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Round Up of the Top SMU Social Media Content in 2013 – SMU Infographics

Singapore Management University

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ROUND UP OF THE TOP SMU

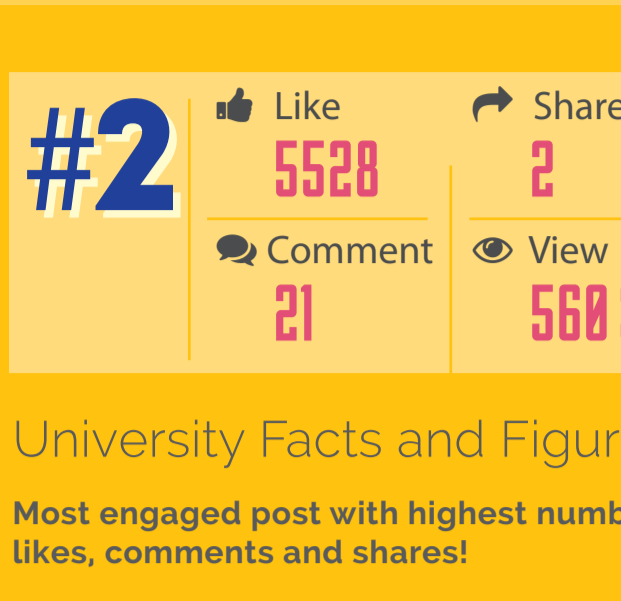


SOCIAL MEDIA CONTENT

IN 2013*

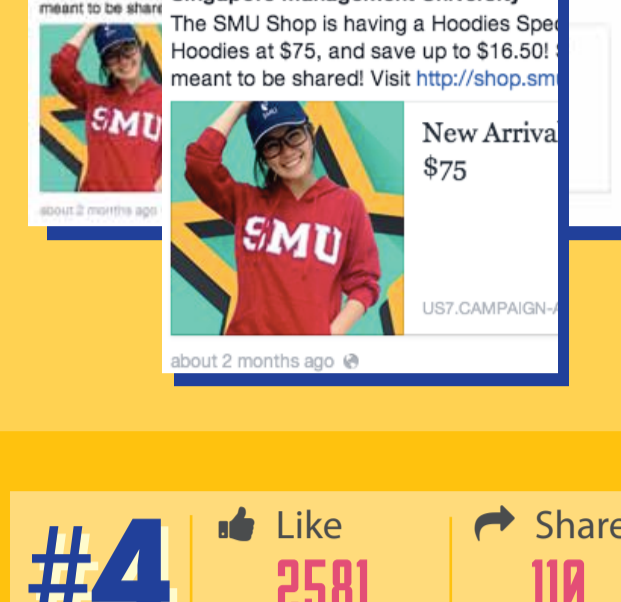


FACEBOOK



#1	Like	3752	Share	24
	Comment	26	View	688 768

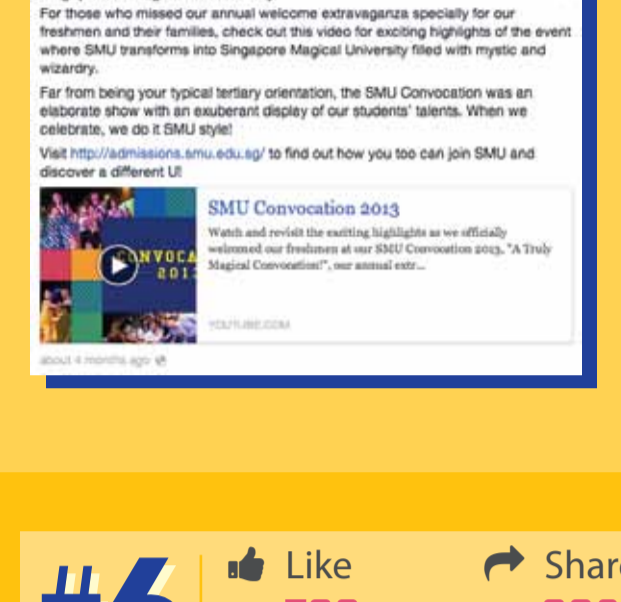
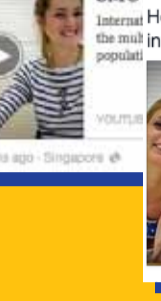
Delivering the Forward-Thinking Education of Tomorrow



#2	Like	5528	Share	2
	Comment	21	View	568 384

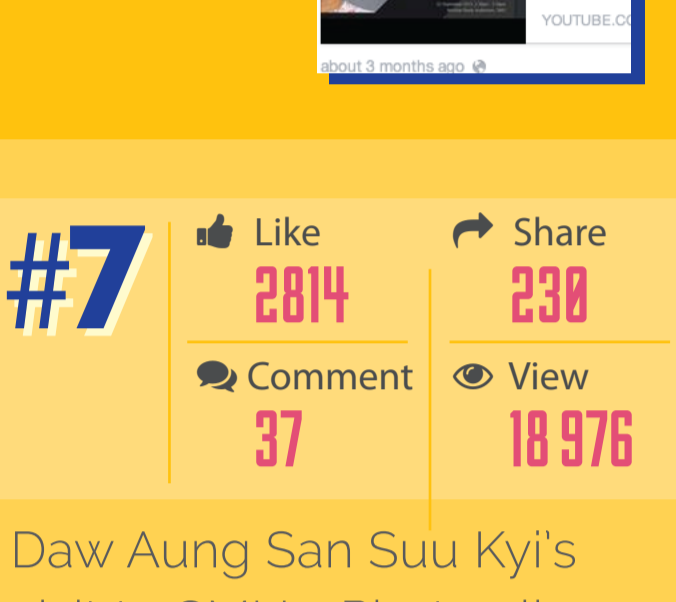
University Facts and Figures 2013

Most engaged post with highest number of reach, likes, comments and shares!



#3	Like	5368	Share	15
	Comment	37	View	445 448

New Arrival of SMU Pullover Hoodie

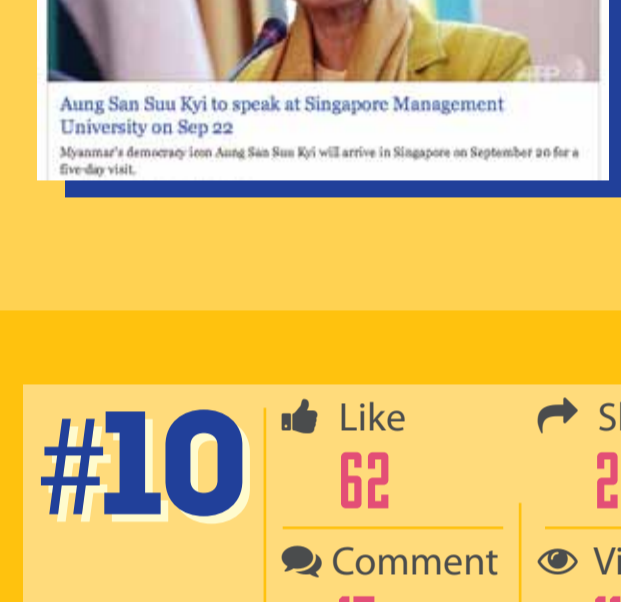


SMU uTV - Where Are You From?



#5	Like	1273	Share	14
	Comment	9	View	388 224

SMU Convocation 2013 Highlights



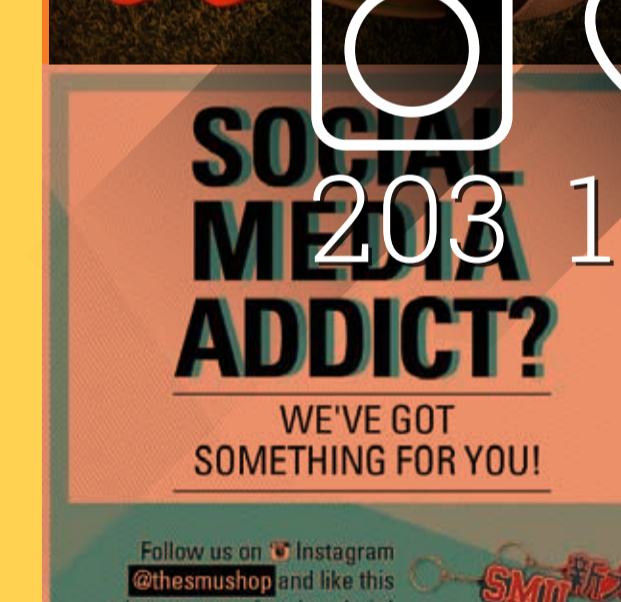
Daw Aung San Suu Kyi's speech at SMU.



#7	Like	2814	Share	238
	Comment	37	View	18 976

Daw Aung San Suu Kyi's visit to SMU - Photo album

The album also received the highest number of post clicks for 2013!



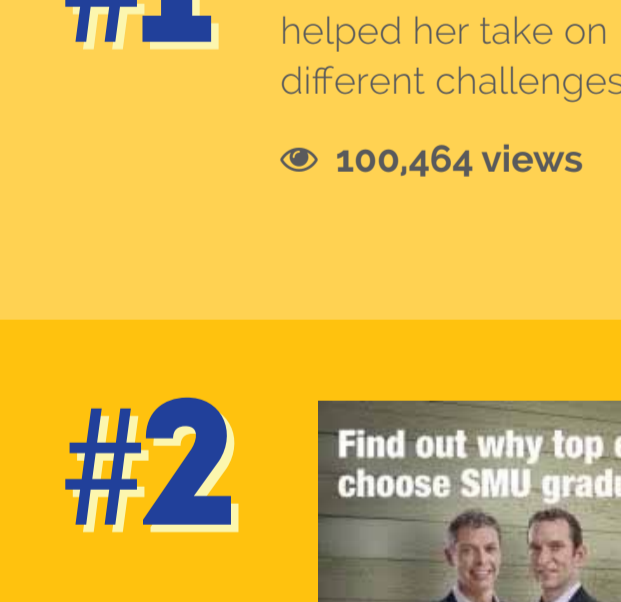
#8	Like	298	Share	16
	Comment	18	View	13 459

SMU School of Law students clinching second place at the largest moot court competition!



#9	Like	458	Share	37
	Comment	59	View	11 952

Aung Sang Suu Kyi to speak at SMU.



#10	Like	62	Share	27
	Comment	17	View	11 331

Infographic about job interviews.



INSTAGRAM



TOP 10 VIDEOS

WANT TO KNOW WHAT PEOPLE LIKED AND COULDN'T GET ENOUGH OF IN 2013?

#1 Discover how Jiahui's holistic education in SMU helped her take on different challenges.

100,464 views



#2 Find out why top employers choose SMU graduates.

96,252 views



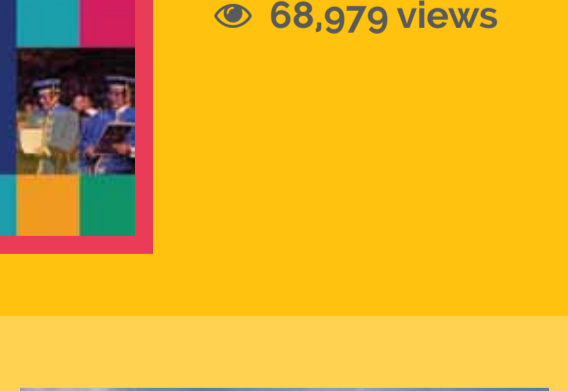
#3 SEA Games Gold Medalist Jenn talks about her SMU scholarship and the passion to give back.

90,951 views



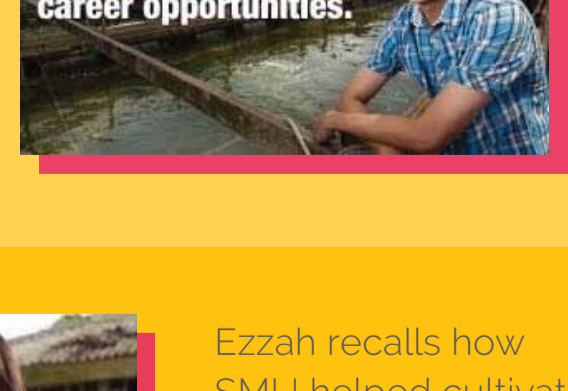
#4 Watch Yujian share how SMU broadened his horizons and helped shape his future.

86,899 views



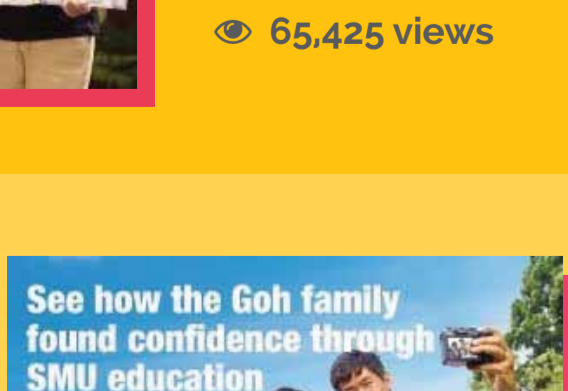
#5 Watch how Yee Hean's interactive education helped him rise to any occasion.

83,830 views



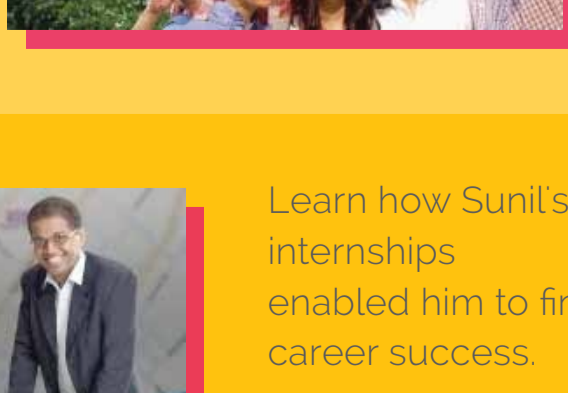
#6 SMU Convocation 2013

68,979 views



#7 David recalls how his broad-based SMU education helped spawn career opportunities.

66,855 views



#8 Watch how SMU helped Ezzah cultivate her passion to empower the needy.

65,425 views



#9 The Goh family blaze a trail to SMU.

61,408 views

#10 Find out how SMU's internships enabled Sunil to find his way to career success.

59,101 views

