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Examining the Effects of Corporate Mindfulness Training

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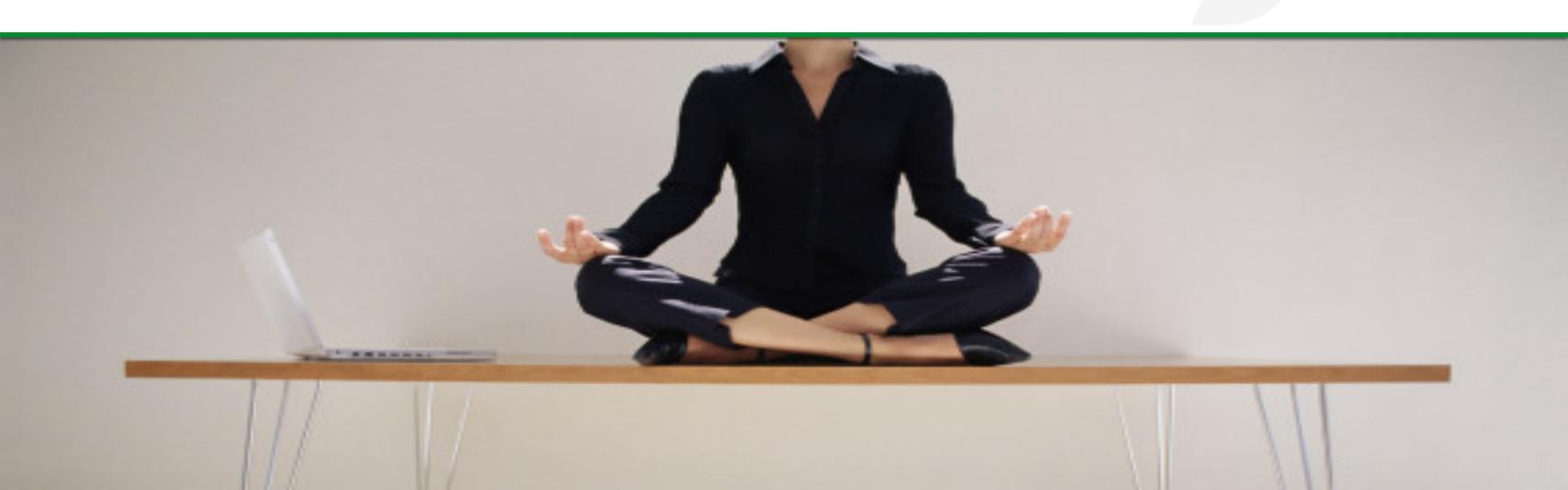
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Examining The Effects of Corporate Mindfulness Training

Ellen Choi, Ivey Business School, Western University Jochen Reb, Singapore Management University





Mindfulness and Work































The Potential Project

- Custom design programs for organizations
- Weekly meetings led by facilitator
- Daily practice in the workplace
- Formal and informal training
 - Breath awareness
 - Workplace applications
 - Attitudes







- Internal Awareness
 - "I am aware of my moods"
- External Awareness
 - "I am aware of how my actions affect my colleagues"
- Focused Attention
 - "It is easy for me to concentrate on what I am doing"
- Absent-mindedness
 - "I don't pay attention to what I'm doing because I'm daydreaming, worrying, or otherwise distracted."



Study Design

- Treatment and control group (not randomly assigned)
- Intervention: 9 modules (12 hours) over 10 weeks plus daily-practice
- Field survey completed before (T1) and immediately after intervention (T2)



7-point Likert-type scale

- Job performance (3 items; Motowidlo & Scotter, 1994)
- Job satisfaction (3 items; Cammann, Fichman, Jenkins, & Klesh, 1979)
- Task routineness(3 items; Withey, Daft, & Cooper, 1983)
- Work-life balance (9 items; Greenhaus, Collins, & Shaw, 2003)



Job performance

(3 items; Motowidlo & Scotter, 1994)

e.g.) "Please rate this employee's overall job performance relative to standards for job performance."

- Internal Awareness
- External Awareness
- Focused Attention
- Absent-mindedness



Job Satisfaction

(3 items; Cammann, Fichman, Jenkins, & Klesh, 1979)

e.g.) "All in all, I am satisfied with my job."

- External Awareness
- Focused Attention
- Absent-mindedness



Task Routineness
 (3 items; Withey, Daft, & Cooper, 1983)

e.g.) "I perform the same tasks in the same way from day-to-day."

- Focused Attention
- Absent-mindedness



Work Life Balance (9 items; Greenhaus, Collins, & Shaw, 2003)

e.g.) "Nowadays, I seem to enjoy every part of my life equally well."

- External awareness
- Internal Awareness
- Focused Attention
- Absent-mindedness

T2
$$N = 79$$



Sample N=268

Treatment Group (N=173)

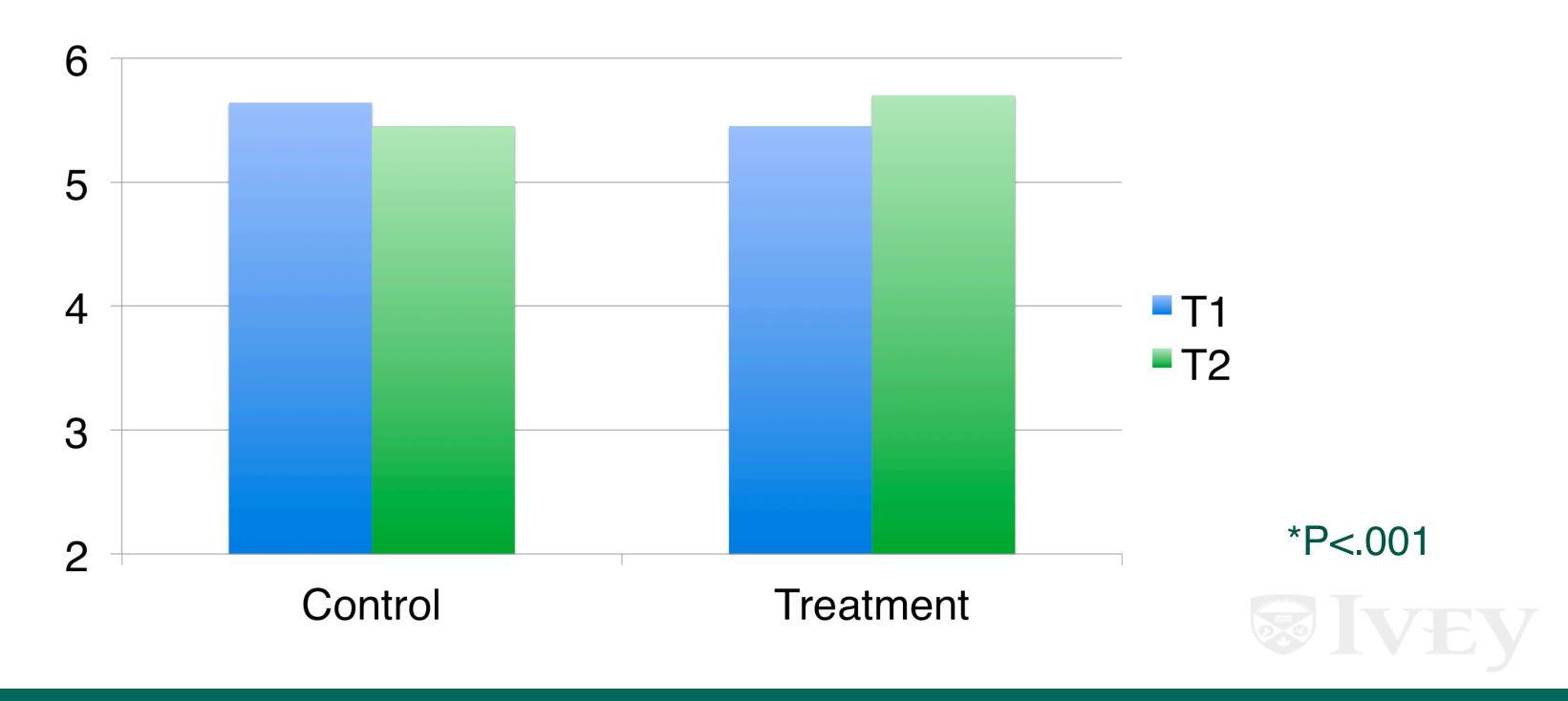
- Age = 42.5
- 52% female
- Significantly lower
 - Job Satisfaction
 - External Awareness
 - Focused Attention
 - Absent-mindedness

Control Group (95)

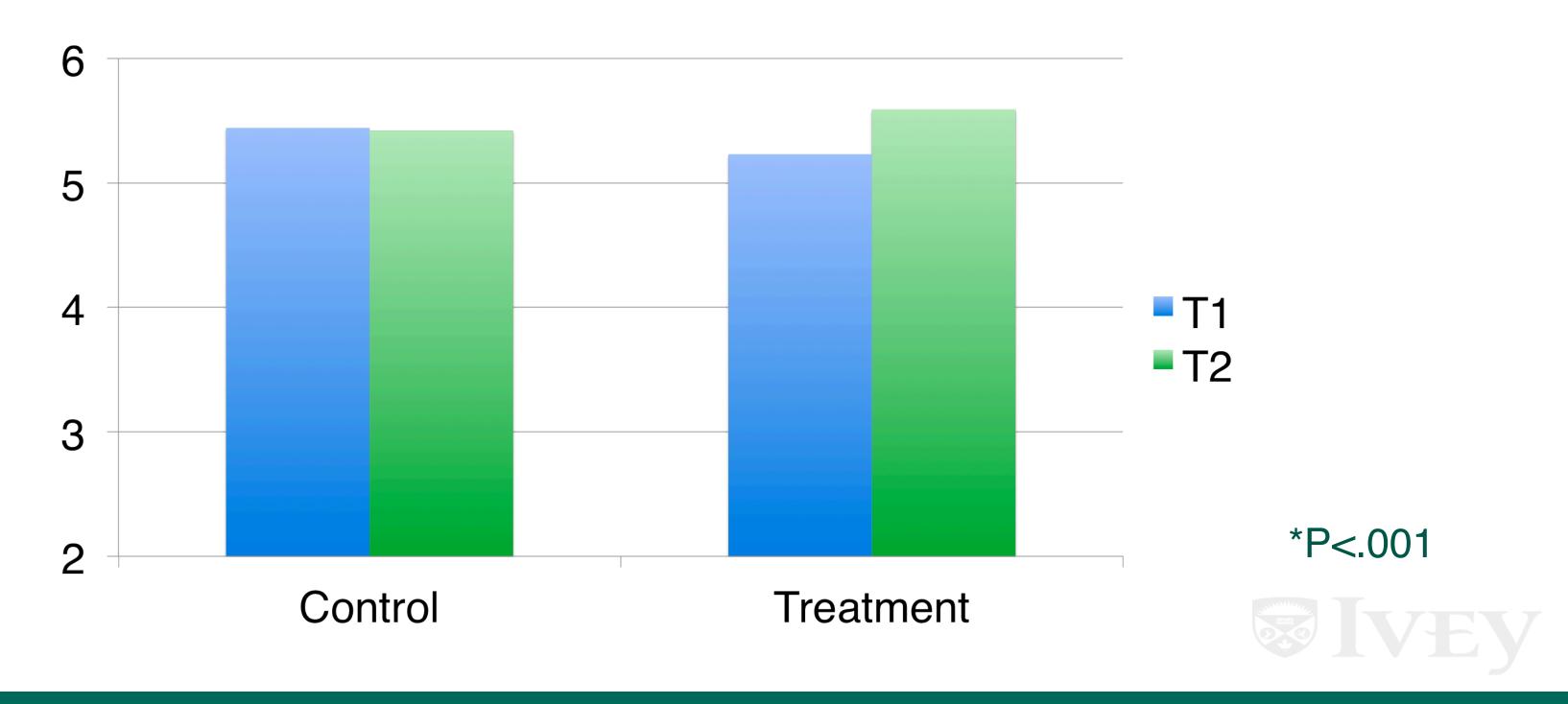
- Age = 40.4
- 38% female



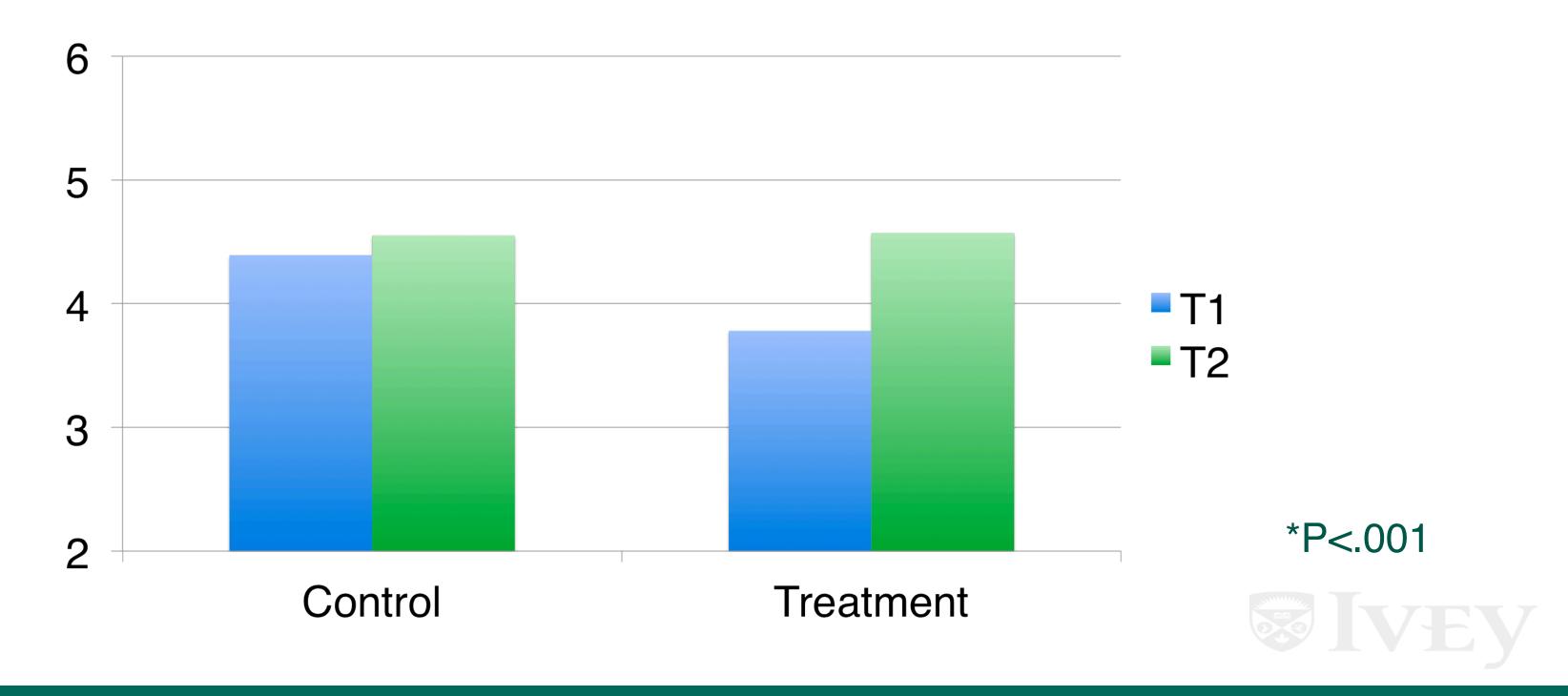
Results – Internal Awareness*



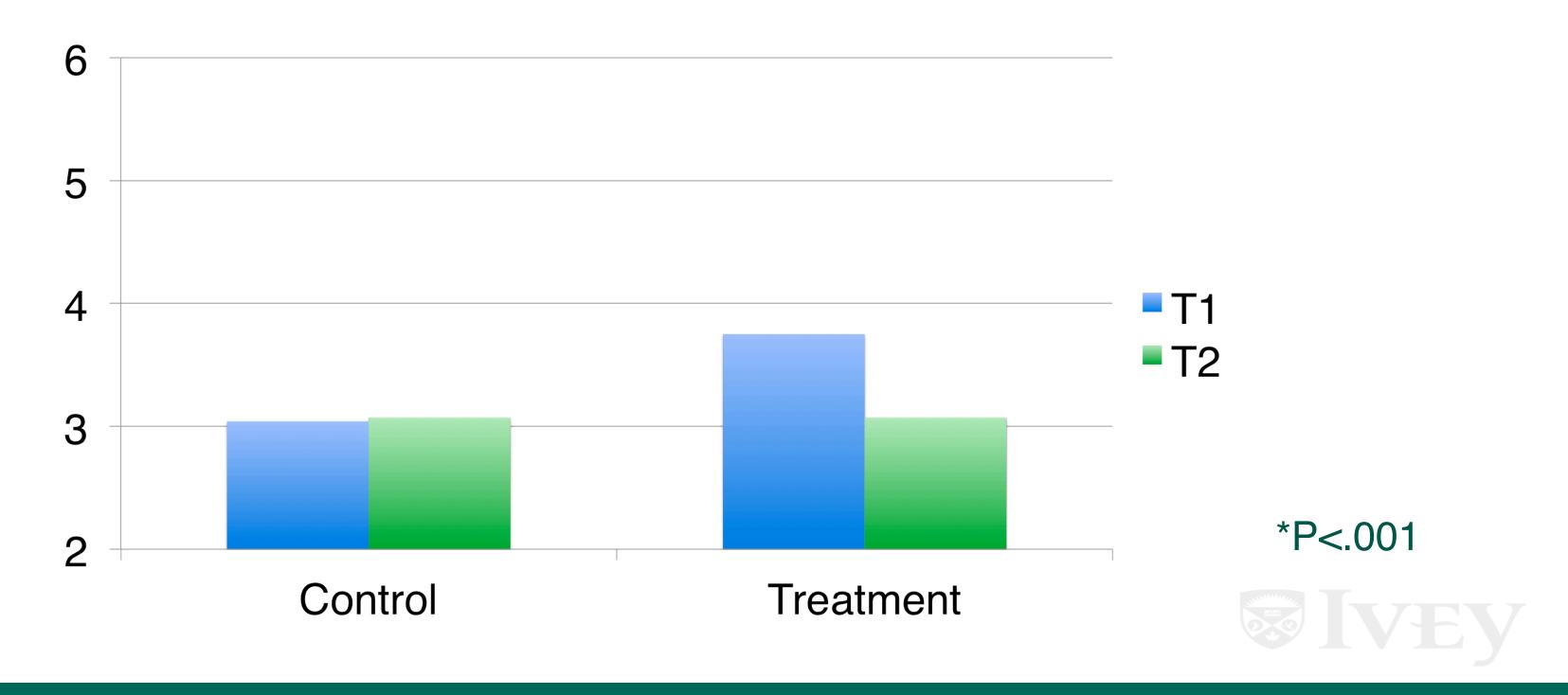
Results – External Awareness*



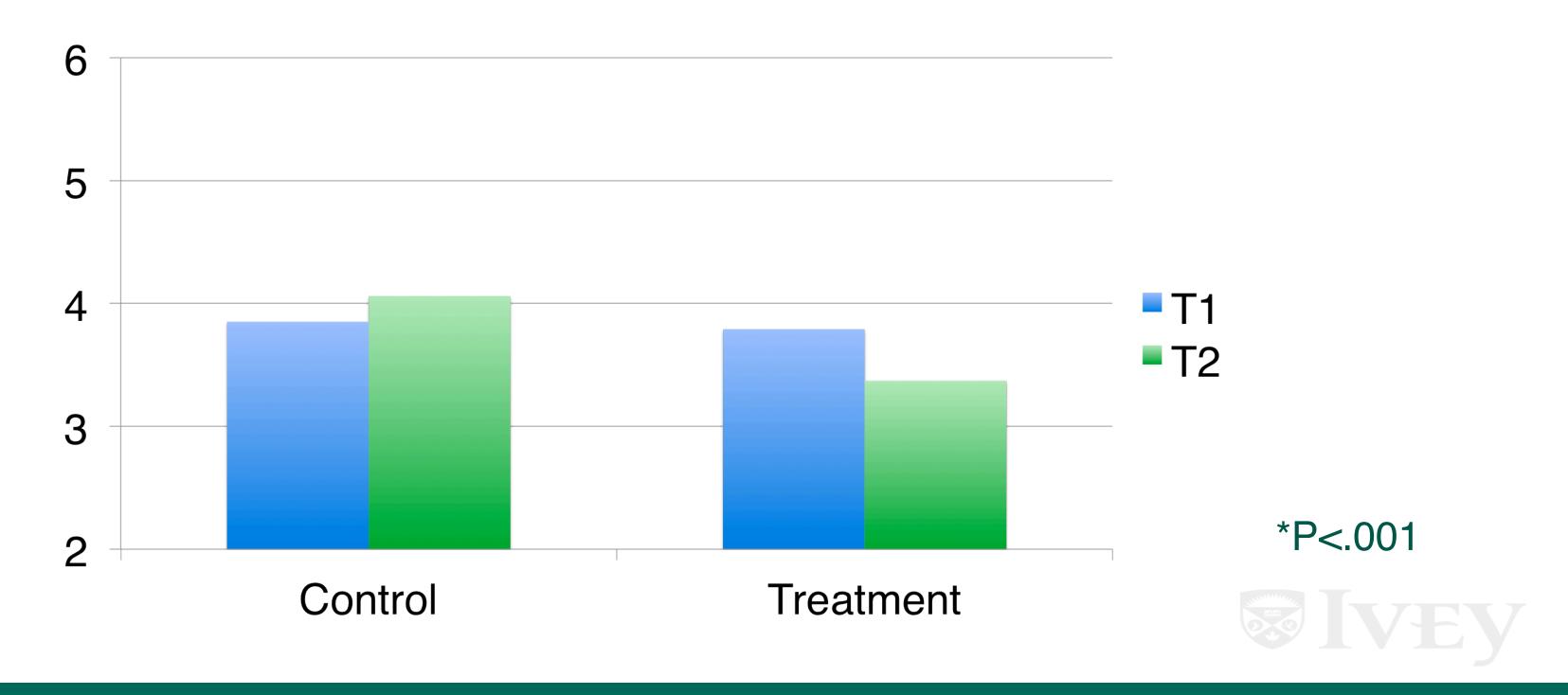
Results – Focused Attention*



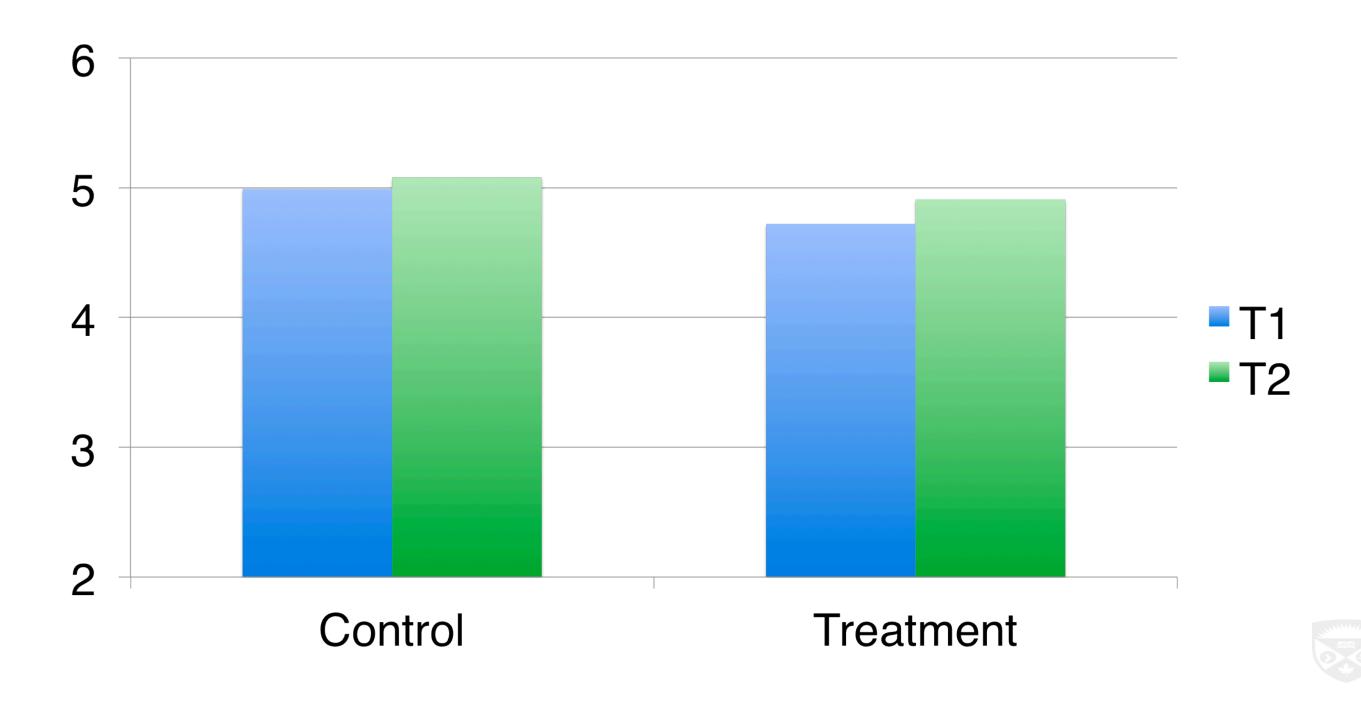
Results – Absent-mindedness*



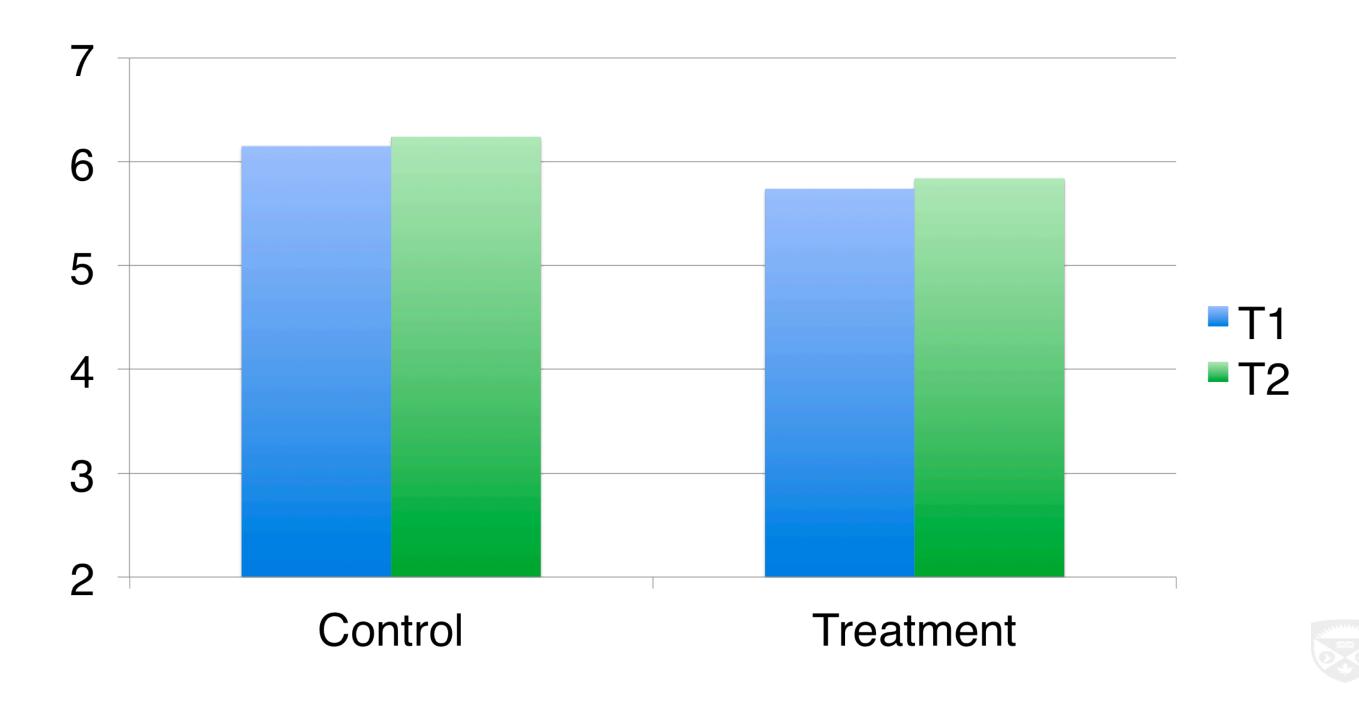
Results – Task Routineness*



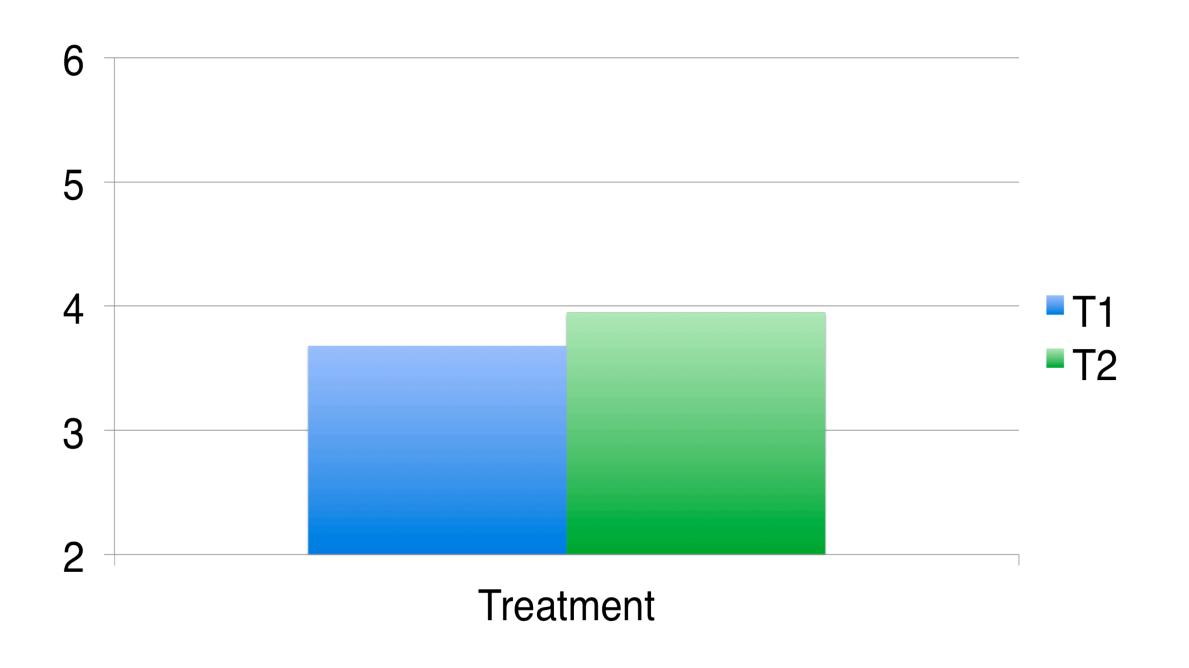
Results – Work Life Balance



Results – Job Satisfaction



Results – Job Performance





Discussion

Desirable features of future studies

- Qualitative component
- Active/passive controls
- Multiple measures over time e.g. ESM
- Random assignment
- Multi-source data and unobtrusive data
- Influence of Organizational culture
- Consider the limitations of field intervention methods e.g.) recruitment, compliance and attrition



THANK YOU

Questions?
Comments?
Suggestions?
Feedback?

