

LOVE A RESTAURANT? SWIPE RIGHT ON **FOODRECCE**

A bunch of your friends wants to meet for dinner, but nobody can agree on where and what to eat? **FoodRecce** can help!

FoodRecce is an app, developed under the *Preferred.AI* initiative, that provides recommendations on restaurants based on users' locations and past preferences.

[Read more here.](#)

How Does **FOODRECCE** WORK?

Users swipe left or right on food images to indicate a like or dislike.



Over time, **FoodRecce** learns from users' preferences for restaurants from swipes.

The Group Recommendation Process:



1. Create group event



3. Add personal preferences



2. Invite friends



4. Get group recommendations



With swipes, the machine learning algorithm learns the preferences of everyone in the group.



FoodRecce provides restaurant recommendations relevant to all group members!

Preferred.AI is a research initiative led by Associate Professor Hady W. Lauw from SMU School of Information Systems. Their mission is to 'push the envelope' on learning user preferences from data to improve the effectiveness and efficiency of recommendations using data mining, machine learning, and artificial intelligence.