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Infiltrating the Business School … How we lounged our way!

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Infiltrating the Business School… How we Lounged Our Way!

Sumita Govindan, Research Librarian, Business

Redzuan Abdullah, Librarian

Rajendra Munoo, Head, Learning Services;

Research Librarian, Business

Definition /dɛfɪˈnɪʃ(ə)n/ **: Embedded Librarianship**

Embedded librarianship is a distinctive innovation that **moves the librarians out of libraries** and creates a new model of library and information work. It emphasizes the importance of forming a strong working relationship between the librarian and a group or team of people who need the librarian's information expertise.

Shumaker, D. (2012). *The Embedded Librarian Innovative Strategies for Taking Knowledge Where It's Needed,* Medford, New Jersey: Information Today Inc.

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Background /ˈbakgraʊnd

- Bring **closer support** for faculty, especially in research productivity, teaching and information needs to **where they are and when they need help**.
- Be available for face-to-face consultation with faculty, staff and postgraduate students.
- Build a **closer working relationship** with the LKCSB community

Marketing /ˈmɑːkɪtɪŋ/ & **Collaboration** /kəlabəˈreɪʃn/

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LIBRARY ALERTS

Dear Colleagues

Starting Wed, 14th March 2018, Business Librarians (**Rajen, Jiaxin, and Sumita**) will be co-located in the School of Business **Adjunct Office**, Level 5 on **Monday, Wednesday** and **Friday** between **2-5pm**.

Library support for faculty, staff and postgraduates is now at your "door step".

Feel free to drop by!

Regards
Business Librarian Team (Rajen, Jiaxin, Sumita)

Our hours are:

Monday	2-5
Wednesday	2-5
Friday	2-5

Feedback /ˈfiːdbak/

What a great idea! And one I have suggested many times before – walking ALL the way from LKC to LKS is such a chore
:D Welcome, neighbours! Hope to see more of you now that you are just a few seconds away!

It was a good idea being there as the librarians are more “present” with the faculty and staff as well.

Library is very innovative for doing this!

The Adjunct Office Experience

Adjunct Office

- First publicity 14 March 2018
- Team embedded in Adjunct Office
- Rostered Mon, Wed and Fri @ 2 – 5pm
- It worked but … there were challenges
- Team debrief about the experience thus far

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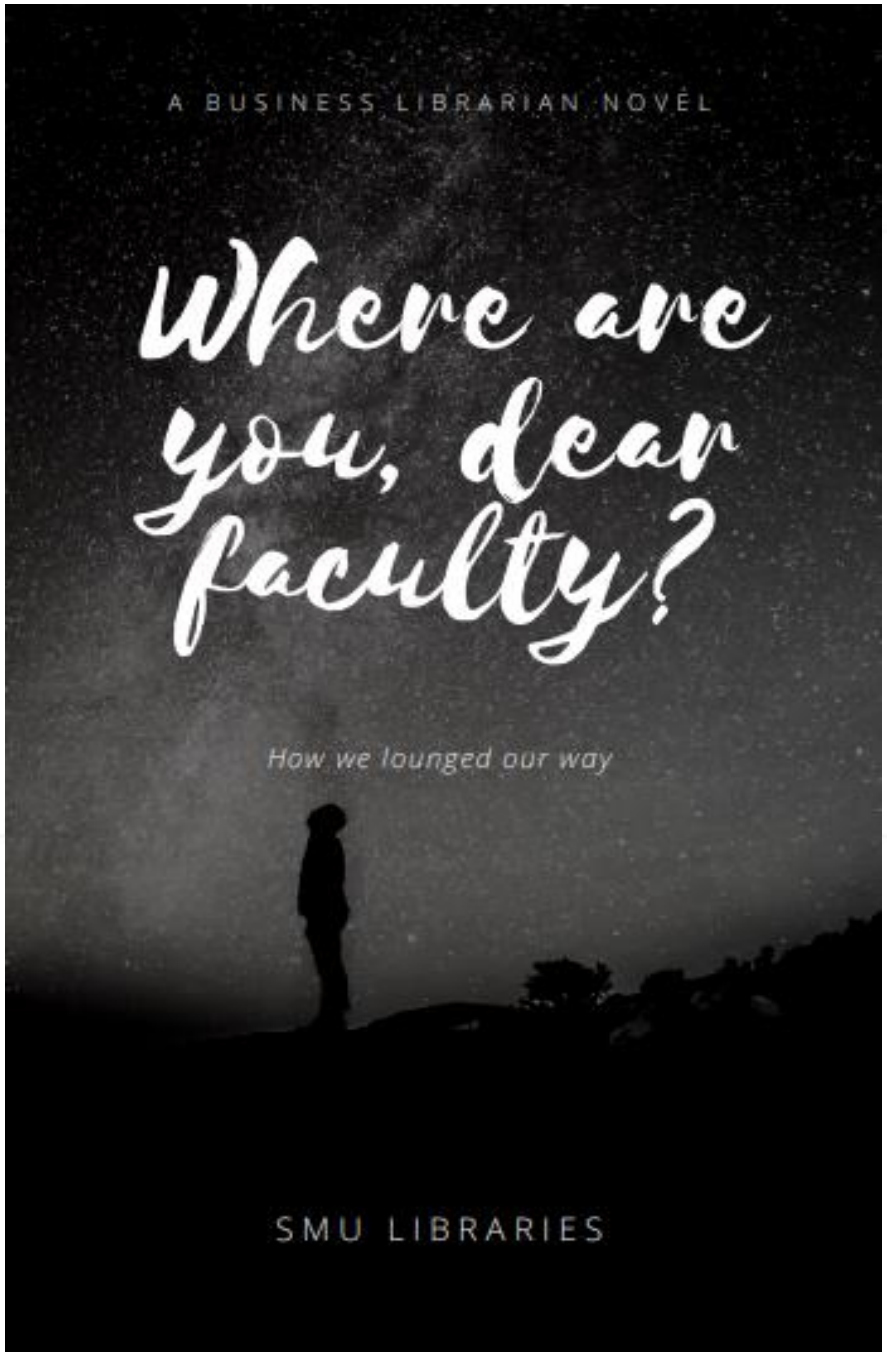
The Adjunct Office Experience: What we Realised

- Cubicle set-up [not helping]
- A place to prep lectures [not asking for help]
- Did not aid in conversation
- And importantly … we did not have faculty coming in

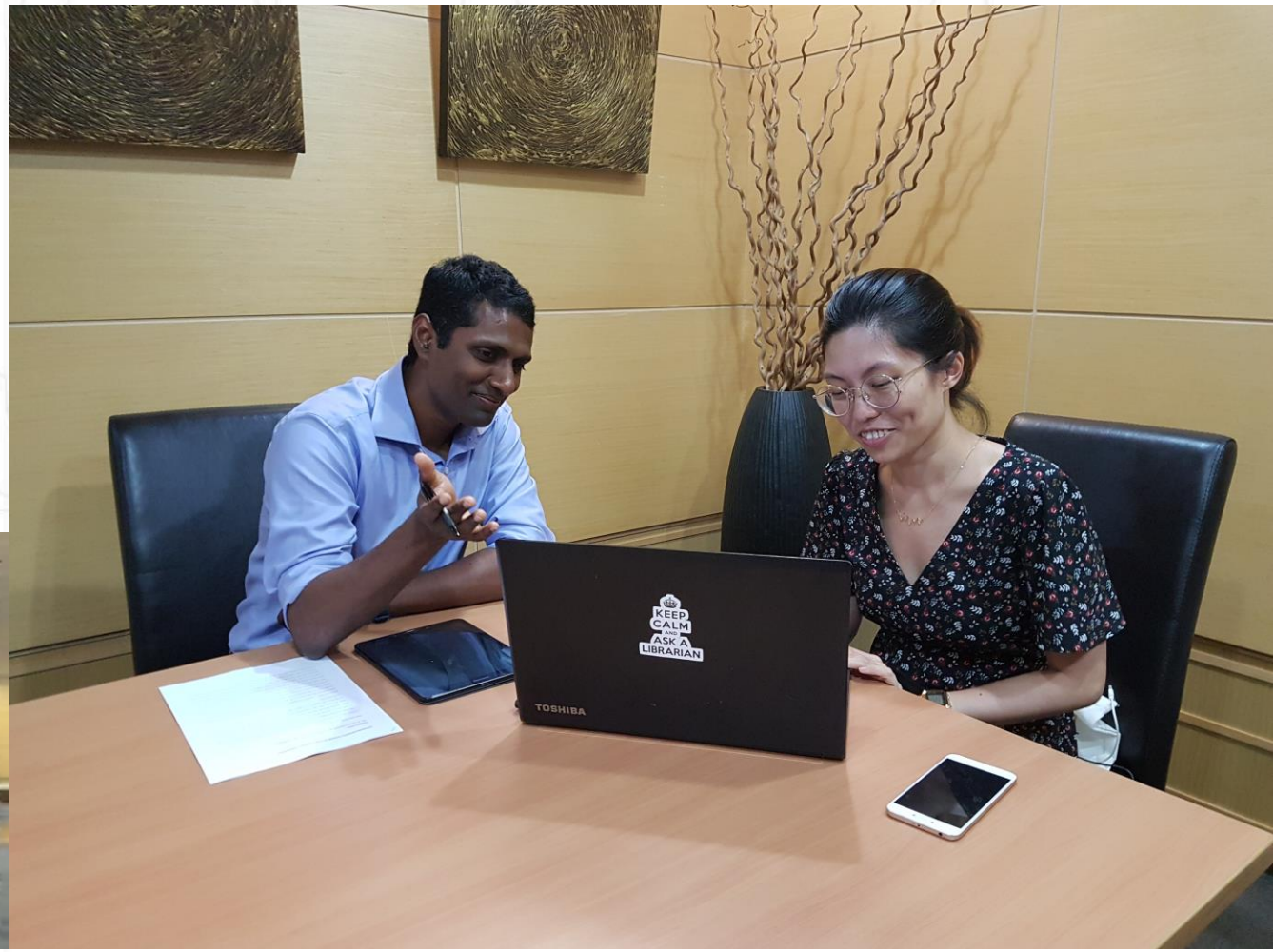


From Adjunct Office to Faculty Lounge

- Team proposed to LKCSB Administrators
- Opportunity arose (in the form of renovation @ LKCSB)
- Team were offered the lounge!
- Tea, coffee and more…

We Have a New Place!

- **Email publicity 5 April 2018**



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Meaningful Impact Stories/mē’nĭng-fəl ĭm’păkt’

New Textbook Donations
Resulted in ‘Grab Textbook’ initiative for students

Hannah H. CHANG
Associate Professor of Marketing

In Class for Masters Capstone students.
Resulted in Research Consultations

Michael Ramsay BASHSHUR
Associate Professor of OBHR

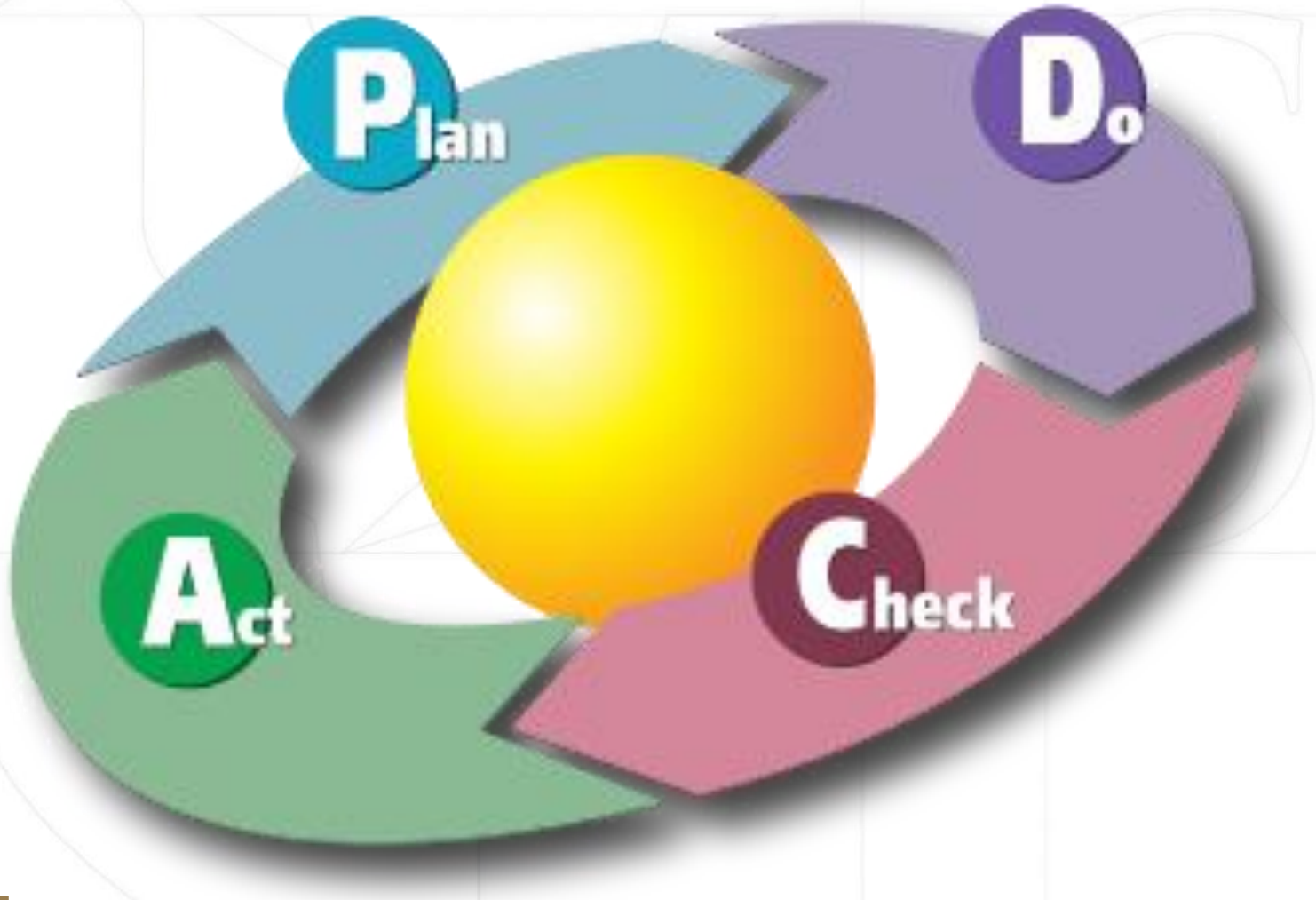
Course Readings and Cases
Resulted in online distribution of e-cases on HBR platform and introduction of LEGANTO

Reddi KOTHA
Associate Professor of Strategic Management

FactSet, Datastream/Eikon Data Download.
Resulted in awareness of Research Grant funding

Hao LIANG
Assistant Professor of Finance

Culture of Assessment/əˈsɛsmənt/



PDCA

Does one size fit all?

Image Source: Wikipedia. (2019). PDCA. Retrieved from https://en.wikipedia.org/wiki/PDCA

Thank you

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