

Singapore Management University

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1-2014

### Postgraduate Programmes – SMU Infographics

Singapore Management University

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**MCFO**  
**MASTER OF SCIENCE IN CFO LEADERSHIP**

- First postgraduate degree programme in Singapore uniquely designed to develop CFOs and finance leaders
- Innovative curriculum with a distinctive focus on the key pillars of CFO function in the modern-day organisation – controllership, corporate finance, and leadership and strategy
- Complete in one year over 6 block sessions

**MPA**  
**MASTER OF PROFESSIONAL ACCOUNTING**

- Most established and recognised graduate accounting programme in Singapore, with accreditations from regulatory, professional and academic bodies
- Offers candidates a deep knowledge of accounting and satisfies entry requirements for professional qualifications as a chartered accountant or CPA
- Choice of intensive one year full-time or two years part-time

*"The SMU MPA is unique in that it is designed from the ground up to meet the industry's needs. The professional degree and accreditations from key regulatory, academic and professional bodies are a big attraction. Moreover, I've found the seminar style of teaching to be as enjoyable as they are instructive. There isn't a dull moment, and time always seems to fly."*

**Jean Thoh**  
MPA, 2013 Intake  
Executive Director,  
UOB Venture Management Pte Ltd

**EMBA**  
**EXECUTIVE MASTER OF BUSINESS ADMINISTRATION**

- For the global senior leader interested in business innovation and growth
- Designed with input from over 100 business leaders in Asia
- 9 weeks of study over 12 months
- Classes held in the USA (The Wharton School), India (Indian Business School), China (Peking University) and Singapore (SMU)
- Emphasis on globalising Asian businesses and asianising global businesses

*"I particularly valued the study stints at top business schools in the US, India and China. Despite having over three decades of experience, my exposure to these disparate business environments—coupled with the interactions I have had with the highly experienced professors and my accomplished, C-Suite course-mates—gave me the multi-country and multicultural perspectives needed to attain a higher level of excellence at work."*

**Gao Wen Rui**  
EMBA, Class of 2014  
Operation and Manufacturing  
Director, Mondelez International

**MBA**  
**MASTER OF BUSINESS ADMINISTRATION**

- Trains Asia's new generation of business leaders who can think, act and excel in a complex environment
- Hones analytical and critical thinking skills while enhancing leadership and communication skills
- World-class faculty renowned for teaching excellence and mentorship

*"I chose SMU MBA for its innovative mindset, its global perspective, and its industry connections. The professors have vast experience in both academia and industry—instilling immediately transferable skills in MBA candidates to industry. Additionally, the class diversity at SMU MBA presents a unique cultural experience simply unmatched by any textbook."*

**Kristina Baker**  
MBA, Class of 2013  
Microsoft Intern to MACH

**MAF**  
**MASTER OF SCIENCE IN APPLIED FINANCE**

- Enhances practitioners' knowledge and skills in applied finance
- Strong focus on applying updated and relevant knowledge in real-world situations
- Sharpens "hard" and "soft" skills to advance and excel in fund management, banking and finance
- Curriculum is designed to meet the Chartered Financial Analyst examination requirements

*"Looking back, I am glad that I chose to be part of the inaugural SMU MAF during its inception. Having decided to embark on an investment banking career then, I know that I needed a strong grounding in accounting and finance. SMU's MAF has been instrumental in providing me a head-start when I became part of this specialised area of banking more than eleven years ago."*

**Brian Lee**  
MAF, Class of 2002  
Director, Mergers & Acquisitions /  
Investment Banking,  
Leading International Investment Bank

**MCM**  
**MASTER OF SCIENCE IN COMMUNICATION MANAGEMENT**

- First and only in Southeast Asia. A partnership with world-renowned Università della Svizzera italiana (USI) in Switzerland
- Part-time programme taught in Singapore with study stints at USI in Lugano, Switzerland, and at UCLA Anderson School of Management in Los Angeles, USA; provides students with excellent overseas exposure and networking opportunities

*"The MCM programme gave me a valuable opportunity to study relevant management and communications strategies and apply them instantly to my current job, building my professional credibility. SMU has a great reputation that is enhanced by the quality of the world-renowned visiting academics. Coupled with the courses in UCLA and USI, I got to experience a truly international approach to learning."*

**Clare Emma Preston**  
MCM, Class of 2013  
Project Resource Director & Partner,  
Design Bridge (Asia)

**MI**  
**MASTER OF SCIENCE IN INNOVATION**

- Specially crafted for corporate managers, creative art professionals, technologists, entrepreneurs, and practitioners who are keen on advancing innovation in their fields
- A practical, engaging and cross-disciplinary innovation and entrepreneurship programme comprising regular engagement with thought leading practitioners, international residences with leading schools, and field projects
- Taught over four terms in 12 months

*"SMU's MSc in Innovation employs interactive lectures, case analyses, field trips and projects—as well as a one-week stint at the reputable Babson College, USA—to deliver its carefully designed curriculum. You will learn from reputable faculty and interact with innovation professionals from Asia, Europe and the United States. The programme will transform you, quite literally, into a master of innovation management."*

**Professor Thomas Menkhoff**  
Director, MSc in Innovation  
SMU, Lee Kong Chian School of Business

# SMU POSTGRADUATE PROGRAMMES. FOR LEADERS. BY LEADERS.

ONE OF THE YOUNGEST UNIVERSITIES TO RECEIVE BOTH  
**EQUIS AND AACSB ACCREDITATIONS**

**INNOVATIVE AND GLOBALLY RELEVANT CURRICULUM**

**OUTSTANDING FACULTY AND LEADING INDUSTRY PRACTITIONERS**

**NETWORK OF OVER 2000 BUSINESS CONNECTIONS**

**GLOBAL CITY UNIVERSITY**

With Asia's burgeoning markets driving the global economy, businesses around the world are seeking talent with the regional perspectives, insights and expertise to take the wheel.

Conceived in response to this imperative need, SMU's postgraduate programmes have been designed in close consultation with the industry's foremost practitioners and the top academics in each field. Melding proven principles with deep, actionable insights on Asia, SMU nurtures a new generation of leaders with the foresight, confidence and cross-cultural agility to shape this ever-evolving land of plenty to their will.

The future demands new ideas, new expertise, new leaders... new masters. Be one.

**MM**  
**MASTER OF SCIENCE IN MANAGEMENT**

- An intensive management programme covering a range of practical disciplines that prepares students for the widest possible career options in the business world
- Specially designed for non-business degree holders or those with little to no business experience
- The programme's focus on emerging trends in the business world gives students a competitive advantage in the job market

*"As a fresh graduate, the SMU MM programme offers me a rare opportunity to augment my knowledge of business without having to first accrue years of work experience—giving me a distinct competitive advantage upon graduation. I look forward to experiencing the interactive pedagogy and vibrant, state-of-the-art city campus that SMU has become synonymous with."*

**Ellis Soh**  
MM, 2014 Intake (Pioneer Batch)

**MQF**  
**MASTER OF SCIENCE IN QUANTITATIVE FINANCE**

- Unique learning journey in the realm of stochastic processes, Ito's calculus, risk analytics, pricing and hedging, and quant trading
- Taught in SMU Lee Kong Chian School of Business and in Cass Business School, City University London
- Degree awarded jointly by SMU and City University London

*"MQF has equipped me well with the foundation to succeed in my current role. Whether I am looking at volumes, margins or capital investments, the quantitative methods that I picked up are particularly applicable and useful in my daily analyses of prices. This degree equips you with the financial knowledge and tools to jumpstart your career."*

**Ng Kian Boon**  
MQF, Class of 2013 (Pioneer Batch)  
Pricing Analyst, ExxonMobil Asia Pacific

**MWM**  
**MASTER OF SCIENCE IN WEALTH MANAGEMENT**

- Ranked 2nd in the world by The Financial Times in its Masters in Finance Post-experience 2013 survey
- Jointly designed by SMU, Wealth Management Institute, Swiss Finance Institute (SFI), Yale School of Management and key industry partners
- Overseas study blocks at SFI and Yale SOM
- Suitable for existing and aspiring wealth managers, with an internship programme for qualified career switchers

*"SMU's MWM is one of the top programmes in the wealth management domain, and the solid grounding it provides—through truly global, out-of-classroom teaching by experienced faculty—is unsurpassed. Having finance professionals, central bankers and leaders from diverse industries as classmates and friends is hugely beneficial, not to mention memorable."*

**Daniel Low**  
MWM, Class of 2013  
Senior Assistant Wealth Manager, DBS Private Bank

**PHD GM**  
**PHD IN BUSINESS (GENERAL MANAGEMENT)**

- For Asia's leaders and senior managers seeking to compete for the future
- Learn to address complex issues and institute actions through an inter-disciplinary approach
- Modular format curriculum designed for busy senior managers

**MAE**  
**MASTER OF SCIENCE IN APPLIED ECONOMICS**

- Targeted at individuals who do not necessarily have prior training in economics but who appreciate the importance of—and are keen to acquire an understanding of—how the economy works, as well as how government economic policy and private sector activities affect each other
- Helps participants acquire a good understanding of global economic issues that is critical for strategic decision-making

*"The SMU MAE has empowered me with a new language that now allows me to understand the economic, business and social issues we constantly see and hear about in the media, as well as the principles behind them. Having a wider perspective is of particular benefit when I have to make critical managerial decisions for my company in an ultra-competitive environment."*

**Loh Tick Kwang**  
MAE, Class of 2013  
Director of Quality and Reliability  
Engineering, Kulicak and Sofra Pte Ltd

**MSFE**  
**MASTER OF SCIENCE IN FINANCIAL ECONOMICS**

- Prepares talented professionals from science, engineering, social science or business backgrounds for a career in financial economics with academics' rigour and practitioners' flair
- A pioneering and rigorous multi-disciplinary programme that equips students with foundational knowledge of economics, econometrics, finance, accounting practices and jurisprudence, thus enabling them to anticipate and address policy reactions in times of financial crises

*"Being an engineering student, the MSFE provides the right springboard for me into the world of finance. SMU, with its beautiful city campus, and MSFE, with its small and engaging classes, provide the perfect environment for the development of budding professionals looking to make a mark in the financial industry."*

**Tan Zhongho, Desmond**  
MSFE, 2013 Intake (Pioneer Batch)  
MSFE Scholarship Awards recipient

**MITB-AT**  
**MASTER OF IT IN BUSINESS – ANALYTICS**

- Marshalling Business Intelligence and Data Analytics on a real-time basis to make better decisions, create value and develop a sustainable competitive advantage in today's world
- Asia's first professional master's programme that focuses on Analytics for Business, Consumer and Social Insight, as well as application in real-world service sector settings

*"The MITB (Analytics) programme, with its excellent classes, dedicated instructors, and well-connected practicum, exposed me to the exciting field of analytics. The year-long programme has provided me a transition from a new career path as well as the skills to help organisations work on their real-life business challenges."*

**Chao Wei, Alice**  
MITB (Analytics), Class of 2013  
Business Intelligence Analyst,  
Maxus Global

**MITB-FS**  
**MASTER OF IT IN BUSINESS – FINANCIAL SERVICES**

- An intensive programme to groom world-class professionals adept in managing technology, operations, processes and service innovation
- Specially designed for Technology & Operations (T&O) professionals who wish to enhance their knowledge to advance their careers, or professionals aspiring to embark on banking T&O careers

*"The MITB (Financial Services) programme is the perfect platform to hone my skills for leadership roles in the Financial Services industry. Along with exposure to the details of business processes and the operations behind the industry, the MITB (Financial Services) programme at SMU provides an unparalleled interactive learning experience through valuable industry interaction, world-class instructors and excellent facilities."*

**Nakul Kurup**  
MITB (Financial Services),  
Class of 2013  
Winner of 2011 MITB Scholarship,  
Management Associate, OCBC Bank

**LLM**  
**MASTER OF LAWS**

- Develops legal specialists with expertise in cross-border business and finance law in Asia
- Taught in SMU's interactive and stimulating seminar style by experienced SMU faculty as well as renowned visiting faculty

*"SMU offers a unique experience: a new university in the centre of a vibrant economy, yet supported by a faculty which brings deep experience in teaching and in the law itself. Learning was enjoyable, the course well structured, and I have made a bunch of new friends in the process."*

**John Morhall**  
LLM (Dispute Resolution), Class of 2013  
Group GM, Projects and Engineering,  
General Counsel, Sakari Resources Ltd

**MTSC**  
**MASTER OF TRI-SECTOR COLLABORATION**

- Equips emerging leaders from businesses, governments and civil society with collaborative and management skills to work together and develop meaningful partnerships to solve the world's big problems
- Modular programme, taught in 11 weeks over 18 months
- Includes a component in Washington, D.C., USA in partnership with the Brookings Institution



Come experience our breakthrough programmes.  
Scan to find out more or log on to [www.smu.edu.sg/pgpp](http://www.smu.edu.sg/pgpp)  
You can also mail your enquiries to [pgpp@smu.edu.sg](mailto:pgpp@smu.edu.sg)