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Top 7 Reasons Why Students Choose SMU – SMU Infographics

Singapore Management University

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TOP 7 REASONS WHY STUDENTS CHOOSE SMU



1 LEARNING + SHARING

It's all about speaking up and sharing your thoughts through active participation in the classroom, so that you become bold, confident, articulate and ready to face the world.



UNRIVALLED INTERACTIVE PEDAGOGY

2 GLOBAL EXPOSURE

SMU provides equal opportunities for every student to gain global exposure. Whether you are on a 6-month international exchange with partner universities, a 4-week summer programme, an overseas internship or a global community service project, you are sure to gain new perspectives, enlarge your network of friends and get a chance to give back to society.

- 84% OF STUDENTS TRAVEL ABROAD
- EXCHANGE WITH 218 OVERSEAS UNIVERSITIES WORLDWIDE
- STUDENTS TRAVEL TO MORE THAN 20 COUNTRIES FOR BUSINESS STUDY MISSIONS AND COMMUNITY SERVICE



3 INTERNSHIPS

Work while you study to gain invaluable insights into your future career choices and secure job offers before graduation.



- OVER 10,000 COMPANIES EMPLOY SMU INTERNS
- MORE THAN 50% OF STUDENTS DO 2 TO 6 INTERNSHIPS
- 55% GET JOBS BEFORE GRADUATION*

4 STRONG EMPLOYMENT OUTCOMES

Giving our students a career head start is our top priority. To prepare you for the working world, we have in place initiatives such as career skills programmes, a job search portal, recruitment/networking sessions with prospective employers and career counselling. Gain an immediate advantage when you enter the job market.

**2012 Graduate Employment Survey*

- 92% EMPLOYMENT RATE AND WITH HIGHER STARTING SALARIES*
- 75% CLINCH JOBS WITHIN ONE MONTH OF GRADUATION*
- 61% RECEIVE 2 TO 6 JOB OFFERS*

5 INNOVATIVE CURRICULUM



An industry-relevant SMU curriculum gives you a total skill set that trains you to be a well-rounded, socially and ethically responsible individual making a difference in work and society.

6 DOUBLE DEGREES AND SECOND MAJORS

Stretch your potential and increase your versatility with our highly-popular choices of 15 double degree combinations or 21 second majors.

- 21 second majors**
Accounting, Actuarial Science, Analytics, Advanced Business Technology, Applied Statistics, Arts & Culture Management, Corporate Communications, Economics, Finance, Information Systems, International & Asian Studies, Law, Marketing, Operations Management, Organisational Behaviour & Human Resources, Political Science, Psychology, Public Policy & Public Management, Quantitative Finance, Sociology, Strategic Management.

- AND NEW OFFERINGS:**
- 3 TRACKS IN ACCOUNTANCY – FINANCIAL MANAGEMENT, RISK MANAGEMENT & ASSURANCE, TAXATION
 - MARITIME ECONOMICS CONCENTRATION
 - SECOND MAJOR IN ANALYTICS
 - INFORMATION SECURITY & ASSURANCE TRACK

70% OF STUDENTS DO A DOUBLE DEGREE OR A SECOND MAJOR

7 TEACHING EXCELLENCE

Our highly qualified professors are always looking for ways to innovate and improve teaching so that you are trained to be effective thinkers and learners.

A globally diverse pool of more than **320 Faculty Members From 30 Nationalities** ensures that you receive the knowledge and encouragement to help you develop your full potential. At SMU, you get more than a teaching professor – you get a facilitator, a mentor and a friend.

CONNECT WITH US ON

For information on admissions, please visit admissions.smu.edu.sg

SOURCES

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