Singapore Management University

Institutional Knowledge at Singapore Management University

Research Collection Library

SMU Libraries

5-2019

The modern library and its roles in publishing and research support: An example from Singapore Management University

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The Modern Library and its Roles in Publishing and Research Support

An example from Singapore Management University

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Head, Scholarly Communication

SMU Libraries

ABSTRACT

- Modern libraries face challenges in playing roles and how they can show value in the research cycle of their institution. The presentation will show how the Singapore Management University (SMU) Libraries play a part in publishing and research support services. The Library is the owner of the SMU research publications system and it showcases SMU publications and also provides the full text where possible in the SMU repository called InK. Some examples of how the information is used and what faculty think about having their publications in InK will be shared. The Library is also involved in assessment by providing publications metrics.
- Presented at Workshop on Modern Academic Library Services, Ton Duc Thang University, Ho Chi Minh City, 16 May 2019

SMU at a glance

9,623 357 undergrad and postgrad students*

globally diverse faculty



Rated 5 Stars by Quacquarelli Symonds (QS) World University Rankings (WUR)



Ashoka U Changemaker Campus



Korn Ferry Employee Engagement Award



School of Accountancy

Lee Kong Chian School of Business







School of Social Sciences



School of Law



School of Information Systems

RESEARCH CYCLE



MORE LIBRARY INTERACTION

- We worked on playing roles in:
- Publications
- Outreach
- Assessment



WHAT ARE THE NEEDS?

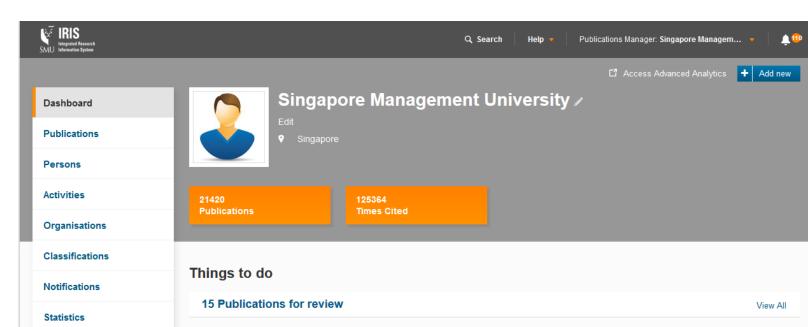
- Find out where the needs are in your university
- How to do that?
- Talk to key stakeholders
- Find out their needs
- Find out their pain points

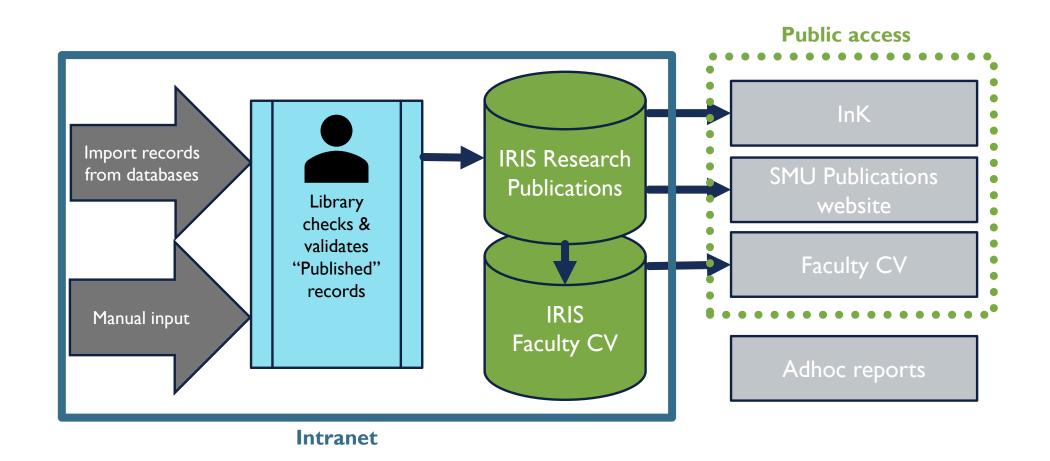


- Faculty need to share / archive their publications
- University needs to know faculty publications [research data, code, etc are in our future plans]
- SMU provides the infrastructure
- Set up Integrated Research Information System (IRIS) [used in-house system before moving to IRIS]



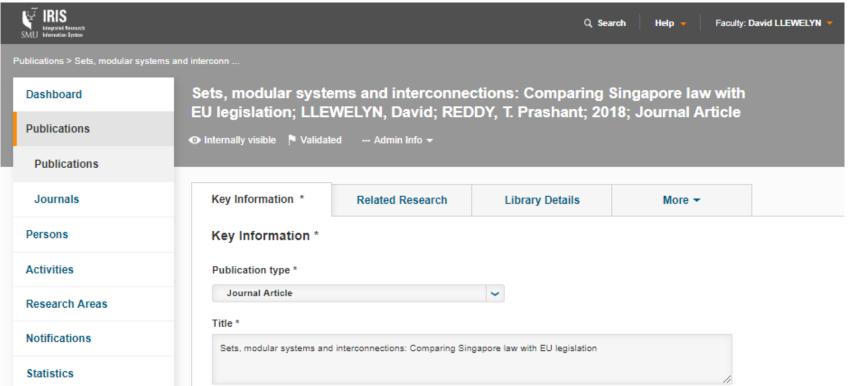
- IRIS Research Publications module
- Library as business owner
- Library involved from the beginning, for specifications, implementation, and operations
- Library checks and validates the records
- Only for publications that are Published, Advanced Online
- More accurate records
- Platform: Converis



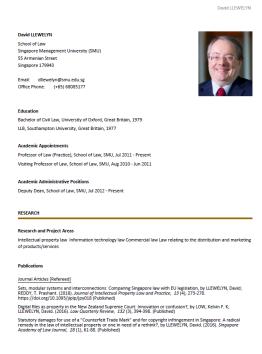


IRIS PUBLICATIONS AND CV EXAMPLES

Sample publication record in IRIS



Sample faculty CV

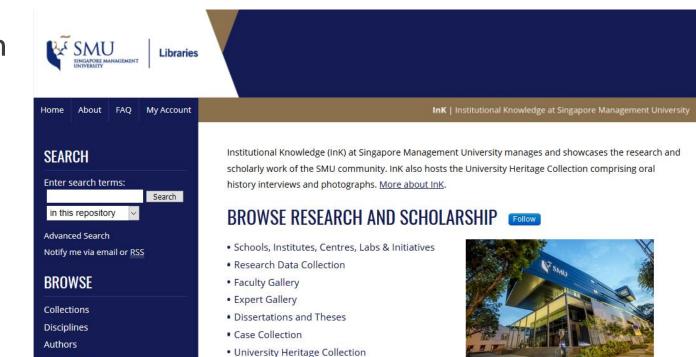


Pub record formatted to appear in CV under the section for Publications

- Pulled records from SMU in-house system (Intranet) before 2016 for InK
- Continue to pull records from IRIS (Intranet) from 2016 for InK
- We do not expect faculty to go to InK to enter records again
- Faculty make use of IRIS they do not have to worry about other systems

OUTREACH IN RESEARCHER WORKFLOW

- Faculty and SMU need to publicize their publications
- Objective of creating visibility and raising the profile of SMU research
- Launched institutional repository called InK in January 2011
- Open Access Policy approved in October 2013 –
 Library used the Policy to raise awareness of OA



SMU Authors

OUTREACH IN RESEARCHER WORKFLOW

- Promote InK and Open Access during faculty orientation
- Research librarians follow up with individual faculty to encourage full text deposits
- Work with Provost, Vice Provost, Deans, Associate Deans to promote and garner wider support
- Organize events, promote awareness of version of publications to give for InK
- URL of InK: https://ink.library.smu.edu.sg/
- Platform: Digital Commons

OUTREACH IN RESEARCHER WORKFLOW

- Records in InK
- Supports OAI-PMH protocols
- Crawlable by search engines
- Discoverable in Google, Google Scholar, others
- Good search engine optimization (SEO)

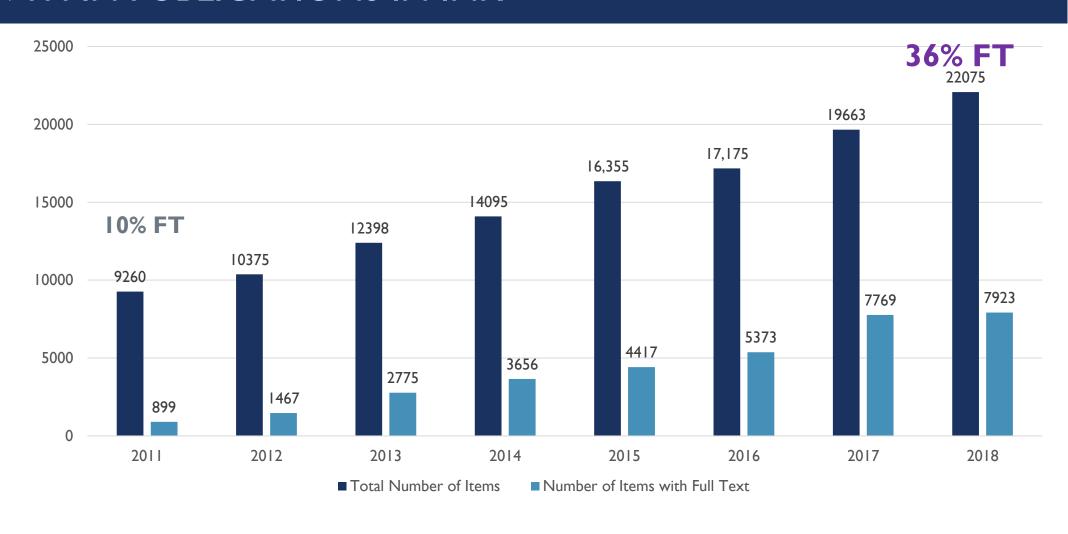


[PDF] smu.edu.sg

Find it @ SMU Libraries



GROWTH IN PUBLICATIONS IN INK



CUMULATIVE DOWNLOADS FROM INK



Milestone I: I million downloads April 2016 from 4600 full text items

Milestone 2: 2 million downloads July 2018 from 7800 full text items

DOWNLOADS BY COUNTRIES

- Top countries downloading our full text are from Singapore, US, UK, India and Germany
- Vietnam in 24th position



REPORTS FROM INK

- Monthly mail to inform author about the downloads from their full text in InK
- Auto generation by the platform



at 4/20/2019 7:38 AM

Institutional Knowledge at Singapore Management University notification system

Your Latest Readership Report from Institutional Knowledge at Singapore Management University

To YEO Pin Pin

🚺 If there are problems with how this message is displayed, click here to view it in a web browser



From: Institutional Knowledge at Singapore Management University

Dear Author,

You had **36** new downloads in March 2019 across your **19** papers in Institutional Knowledge at Singapore Management University. Your current readership:

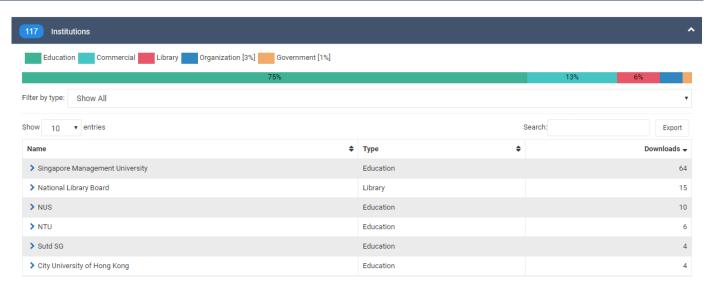
2021 Total Downloads

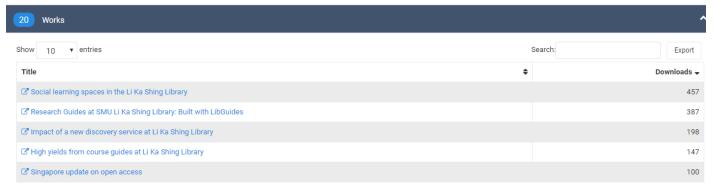


REPORTS FROM INK

- Link to their Dashboard to view:
- World map for downloads,
- List of institutions
- List of countries
- Works by number of downloads







FACULTY FEEDBACK ON INK

- A Professor joined SMU in 2013 as Assistant Professor
- We added some of his full text in InK when he joined
- Currently he has 20 full text items in InK
- He sees a monthly report on downloads from his full text
- "I have seen my citations rise after putting the full text of my publications in InK. I really appreciate this service."
- He was promoted to Associate Professor in 2017

FACULTY TOP DOWNLOADED PAPER

RESEARCH COLLECTION LEE KONG CHIAN SCHOOL OF BUSINESS

- In InK, his paper "Doing good, feeling good" had over 1,200 downloads
- His paper had 73 citations in Scopus and 62 citations in Web of Science

Doing Good, Feeling Good: Examining the Role of Organizational Citizenship Behaviors in Changing Mood

Theresa M. GLOMB, University of Minnesota

Devasheesh P. BHAVE, Singapore Management University

Andrew G. MINER, Target Corporation

Melanie WALL, University of Minnesota

Publication Type

Journal Article

Version

Preprint

Publication Date

2-2011



Find it in your library





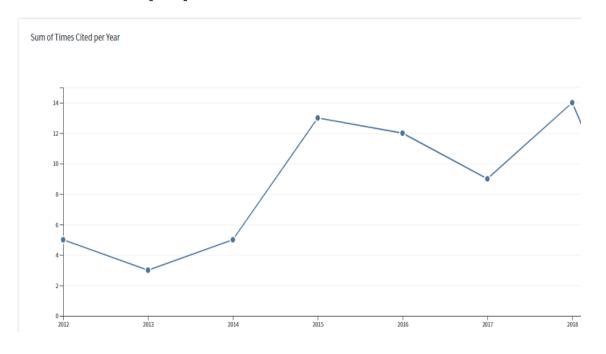


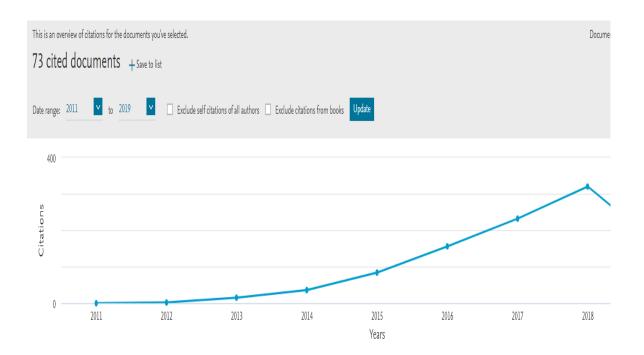
Organizational Behavior and Theory Commons

SHARE

FACULTY FEEDBACK ON INK

 For Prof Bhave's top cited paper, when analyzing the papers which cited his paper, we see a nice increase in citations after 2013





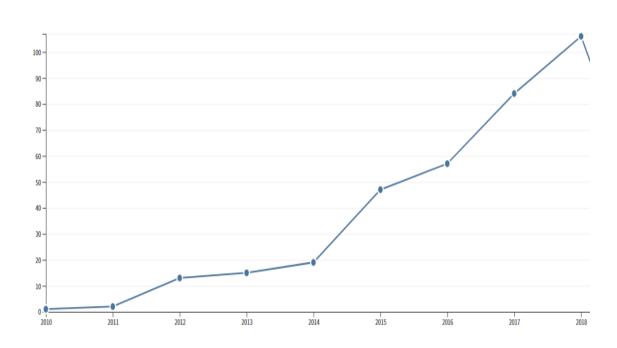
Source: Web of Science

Source: Scopus

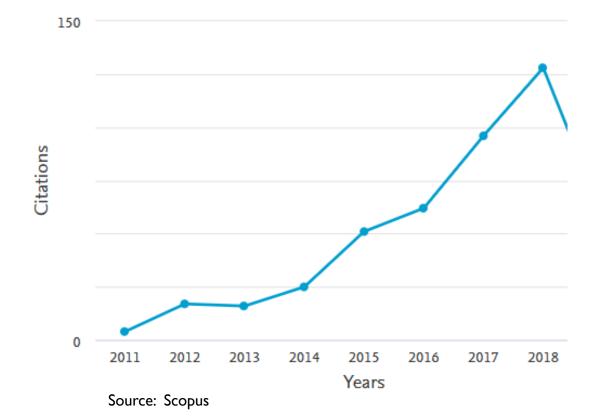
FACULTY FEEDBACK ON INK

For Prof Bhave's publications overall - increased citations

Sum of Times Cited per Year



Source: Web of Science



ASSESSMENT IN RESEARCHER WORKFLOW

- SMU needs to report on its publications at different levels
- Library involved in citation metrics



ASSESSMENT: TYPE OF REPORTS

- Publications information in report to Ministry of Education (annual)
- Research publication metrics for presentation to Academic Research Council (annual)
- Research publication metrics at institution level, school level and faculty level to SMU Council of Deans (annual)
- Publication metrics at faculty level to SMU Deans for appraisal (annual)
- Research publication metrics to SMU President Dashboard (quarterly)
- Promotion and tenure review for SMU faculty (ad-hoc)
- Benchmark faculty (ad-hoc)
- Accreditation bodies (ad-hoc)



CONTENTS OF REPORT FOR COD

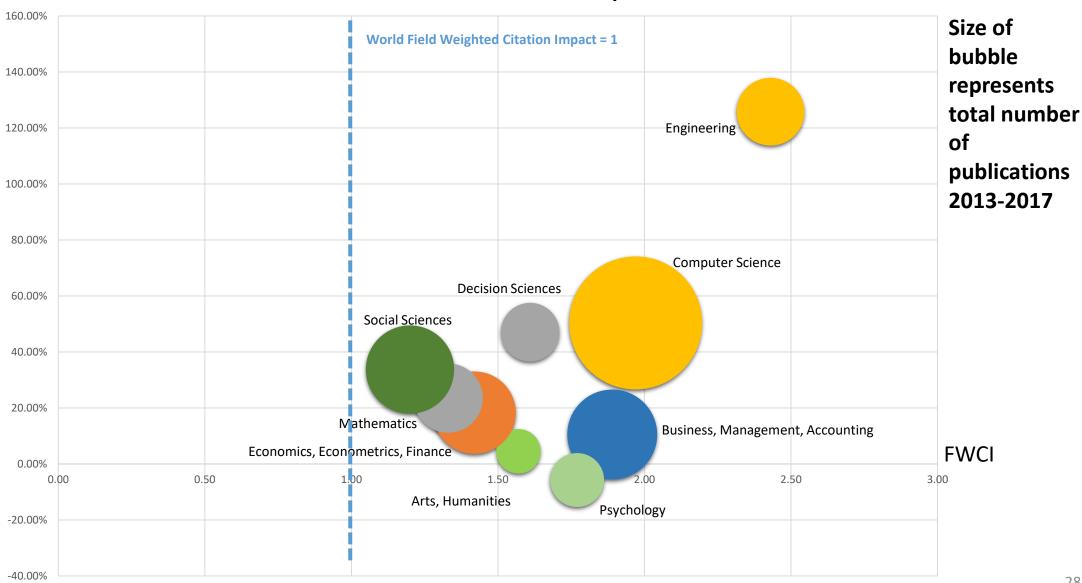
- 1. Number of publications by publication type and average number of publications per faculty per school
- 2. Highest FWCI publications with SMU byline
 - a. Overall and by subject breakdown
 - b. Journal articles and conference proceeding articles in last 5 years
 - c. Journal articles and conference proceeding articles in the last 10 years
- 3. Highest cited publications by school faculty with any institutional byline
 - a. in the last 5 years
 - b. from 1996
- 4. Top cited school faculty aggregated over all their publications

VISUALIZATION OF CITATION METRICS

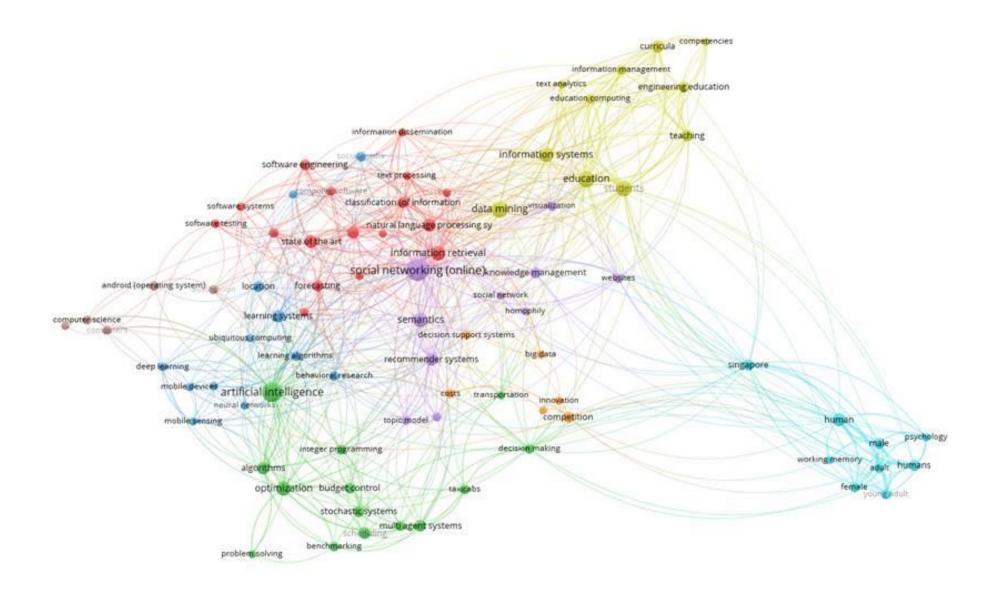
- Tell a meaningful story using the data
- Just presenting the data is not enough
- See the two examples on the next two slides

SMU Publication Growth and Impact 2013-2017

Publication Growth in 2017 compared with 2013



Using VosViewer and citation data to visualize SMU research



ASSESSMENT IN RESEARCHER WORKFLOW

- Library tracks download statistics from InK
- Downloads from full text in InK for individual faculty (monthly)
- Show publications with high downloads to Office of Research & Tech Transfer (ORTT) (quarterly)
- Show publications with high downloads in the previous year for School report prepared by research librarians (annual)
- Ad-hoc

HOW DOES ORTT USE THE DATA?

- Highlight papers which attracted high attention in InK
- Useful for stories on SMU research for outreach and newsletter
- Works illustrating SMU Societal Challenges areas
 - Academic research papers
 - Practice oriented papers
 - Papers / reports on societal challenges
 - Other research papers on selected topics



EVEN MORE LIBRARY INTERACTION

- We get queries on:
- Citation metrics
- Article Processing Charges (APC)
- Credible journals to publish in



SUCCESS FACTORS

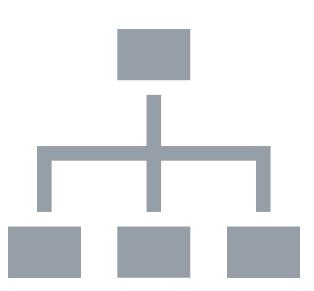
Make it as easy as possible for faculty on one system

- Support from senior management faculty must use IRIS –
 for faculty appraisal they must submit updated CV generated by IRIS
- Previous system used by 2 schools \rightarrow IRIS used by all 6 schools
- Able to import records from databases like Web of Science and Scopus, which reduces data entry by faculty
- Continue to pull records from Integrated Research Information System (IRIS) for InK
- IRIS Publications reflect a more complete picture of faculty publications

SUCCESS FACTORS

Engagement with different levels

- Provost
- Vice Provost for Research
- Deans
- Vice Deans for Research
- Faculty
- Get to know their needs



SMU LIBRARIES TEAM

Scholarly Communication Team



- Collaborate with other colleagues in the Library
- Especially the research librarians supporting the schools
- https://library.smu.edu.sg/library/about-us/staff-directory

SMU LIBRARIES OVERVIEW

- Over 500,000 books (420,000 e-books)
- Access to 80,000+ e-journals
- 188+ electronic databases
- More than 2 million downloads from InK
- Over 1.37 million visitors in FY2017/18
- 38 staff: 23 professional librarians



SMU Libraries





EXTRAS

Library video

Life of Pi video

[A Paper Born in SMU: Skit on Publishing, Open Access, Research Data]

QUESTIONS

Thank you for your attention

email: ppyeo@smu.edu.sg

