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SMU: We mean business: We are different

Singapore Management University

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SINGAPORE
MANAGEMENT
UNIVERSITY



Ng Peng Fong. Straight 'A' student. Band Major. Expedition leader/instructor. Community volunteer.

**Peng Fong
is different.
He's an
SMU student.**

**Peng Fong approaches
problems from all angles.**

We believe it takes a different type of person to excel in the new economy. Which is why SMU is a different kind of university. One with a progressive curriculum, unique teaching methods and a world-class faculty.

To begin with, we have developed an innovative and rigorous university curriculum in collaboration with the top US business school, the prestigious Wharton School of the University of Pennsylvania.

Our students don't attend lectures or tutorials, but instead learn through small-group seminars which stimulate interaction and critical thinking. They are mentored by an outstanding international faculty, and nurtured within our dynamic research and entrepreneurial culture.

All of which means that SMU produces graduates with a powerful business grounding, sound ethical values and a fervent entrepreneurial spirit; leaders prepared to challenge the prevailing mindset, and shape the global business landscape.

SMU. We mean business.

Singapore Management University
Oei Tiong Ham Building
469 Bukit Timah Road
Singapore 259756

Tel: 6822 0100

SMU. We Mean Business

www.smu.edu.sg



Marina Rumi Ibrahim, Institute of Certified Public Accountants of Singapore Most Outstanding Graduate gold medalist, Floorball World Cup medalist, Ex-national hockey player, Accomplished pianist.



SINGAPORE
MANAGEMENT
UNIVERSITY

**Marina
is different.
She's an
SMU student.**

**Marina sees the
bigger picture.**

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SINGAPORE
MANAGEMENT
UNIVERSITY

**Elsie is different.
She's an SMU student.**



**Elsie looks at things
from new perspectives.**

We believe it takes a different type of person to excel in the new economy. Which is why SMU is a different kind of university. One with a progressive curriculum, unique teaching methods and a world-class faculty.

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SMU. We mean business.

Elsie Lin. Scholar. Hewlett-Packard and DBS Student Award winner. Ballet dancer. Speaks English, Chinese and Japanese. Represented Singapore in the International Japanese Speech Contest.

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