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Collaborating with Faculty in Information Literacy Classes Works! A Case Study of Partnership between Research Librarians and Faculty at the Li Ka Shing Library, Singapore Management University

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Collaborating with Faculty in Information Literacy Classes Works!

A Case Study of Partnership between Research Librarians and Faculty
at the Li Ka Shing Library, Singapore Management University

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The Research Guide as Co-Creation

Business Government & Society

Go to > http://researchguides.smu.edu.sg/mgmt003_esu

Introducing the Research Guide

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Business, Government and Society (MGMT003 Prof Elizabeth Su) | Tags: [business course](#), [economic](#), [legal](#), [mgmt003](#), [society](#)
 Research guide for information resources on Business, Government and Society.
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Message from your Professor

Dear Class,

Welcome to our sessions on Business, Government and Society (BGS).

In this class, we will work together to learn collaboratively and question critically. Learning about theories is not enough. We need to know how to question the theories and apply them to real-life situations.

Challenge assumptions. Identify main themes. Look for supporting evidence. Understand statistics and know that data can lie. See the big picture in its totality.

We will learn about leadership, the importance of succession planning, ethics in BGS, the role of government, consumer interests, stakeholder concerns and corporate governance.

We will look at case studies of corporates that have succeeded and failed for various reasons. Keeping up-to-date with knowledge is an advantage but more than that is the reflective element that should accompany learning.


Do your due diligence. Learn intelligently and be strategic in your time management. We want you to observe and think. We want you to take a stand and make informed choices. We want you to be confident in arguing your case and at the same time, be open to new perspectives. We want you to develop a clear and coherent world view.

Relationships are critical in this BGS environment. We function within an ecosystem and it is important to understand how business, government and society interact dynamically and interdependently within these networks.

I hope you will enjoy this course.

Elizabeth Su


Recommended Text and References


Business and society : stakeholders, ethics, public policy - Anne E. Lawrence, James Weber
 ISBN: 9780078029479
 Publication Date: 2014

Dynamics of the Singapore success story : insights by Ngiam Tong Dow / edited and introduced by Zhang Zhibin
 Call Number: Books Lvl 4 HC445.8 .D86 2011


Management of Success - Terence Chong; Institute of Southeast Asian Studies Staff (Contribution by)
 Call Number: Reserves 2 hrs DS599.63 .M36 2010
 ISBN: 9789814279857
 Publication Date: 2010-08-01


Singapore : the unexpected nation - Edwin Lee Siew Cheng
 ISBN: 9812307906
 Publication Date: 2008-07-01


Socially responsible & sustainable : corporate social responsibility in Singapore : company perspectives and experiences / [editor, Evelyn S. Wong]
 ISBN: 9789814286734

Course Description

This course overviews the economic, legal, social, and ecological responsibilities of business and their implications for managerial decision-making.

The primary theoretical perspective taken is the stakeholder view of the firm which allows for close examination of apparently conflicting goals between different stakeholders' interests. Related frameworks and applications discussed in this course include corporate social responsibility, globalization, corporate governance, and public policy measures affecting business.

The frameworks and issues discussed are critical to understanding how firms can be both financially successful and valuable to society, a concern which is increasingly influencing managerial decision-making.

Introduction

This guide was created to support the course Business, Government and Society (MGMT003). It points to useful electronic and print resources for the course. This guide is created by Rajendra Munoo.

Current Affairs Sources

Below you will find a selection of current affairs sources in addition to newspapers and magazines indexed in Factiva.

- BBC
- Forbes
- FT.com [Financial Times]
- Reuters
- Science Daily
- Singapore Law Watch
- The Economist
- The Guardian
- The Huffington Post
- The New York Times
- The Washington Post
- Wired

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Media Rich Content

- [Banned children's books back on adult shelves on Tuesday: NLB](#)
- [Larger point about NLB's book ban](#)
- [Just another view on the NLB book-banning saga](#)
- [NLB's banned children's books reflect a facet of reality](#)
- [Author Justin Richardson responds to NLB removing his book](#)
- [Author Jeanie Okimoto responds to NLB removing her book](#)
- [The NLB fiasco](#)
- [Singapore Provokes Outrage by Pulping Kids' Books About Gay Families](#)

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Useful Databases

- [ABI/Inform Complete](#)
Use this database to search for articles in the broad areas of business, applied economics and law. It incorporates titles from ProQuest Asian Business, European Business, Accounting & Tax and Banking Information Source databases. It includes trade publications as well as Wall Street Journal (Eastern ed).
- [Business Source Complete](#) ⓘ
Replacing Business Source Premier, this database covers business topics such as marketing, management, management information systems, accounting, finance, banking, and economics. In addition to journal articles, it has company profiles, industry and country economic reports, SWOT analyses, market research reports, and working papers. It also has executive and analyst interviews, full text books and selected faculty seminar videos.
- [EBSCOHost Databases](#) ⓘ
Search across the EbscoHost databases which SMU subscribes to and retrieve articles from many subject areas, including business, economics, political science, psychology and sociology. Search multiple databases including Business Source Complete, Communication & Mass Media Complete, EconLit, Political Science Complete, PsycINFO and SocINDEX.
- [Factiva](#)

Value for Faculty

- An organic, 'living' entity
- Helps guide students through the learning process
- Reinforces the content the lecturer wants students to read or watch
- Is engaging because of its audio-visual component
- Is sustainable, 'refreshable' and can be as deep or extensive as one wishes

Value for Faculty

- Can be re-used – again and again
- Can be updated easily
- Can be matched with weekly teaching plan
- Can be used as a resource for student assignments
- Can be used to create a positive learning environment for students
- Can be a shared resource for faculty

Value for Students

- Acts as a guide through the learning process
- Promotes independent but guided learning
- Elaborates on assignments and readings given in the course outline/plan
- Makes it easier for students to conduct research and further reading
- Directs students to credible sites where they can dig deeper into a subject

Value in Data

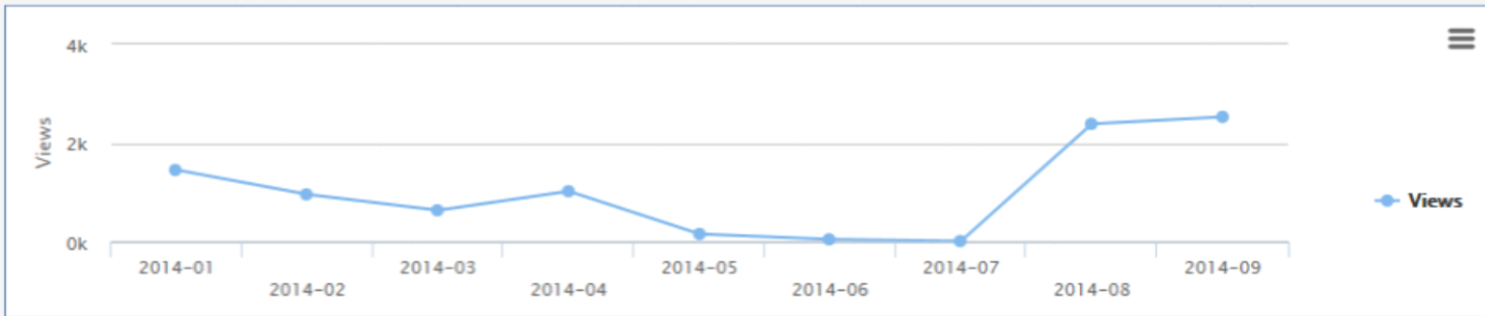
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- Content Summary
- E-Reserves

[Click here to view statistics prior to 2012-07-01](#)

Business, Government and Society (MGMT003 Prof Elizabeth Su) [\(view/edit\)](#)
 18 pages, 9192 views

Business, Government and Society (MGMT003 Prof ... Monthly 2014-01-01 - 2014-09-22 [Apply](#) [Reset](#)



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1.	4079301	Getting Started	462	296	179	194	74	13	3	779	560	0	0	0	2560
2.	4079303	CSR: Cases for Discussion	180	68	40	71	27	7	2	563	490	0	0	0	1448
3.	4079302	Stakeholder Mapping	180	24	31	73	10	6	1	806	127	0	0	0	1258
4.	4079308	Business Scandals	56	261	32	151	2	1	0	7	269	0	0	0	779
5.	4198449	Enron	116	14	7	31	1	2	0	74	439	0	0	0	684
6.	4079305	Global Institutions and Structures	126	31	15	44	2	1	1	13	239	0	0	0	472

Pause.Rewind.Play

“Whether librarians teach outside the library or not, we need to learn to teach. We should know about learning theories, including multiple intelligences, and how to construct a class so that we reach learners of all abilities...Too many of us focus on what we think is important and not on what students need. We cram too much information into 50- or 80-minute sessions and don't allow time for students to reflect and retain the information.” (Partello, 2005:115)

- Partello, Peggie. (2005). Librarians in the classroom. *Reference Librarian*, 43 (89/90). Retrieved 15 May 2014 from doi: 10.1300/J120v43n89 08
- Oakleaf, M. (2011). Are They Learning? Are We? Learning Outcomes and the Academic Library. *The Library Quarterly*, 81(1) 61-82
- Iannuzzi, P. (1999). We Are Teaching, But Are They Learning: Accountability, Productivity, and Assessment. *Journal Of Academic Librarianship*, 25(4), 304

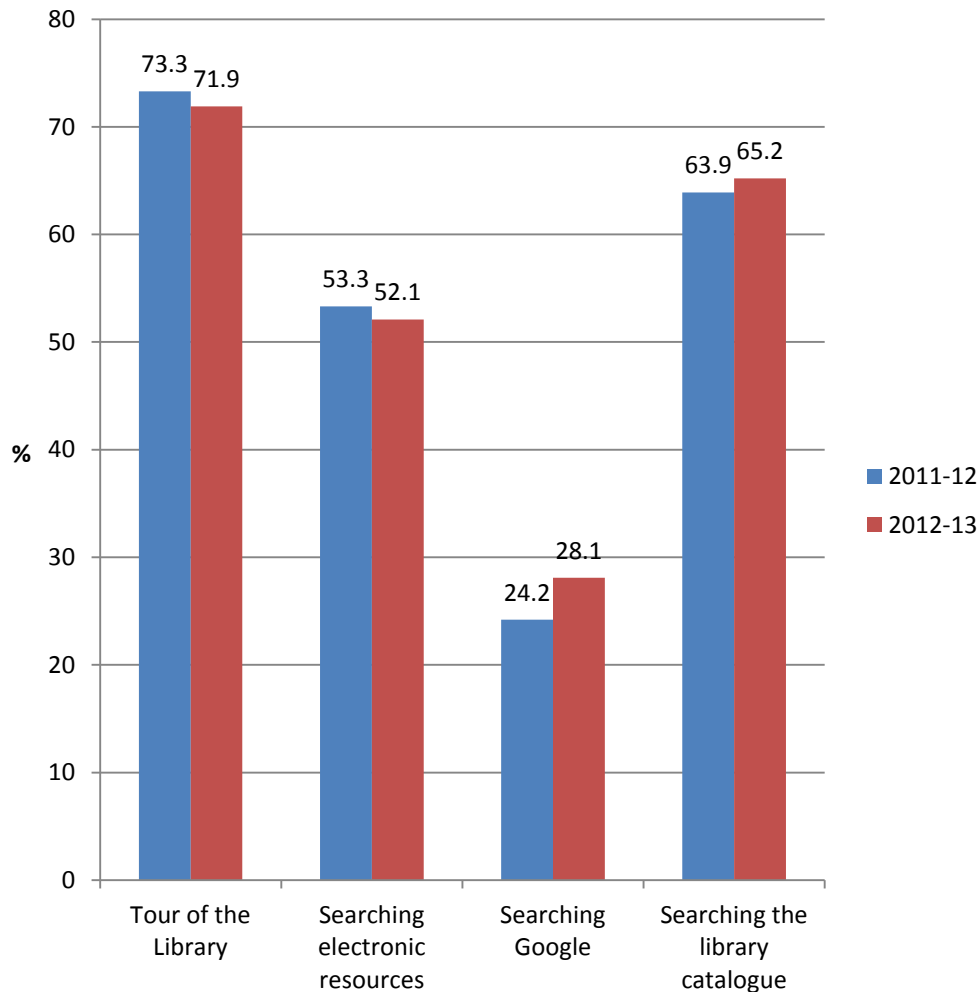
Journeying into Assessment

- SMU-wide initiative: business improvement and culture of excellence > Office of Business Improvement (OBI) > Lean Six Sigma
- Library's Culture of Assessment > Measurement, Value and Impact
- 2013 > Position paper > UG Curriculum Review Committee > Raise Awareness > Need for IL in the curriculum.
- 2014 > Library's IL Assessment Taskforce set up
- The objective of the pilot task force is to design, develop and implement assessment approaches, tools and skills for Research Librarians or anyone interested in Information Literacy in SMU Library.
- Worked with SMU's Centre for Teaching Excellence to equip staff with skills needed to undertake IL assessment
- Conversations with key stakeholders

Students: An Ethnographic Study

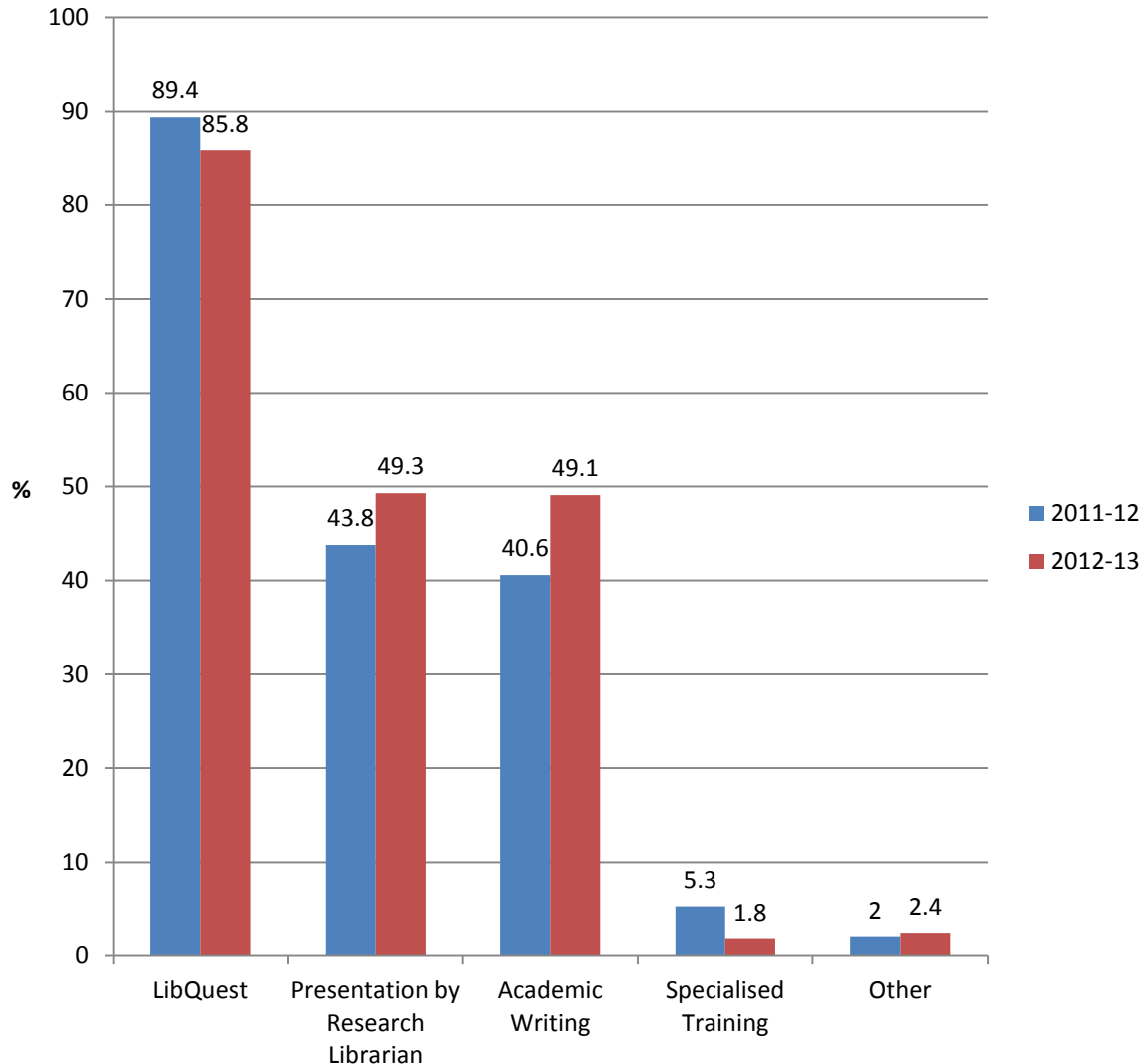
- Majority of new students coming to SMU are from JCs (average 75.5%), but in the last year there has been a slight increase in the number of students coming from polys (16% [2011/12 cohort] to 18% [2012/13 cohort])
- 99% had libraries; public library was alternative
- Average use was 2-3 times a week but after coming to SMU those who indicated rarely (17.3%; 18.9%) used it more daily (22.5%; 22.9%)
- Average 77% did not have any training in the use of the library
- Those that did...

Before Arriving at SMU



- Schools are offering some form of training
- Traditional areas
- Students coming to SMU have some form of user education
- School libraries recognise that students use Google and hence teach students how to search it.


After Completing a Term



- LibQuest (intake approx. 1,900) during matriculation ranked highest (89.4%; 85.8%)
- Increase in the number of In class presentations (43.8%; 49.3%)
- Academic Writing (approx. 1,500 students)

Embedded in eLearn

LIB001 - Library Research Skills 2014-15

-  Overview
-  Bookmarks
-  Upcoming Events



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Add a module...	

Table of Contents ▾

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≡ **Learning Activity 1**

≡ **Learning Activity 2**

≡ **Learning Activity 3**

Add a module...

The Desk ▾

Before you embark on your quest journey, here's some advice for you: this is the desk. Return here and use the resources listed below if you need help!



Complete the Quest ▾

Your mission, should you choose to accept it...

You and your friend are locked in this new and unfamiliar space full of books, computers and comfy chairs. You need to find a way out. Your journey will take some interesting twists and turns! If you're ready... Get out of my office and start your quest! **Good luck!**



Parting Thoughts: 5C's

- C _ m _ un _ cat _ [the value of the Library]
- C _ n _ e _ sa _ io _ [about curriculum and content]
- _ on _ e _ t [with students]
- Cre _ t _ [information products]
- Ce _ eb _ a _ e [our professionalism]

Thank You
Rajen & Elizabeth

Coming Soon...

- Mark your date: **Thursday 29th January 2015**

Workshop [AM]

- **Theme: Demystifying Measurement, Assessment, Impact and Value of Information Literacy and Instructional Programmes**

Seminar [PM]

- **Theme: We are teaching but are they learning?: Demonstrating Value of IL and Instruction**
- More Information Soon...