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10-2013

Global Exposure -- SMU Infographics

Singapore Management University

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Citation

Singapore Management University. Global Exposure -- SMU Infographics. (2013).
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SINGAPORE MANAGEMENT UNIVERSITY

Your boarding pass to

ADVENTURE

Transform your business, your career, your life with a degree from Singapore Management University

GLOBALLY CONNECTED + CULTURALLY ADAPTIVE

Our SMU graduates are well-rounded, globally connected and culturally adaptive.

SKILLS | CONFIDENT | ARTICULATE

WELL-ROUNDED

80%

TRAVEL GLOBALLY

1 PLAN

1.1 USER REVIEWS

Take time, read reviews and compare prices, values, offerings. Shopping around is a huge deal in today's world. Do you know that you can expect valuable feedback from your peers, colleagues, friends and family?

DID YOU KNOW?

Over 90% of consumers trust online reviews as much as personal recommendations.

1.2 TRUSTED PARTNERS

SMU HAS 218 agreements WORLDWIDE

FOUR UNIVERSITIES ranked among the top 100 in the world

SMU FUN FACT

Take a look at our partner list and see where SMU students have gone on exchange.

SMALLER IS BETTER.

With around 8,000 students and just as many partners for unique innovation, less competition means more travelling choices.

DID YOU KNOW?

Learn more about our exclusive partnerships.

TOP 6 MOST POPULAR DESTINATIONS

A TRAVELLING SEMESTER ABROAD IS THE NEW CLASSROOM

Where are students from SMU going to study?

DID YOU KNOW?

Learn more about our partner universities.

1.3 RESEARCH

DISCOVERING STUDY PROGRAMMES, SUMMER STUDY PROGRAMMES, OVERSEAS INTERNSHIPS, COMMUNITY SERVICE PROJECTS.

DID YOU KNOW?

Travelling is a rewarding and humbling experience. Learn from people around you and gain valuable insights and perspectives.

SMU FUN FACT

TRAVELLED TO MORE THAN 20 countries to help the needy

Through a student community service project.

Our students develop a

A KEEN SENSE OF ETHICS

SOCIAL RESPONSIBILITY

80 HOURS of local and overseas COMMUNITY SERVICE PROJECTS

as part of their curriculum.

1.4 SIM CARD OR RENT A PHONE

Make sure you have a working phone and a SIM card that supports local networks.

4G + LTE

LTE

1.5 PACK LIGHT

Pack only what you need. Leave the rest behind.

PACK ONLY NECESSITIES.

Packing is easy and because packing clothes that you can mix and match is a lot more fun than packing for a crowd.

PLANNING ESSENTIALS

Minimalist travel bags are designed for ease of mobility.

DURABLE, LIGHTWEIGHT BAG

Travel with a backpack or a wheeled bag?

Consider the weather, the terrain and the length of your trip.

TIP: PACKING IN A SUITCASE

Refer to packing lists and adjust them to your needs. Pack your toiletries in a zip-lock bag and place it in a plastic container to avoid leakage.

Do you know what you need to pack for your trip?

APPROVED FOR CARRY-ON BAGS

SIM CARD IN FRONT

Keep your SIM card handy and easy to access.

AN EXTRA ZIPLOC BAG

FOR TOILETRIES

Keep your toiletries in a zip-lock bag to avoid leakage through jostling.

TRAVEL SMART 2

AIRPORT WEBSITES PROVIDE THE BEST DEALS 2.1

Take a few minutes to check the airport's website out for the latest information on flight schedules, delays and cancellations. Airports also provide information on airport services and amenities.

COMPARE FARES 2.2

Airlines are constantly adjusting their fares and offering deals and special fares. You can make a lot of savings if you do your homework.

SEARCH STRATEGICALLY 2.3

Airlines advertising flights, up to months ahead of time, are not the only ones that can offer you great deals. Check out the deals that are available on the day you fly. Last minute deals can be very cheap.

MAKE FULL USE OF DUTY FREE DEALS 2.4

Check out the duty free shops and make full use of the high fees that you may be charged at other duty free shops. Duty free shops are located in airports and on ships.

GIVE YOUR LUGGAGE A PHOTO SHOOT 2.5

Take a photo of your luggage before you leave home. This will be very useful if your luggage gets lost. Make sure you have a photo of your luggage handy so you can show it to the flight attendant.

FLIGHT ESSENTIALS

Pack a travel size bottle of hand sanitiser and wipes.

Stay hydrated.

Drink lots of water. Avoid alcohol and caffeine.

Take time to get up and stretch. Long flights can cause circulation and cramps.

3 YOU'RE THERE ... NOW WHAT?

3.1 USE SOCIAL MEDIA

FACEBOOK OR TWITTER and its equivalent

Frequently update your status/post with your friends. Let your friends know what you are doing, where you are and what you have been up to. Let them know what you are enjoying.

Take advantage of

CAFES WITH FREE WIFI

Connect to your friends, family and colleagues back home. Share photos and videos. Keep them up to date. Stay in touch.

3.2 EXPLORE ALTERNATIVE DWELLINGS

Why not try a homestay, a hostel or a B&B instead of a hotel.

DID YOU KNOW?

Airbnb.com/rooms/plus.com
Couchsurfing.com
Homestays.com
Hostelworld.com
Lonely Planet's Travel Forum
Travelocity.com

3.3 DON'T PREPAY IF YOUR PLANS AREN'T SET IN STONE

GET DISCOUNTS OF 20% OR MORE

advanced booking

Do your research and book early to get the best deals.

TIMING IS EVERYTHING.

A popular option. It helps to plan ahead and book early.

DID YOU KNOW?

GLOBAL EXPERIENCE WILL HELP YOU LEARN BEYOND THE CLASSROOM.

INTERNATIONAL MINDSET

GAIN INDEPENDENCE

HOLISTIC AND BROAD-BASED EDUCATION.

Take advantage of the various scholarships, grants, bursaries and other financial aids available to students who are undertaking vocation-like internships.

3.4 SOUVENIR SHOPPING

Make your shopping fun. Know of a specific item that you want to buy? Do your research and find out where it is sold.

3.5 AVOID GOING TO RECOMMENDATIONS FROM HOTEL STAFF

Ask your hotel staff for recommendations. Consider the fees they may charge for their services.

Consider using the internet instead.

DID YOU KNOW?

Taking the time to talk to locals could help you in the long run.

Travelling and getting to know people is a rewarding experience. It helps you develop

GLOBAL CAREER OPPORTUNITIES

GLOBAL CONNECTIVITY.

3.6 QUICK CALLS

Airlines charge the heaviest for roaming on their in-flight phone services. Make sure you are connected to a cheaper alternative.

PHONE ESSENTIALS

SMS

Cancel your service or activate roaming in advance to avoid unexpected charges.

DATA SERVICE

Turn off data services.

CHECK EMAIL

SOCIAL MEDIA APPS

Use free or cheaper alternatives to make calls and send messages.

SMU OFFERS ENDLESS OPPORTUNITIES

OUR STUDENTS TO TRAVEL

Contact us for more information.

Travel, explore and don't forget to plan!

CONNECT WITH US: #SMUTRAVEL

SOURCE

Sources: Lonely Planet, Travelocity, Consumer Lounge, Hostelworld, Geographical Magazine, Fortunecity, Travel Smart, Wikipedia

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