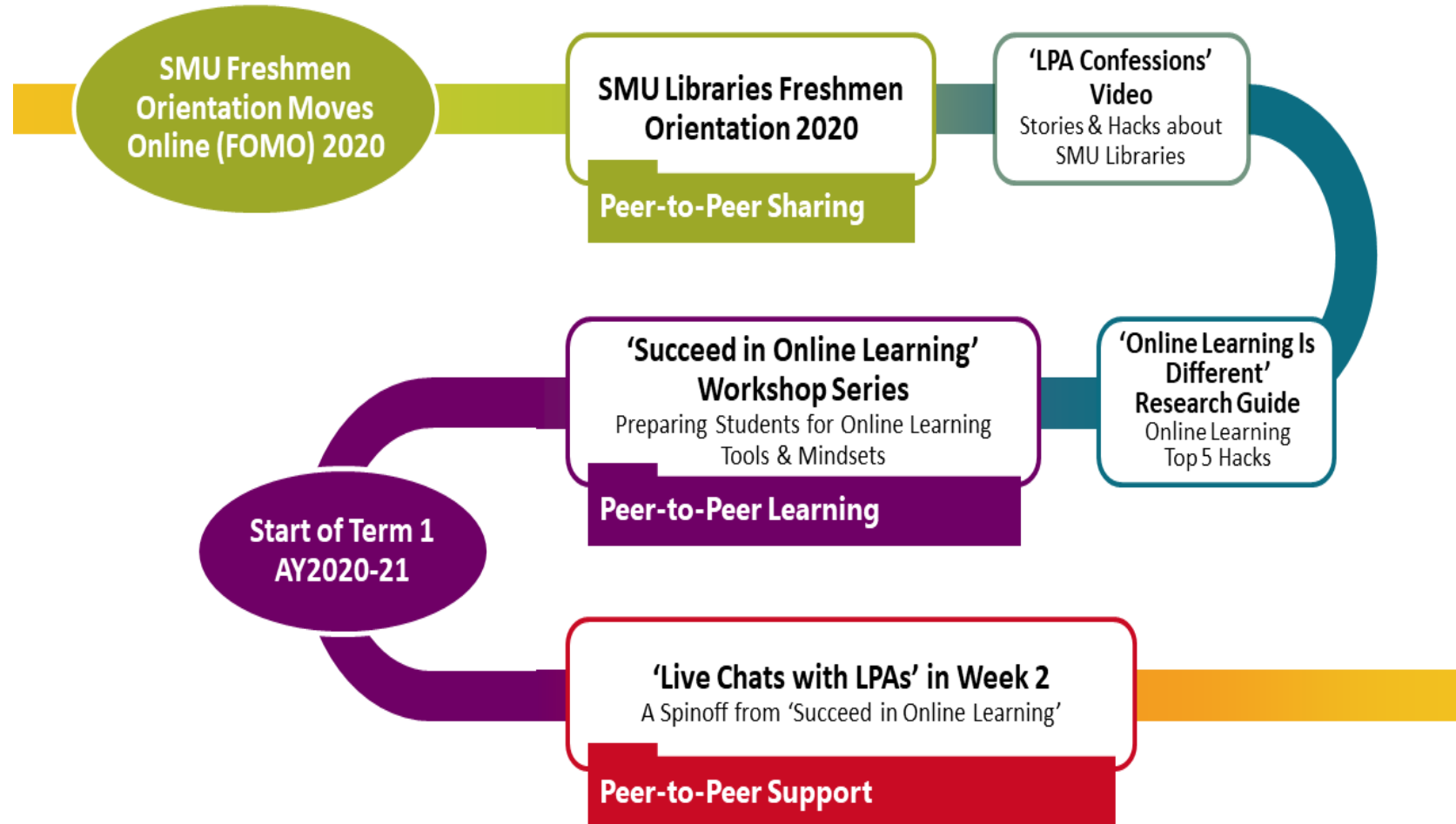


# “Ask Library” Proactive Chat Service

- Extended enquiry services in the digital environment - 10pm weekdays and 9pm weekends
- Student Assistants (SAs) unable to be deployed at Service Desk
- More experienced SAs were trained to answer directional and simple enquiries using library FAQs, Research Guides
- Increase in the number of chat interactions
- Library staff more opportunities to engage in value-added services



# Library Peer Advisors: Preparing Freshmen



# eLearn Course: LIB001 Library Research Skills



## LA 1: Finding Your Course Reading Using the Library Search

**Course opens:** 1 Aug, 8am

**Quiz starts:** 1 Aug, 8am; **closes:** 15 Aug, 11:59pm

**Estimated time to complete:** 20 minutes



## LA 2: Avoiding Plagiarism Through the APA Style

**Course opens:** 17 Aug, 8am

**Quiz starts:** 17 Aug, 8am; **closes:** 31 Aug, 11:59pm

**Estimated time to complete:** 60 minutes



## LA 3: The Research Process

**Course opens:** 1 Sep, 8am

**Quiz starts:** 1 Sep, 8am; **closes:** 15 Sep, 11:59pm

**Estimated time to complete:** 60 minutes

### Who do I contact for help?

IT Help Desk for access issues: [helpdesk@smu.edu.sg](mailto:helpdesk@smu.edu.sg)

Other enquiries on the course: [library@smu.edu.sg](mailto:library@smu.edu.sg)



# Part 3

## Strategic Planning for Digital Transformation

*Tip: Look for recently published Strategic Plans to identify trends and priorities in libraries*

# Strategic Planning as a Catalyst



**Strategic Plan**  
2021 - 2025

## University's Priorities

 Digital Transformation

 Sustainability

 Growth in Asia

## VISION

To be a world-renowned university library. We advance research, education, complex problem solving, and cultivate lifelong learning through innovative approaches, information discovery and strategic partnerships to achieve meaningful impact.

## MISSION

We do this by:

Curating and providing seamless access to relevant collections and resources

Promoting skills and habits for critical engagement with information and effective participation in the changing digital information landscape

Fostering environments that inspire curiosity and empower knowledge creation

Anticipating and exceeding the needs of our community through building dynamic local and global relationships

Developing our staff to engage in continuous learning in a joyful and purposeful place of work

## VALUES

As a team, we uphold SMU's **CIRCLE** values:

**Commitment:** Sticking to an agreement and seeing a project through to completion even when the going gets tough.

**Integrity:** Being honest and truthful with yourself and especially with others.

**Responsibility:** The voluntary act of holding oneself accountable for one's own actions.

**Collegiality:** Collegiality means more than just getting along with people. It means being a responsible citizen within the University community.

**Leadership:** Leadership is an influence, a conviction and a responsibility a team establishes.

**Excellence:** Excellence entails giving your very best in every endeavour you undertake.

## DIRECTIONS

### Empower information and knowledge discovery

Easy access to relevant, responsive Library and open resources furthers the research, teaching, and self-directed learning needs of the SMU community.

### Advance and champion research

SMU conducts and produces leading research. The Libraries' active and robust research support furthers research for the greatest exposure and societal impact.

## GOALS

Enhance and curate collections in University's strategic priority areas



Advocate and integrate open resources into collections and practices to advance opportunities for impact and sustainability



Increase user-centred, integrated discovery of resources



Expand visibility and awareness of the Libraries' resources to optimize usage and investment

Enhance and build research support services that span the research lifecycle



Integrate emerging research trends and technologies into research support and practice

Promote trends in academic publishing

Grow research partnerships via in-depth consultations, workshops, and collaborative projects

Provide opportunities to advance contextual sense making of cutting-edge research

## **Further digital competence**

Information, research, and data literacy contribute to graduate learning outcomes and successful, critical engagement with the digital information landscape.



Empower users with deep understanding of information and digital literacies

Integrate pertinent literacies (e.g. information, digital, data) into the student learning experience

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## **Cultivate connections, entrepreneurialism, and diverse learning experiences in sustainable spaces**

The Libraries' spaces, physical and virtual, are active environments that inspire and educate through collaboration, curation, events, arts, and expertise.

Create and maintain inclusive, user-centred, flexible spaces that enable a variety of learning experiences

Cultivate opportunities for the active engagement with knowledge and thought leadership

Create learning experiences that relate to the University's priority areas

## **Collaborate in innovative ways with influential stakeholders and partners in areas of strategic importance**

The Libraries build and nurture relationships to leverage our strengths and resources for the collective good of our communities – from local to global.

Partner with industry, cultural, and heritage institutions in the civic district



Advance participation in local, regional, and global activities with affiliated institutions and associations

Foster connections amongst the members of the Singapore Alliance of University Libraries

## **Strengthen the SMU Libraries brand**

Identify and anticipate the evolving needs of our community by engaging in continuous reflection, assessment, and alignment of the Libraries' resources and services.

Actively seek-out and develop relationships with community stakeholders to recognize how SMU Libraries can contribute to their success

Develop and integrate robust feedback mechanisms for the assessment of existing services and the development of new offerings

Employ user-centred approaches to understand users' research and library experiences to shape the Libraries

Publicize and communicate the Libraries' agile and responsive services

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## **Invest in knowledgeable staff who pursue learning and development**

SMU Libraries are committed to the recruitment, development, well-being, and retention of motivated staff who continually improve their expertise in service of community needs. We foster a staff community of collaboration, learning, and innovation for a one SMU mindset.

Improve and enhance opportunities for individual and shared learning

Create mechanisms and spaces for collaboration



Enable responsive, flexible staffing and models for new and emerging environments

# Part 4

## Application: Break-out Room Discussions



# Break-out Sessions

Time Allocated: 30 mins



# Here's how it will work

- Step 1: You will be assigned a random group
- Step 2: Identify a speaker to report back
- Step 3: Identify a time-keeper
- Step 4: Contribute actively to the discussions
- Step 5: Discuss for 15 minutes
- Step 6: Return to main room
- Step 7: Speaker for the group report back: 5 minutes

# Group 1: Are you ready?



**What skills do you think Librarians need to have to be successful in the digital world?**

# Group 2: How can we help students?



**Today many students are 'born digital' and are tech-savvy.  
But are they discerning and critical thinkers?  
What digital literacy skills do students need?**

# Group 3: What are your priorities?



**Reflecting on SMU's Library Strategic Plan, what are some priority areas you would consider for your library as part of your digital transformation?**

# Recap: Here's how it will work

- Step 1: You will be assigned a random group
- Step 2: Identify a speaker to report back
- Step 3: Identify a time-keeper
- Step 4: Contribute actively to the discussions
- Step 5: Discuss for 15 minutes
- Step 6: Return to main room
- Step 7: Speaker for the group report back: 5 minutes

# 5MT Report Backs



# Thank You

# Comments, Thoughts, Reactions

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# References

Singapore Management University Library. (2020, November). *Strategic Plan 2021-2025*.  
<https://library.smu.edu.sg/sites/library.smu.edu.sg/files/library/pdf/StrategicPlan2021-25Web.pdf>